



# EarnOn.ai (EAON) – The Utility Engine of the Creator Economy

**Prepared by:** BIZIONIC TECHNOLOGIES MIDWEST INC. (Chicago, USA)

**Date:** February 2026

**Token:** "EAON"

**Token Type:** Utility (BNB Smart Chain (BEP-20))

**Contract Address (BNB Smart Chain (BEP-20)):**

[0xfbeAd33D571fe4124A7a81022b9F19C305E42F37](https://bscscan.com/address/0xfbeAd33D571fe4124A7a81022b9F19C305E42F37)

*Verified on BscScan*

**EAON Treasury Multisig Address:**

[0xf3B08e68A59cB45273aEC210c3d4c2B96FC42EBd](https://bscscan.com/address/0xf3B08e68A59cB45273aEC210c3d4c2B96FC42EBd)

**Network:** BNB Smart Chain (BEP-20)

**Website:** <https://earnon.ai/>

**Telegram:** [https://t.me/EAON\\_EarnOn](https://t.me/EAON_EarnOn)

**Publication Note:** EAON White paper v2.0 | February 2026





# Empowering the Global Creator Economy Through AI and Blockchain.

## Transparent Ecosystem

An AI-powered monetization platform that brings unprecedented transparency to creator payments, brand collaborations, and fan engagement through smart contract technology.

## EAON Token Economy

Built on the BNB Smart Chain, our native EAON token powers all transactions, governance, and rewards across the platform, creating a seamless operational efficiency of EarnOn.ai.

## Global Operational Presence

Operational presence spanning USA, EU, UAE and India, positioning us to serve creators and brands across key markets with localized compliance and support.

EarnOn.ai represents a paradigm shift in how digital content is created, distributed, and monetized. By combining artificial intelligence with blockchain technology, we've built an ecosystem where creators maintain control, brands gain transparency, and fans experience direct engagement. Our platform eliminates the opacity and inefficiencies that have plagued the creator economy for years, replacing them with smart contracts, real-time settlements, and data-driven insights. This is more than a platform—it's the infrastructure for the next generation of digital commerce.



# The \$500 Billion Creator Economy – Largely Broken

## Market Overview

The creator economy now exceeds **300 million people worldwide** – influencers, educators, streamers, coaches, artists, and independent professionals. Yet, the infrastructure built to support them has not kept pace with their growth.

Only **5% of creators earn sustainably**, while **95% continue to produce valuable content without reliable monetization**, leaving billions in unrealized income. Most creators drive culture and engagement – but struggle to translate that value into earnings. Algorithms change, payouts are delayed, and platforms take the largest share.

Creators have grown into an economic powerhouse. What they lack is a monetization system built for them – not just for the platforms they power.

The next evolution isn't more platforms. It's "content monetization beyond boundaries".



Traditional platforms still control the landscape, and the problems are structural:

### Opaque Algorithms

Creators operate blindly, unable to predict earnings or understand why content performs differently. Platform algorithms change without notice, destroying businesses overnight.

### Payment Delays

30-90 day payment cycles are standard, creating cash flow crises for full-time creators. International payments add another 2-4 weeks and 5-10% in conversion fees.

### High Platform Fees

Legacy platforms extract 30-50% of creator revenue, with additional fees for premium features, analytics access, and payment processing—leaving creators with barely half their earnings.

### Fragmented Ecosystem

No standardized infrastructure exists for cross-platform monetization. Creators manage separate accounts, payment methods, and analytics across dozens of platforms.

Visibility is offered – but **ownership is not**.

On top of this, creators operate in a **global digital market with a fragmented financial system**.

They juggle:

- Multiple currencies
- Country-specific payout restrictions
- Payment intermediaries and steep processing fees

The infrastructure simply does not match the nature of their work.

**The Opportunity:** A transparent, borderless, smart-contract-driven ecosystem for content monetization and brand collaboration that puts creators first, gives brands real ROI visibility, and eliminates the inefficiencies that have held the creator economy back.

Source e.g. Fortune Business Insights, Global Creator Economy 2024-2032.



# Introduction & Platform Overview

EarnOn.ai represents a shift in how digital content is created, distributed, and monetized. By integrating artificial intelligence with blockchain-based automation, the platform establishes a transparent environment where creators retain ownership of their output, brands gain verifiable measurement, and fans participate directly in creator communities.

Legacy creator platforms rely on opaque algorithms, delayed settlements, and high commissions. EarnOn.ai replaces these limitations with smart-contract-driven payments, real-time reporting, and decentralized data verification. Every transaction is recorded on-chain, reducing friction and improving trust between all ecosystem participants.

EarnOn.ai is not a speculative environment. The platform is built to standardize creator monetization, automate settlement, and provide measurable transparency for brands, allowing creators to operate globally without traditional payment barriers.

# Executive Summary

**EarnOn.ai** is a multi-content monetization ecosystem that enables creators, brands, and fan communities to interact through transparent and programmable economic infrastructure. The EAON token, deployed on the BNB Smart Chain (BEP-20), functions as the platform's utility medium, providing access to payments, governance participation, Token Locking-based participation rewards, platform fee discounts and smart-contract escrow for verifiable transactions.

This **whitepaper** presents the system architecture, participant workflows, utility design, tokenomics, compliance model, and operational roadmap of **EarnOn.ai**. It is informational in nature and describes the mechanics of the EarnOn ecosystem; EAON does not represent equity, debt, or any form of investment contract or financial instrument.

Creators monetize content, fans gain direct access, and brands run verified campaigns through on-chain settlement. EAON facilitates these activities as a functional settlement and governance token. Rewards are distributed based on participation and platform engagement rather than financial appreciation, passive yield, or return expectation.

**EarnOn.ai**'s mission is to build a transparent and globally scalable creator economy in which value moves efficiently between participants without unnecessary intermediaries, driven by measurable engagement and decentralized automation rather than gatekeeping.

## Vision:

Democratize the global creator economy through transparent, blockchain-driven value exchange.

## Mission:

Build a permissionless ecosystem where creators earn fairly, brands engage authentically, and fans gain meaningful participation in community experiences.

## Problem:

The global creator economy exceeds **\$500B**, yet:

- Platforms take **30–60% in fees**
- Payments are **delayed, restricted, and inconsistent**
- Brand deals **lack transparency and verifiable deliverables**
- Cross-border earnings are **slow, expensive, and opaque**
- De-platforming risk leaves creators without income protection
- World's first creators exchange, Buy/Sell/Trade content

Creators generate the value — but **do not control their audience, revenue, or data**.

## Solution:

**EarnOn.ai** — a programmable monetization infrastructure for creators, fans, and brands.

Powered by **EAON utility token**, enabling:

- Instant programmable settlement
- Smart escrow for brand campaigns
- Paid posts, subscriptions & fan access
- Live streaming + real-time tipping
- Creator marketplace & collaboration tools
- Governance participation via Token Locking
- Usage-based incentives for creators & communities

Every interaction becomes **transparent, automated, and trustless**.

## Market Size:

- Creator economy: **\$500B in 2025 → \$1T+ by 2030**
- 350M+ monetizable creators globally
- Fastest-growing revenue verticals:
  - Paid communities
  - Live interactions
  - Micro-subscriptions
  - Digital identity & virtual experiences
  - One of the first creator-focused content exchanges where, buy/sell/trade content.

Even fractional adoption drives significant ecosystem scale.

## Platform Overview:

EarnOn.ai serves as a **multi-content monetization platform** connecting all Ecosystem Partners in the creator economy:

- **Creators:** Monetize exclusive content, courses, and brand campaigns.
- **Fans:** Subscribe, tip, and join interactive challenges.
- **Brands:** Sponsor content, collaborate directly with creators, and access verified engagement analytics.
- **Marketplace:** Trade NFTs, digital goods, and creator-linked services.
- **Admins:** Ensure compliance, content integrity, and user support across regions.
- Creator payment settlement executed via EAON or fiat; fee rebates paid in EAON.

All transactions are executed via **smart contracts** using **EAON Tokens** or supported stablecoins — ensuring speed, transparency, and trust.

## EAON Token Utility

Module	Function
<b>EAON Token</b>	BEP-20 utility token with fixed supply of 1B, used for settlement, access permissions, and governance participation.
<b>Conditional Settlement Module</b>	Automates release of payments for creator-brand workflows once predefined conditions are met (escrow-like logic without providing financial escrow services).
<b>Access &amp; Subscription Logic Module</b>	Supports token-gated access and subscription-related permissions within the platform (billing remains off-chain).
<b>Ecosystem Participation Pool</b>	Enables optional token commitments that unlock platform visibility features and governance eligibility (non-yield, non-financial).
<b>Reserve Management Module</b>	Manages protocol-defined allocations for ecosystem development, infrastructure, and DAO-approved initiatives (no profit distribution).
<b>Governance Module</b>	Facilitates DAO proposals, voting mechanisms, and configuration updates for ecosystem parameters.

Utility	Description
Access	Subscriptions, gated content, fan interactions
Settlement	Campaign payouts via smart contract escrow
Incentives	Participation rewards for creators and users
Governance	Proposal and voting rights for on-chain decisions
Token Locking	Visibility boosts + fee dis + governance participation

EAON serves as the **functional unit of the EarnOn.ai ecosystem** to power these workflows and **does not** represent equity, debt, or any investment contract.

## Key Roadmap Highlights

- Q1 2026: Wallet, smart escrow, creator onboarding
- Q1 - Q2 2026: Token Locking + platform fee discounts + governance beta, brand marketplace
- Q2 2026: CEX submission + global launch campaign
- 2027: Full DAO decentralization + cross-chain expansion

# EAON Token Opportunity & Ecosystem Snapshot

## Project Overview:

**EarnOn.ai** operates as a hybrid Web2/Web3 monetization platform where creators, brands, and fans interact through scalable application infrastructure supported by blockchain-enabled settlement. The EAON token functions as the platform's utility asset, enabling programmable payments, governance participation, and access-controlled features that support creator-brand workflows.

EAON is designed strictly as a utility token. Its purpose is to facilitate settlement, platform interactions, and community governance within designated functional categories. Its usage expands in line with platform activity, reflecting increased engagement rather than speculative dynamics. By enabling automated, smart-contract-based settlement for specific workflow components, EAON enhances transparency and reduces reliance on intermediaries without replacing core application infrastructure.

Token usage is limited to approved functional areas—including payments, campaign-related settlement logic, access permissions, and governance processes—as defined and governed by the DAO. EAON does not confer ownership, profit rights, or financial returns, and its market behavior is determined solely by independent market participants across external trading venues.

Metric	Detail
<b>Token Name / Symbol</b>	EAON
<b>Network</b>	BNB Chain (BEP-20 Standard)
<b>Total Supply</b>	1,000,000,000 EAON (fixed)
<b>Token Classification</b>	Designed as a functional utility token for platform interactions (no ownership or profit rights).
<b>Initial Circulating Supply</b>	≈15–18%, based on community allocations, public distribution, and platform usage requirements. Circulating supply expands gradually based on predefined vesting schedules. (depending on DAO-approved community unlocks and liquidity provisioning).
<b>Smart Contract</b>	<a href="#">0xFbAd33D571fe4124A7a81022b9F19C305E42F37</a> Verified on BscScan
<b>Audits</b>	Independent third-party audits (Certik / Hacken –
<b>DAO Governance Transition</b>	Progressive decentralization model with governance transition planned for 2026.
<b>Utility Functions</b>	Settlement for platform interactions (subscriptions, tips, access fees), governance participation, feature-access commitments, and conditional settlement for creator-brand workflows.

## Early Access & Strategic Access Allocations:

A designated portion of EAON is allocated to contributors who supported the foundational development of **EarnOn.ai**. This includes technical collaborators, advisors, early creators, and strategic partners who participated in MVP validation, audits, product feedback cycles, and operational readiness activities.

These allocations follow predefined vesting schedules and time-locked release mechanisms to ensure structured distribution over time. The purpose of these allocations is to recognize early ecosystem contributions and support long-term platform development. They are not intended to provide profit, passive income, or any form of financial return, and do not grant ownership or equity rights.

These allocations exist to acknowledge early participation and support ongoing ecosystem development. They do not carry expectations of token metric changes, nor do they imply rights to revenue, dividends, or financial upside.

## Illustrative Access Metric:

To support operational planning, internal accounting, and contributor allocations during early development phases, **EarnOn.ai** uses illustrative access metric for EAON during the Early Access stages:

- **Early Access Allocation Metric – ≈\$0.12 (Illustrative – Access Framework)**
- **Strategic Access Allocation Metric – ≈\$0.18 (Illustrative – Access Framework)**
- These metrics represent *reference amounts* used for determining token access allocations in early program phases. They are not indicators of market price, do not reflect tradable metric, and must not be interpreted as projections, returns, appreciation expectations, or investment guidance. Actual market pricing—if and when trading occurs—will be determined solely by independent market participants on external platforms.

## Vesting Structure:

Round	Early Access Allocation Metric	Allocation	Vesting Model	Purpose
<b>Early Access</b>	\$0.12	25M EAON	6-month cliff → 12-month linear release	Contributor recognition, MVP development support, audit readiness
<b>Strategic Access</b>	\$0.18	25M EAON	3-month cliff → 9-month linear release	Ecosystem development, contributor expansion, operational readiness

## EAON Ecosystem Opportunity:

- **Early Access allocation:** 5% (50,000,000 EAON)
- **Early Access Allocation Metric (Illustrative Access Framework Only):** **\$0.12–\$0.18**
- **Utility Access Reference Metric:** **≈\$0.25** (Illustrative – Access Framework Only)
- Initial circulating supply at TGE: **≈15–18%**, based on allocation unlock schedules and liquidity provisioning
- DEX deployment on BNB Chain at TGE; additional exchange integrations anticipated from **2026**, subject to independent exchange approval
- DAO governance transition targeted for **Q3 2026**

Visit **EarnOn.ai** to access EAON-enabled platform features and configure your secure, non-custodial EarnOn wallet

## Early Access Participant Benefits:

- Early access to platform features and EAON-enabled participation programs
- Eligibility for governance participation within the EAON DAO after vesting completion
- Recognition as Founding Ecosystem Contributors across **EarnOn.ai** products and interfaces
- Early access to the EarnOn Creator Marketplace and expanded creator tools
- Priority consideration for participation in future platform initiatives and feature rollouts

## Market Opportunity:

The global creator economy continues to scale rapidly, offering a substantial operational opportunity for **EarnOn.ai** to provide standardized, transparent, and efficient monetization infrastructure. **EarnOn.ai**'s multi-vertical architecture enables creators, brands, and fans to interact across content distribution, community engagement, digital commerce, and campaign collaboration workflows.

Any forward-looking platform metrics in this document represent operational projections only. They reflect potential business outcomes for the **EarnOn.ai** platform and must not be interpreted as indicators of EAON token metric, market performance, or financial returns.

- **Global Creator Economy TAM:** estimated at **>\$300B today**, with industry analyses projecting potential growth to **~\$500B by 2028**
- **Web3-enabled monetization tools:** adoption increasing **25–30% YoY** according to sector reports
- **EarnOn.ai's hybrid model** integrates content workflows, creator-brand collaboration tools, and blockchain-enabled settlement mechanisms to address the fragmented monetization landscape and reduce high platform commission structures common in legacy systems

## Ecosystem & Token Utility Summary:

- **Unified settlement layer** for subscriptions, tips, campaign interactions, and service payments
- **Automated, condition-based smart-contract workflows** for transparent creator-brand interactions
- **DAO-enabled governance participation** within approved ecosystem categories
- **Feature-access commitment programs** that unlock visibility enhancements and governance privileges
- **Activity-based engagement benefits** that support creator and community participation (non-financial)

EAON derives its utility from actual engagement and operational usage within **EarnOn.ai**. It carries no entitlement to revenue, dividends, profit-share, or platform asset ownership.

## Compliance & Governance:

**Issuer / Operator:** BIZIONIC TECHNOLOGIES MIDWEST INC. (USA)

**Development & Operations:** BIZIONIC TECHNOLOGIES PVT LTD (India)

**Regulatory Positioning:** **EarnOn.ai** operates a non-custodial, utility-token-based ecosystem. EAON is used for platform interactions and does not provide ownership, profit rights, or custodial functionality. The project follows applicable regulatory guidance in its operating jurisdictions and engages legal counsel to evaluate evolving digital asset frameworks, including U.S. FinCEN guidance on non-custodial digital asset activities.

**DAO Governance Roadmap:** A dedicated governance foundation is planned as part of the platform's progressive decentralization strategy, with jurisdictions under evaluation for 2026 (e.g., Delaware, Nevada, Wyoming). Final jurisdiction will be selected based on legal advice and may differ from the jurisdictions listed here.).

**Data Retention & Compliance Controls:** Platform data retention practices and record-keeping policies follow industry standards and are designed to support compliance with applicable regulations, including risk-based requirements informed by global frameworks such as FATF recommendations.

## Key Timelines:

Phase	Key Deliverables
<b>2026 Q1</b>	Completion of independent smart-contract audit, Skynet monitoring activation, and publication of liquidity-lock transaction details.
<b>2026 Q2</b>	Deployment on BNB Chain DEXs, initial exchange integration efforts (subject to external approval), DAO alpha launch, and EarnOn v2 platform release.
<b>2026 Q3</b>	Establishment of a governance foundation as part of progressive decentralization (jurisdictions under evaluation: Delaware, Nevada, Wyoming). Final jurisdiction will be selected based on legal advice and may differ from the jurisdictions listed here.) and potential CEX integrations pending exchange due diligence.
<b>2027+</b>	Multi-chain expansion, optional NFT utility modules, and enhanced DAO treasury and governance operations.

## Contact & Artifacts:

- **Platform:** [EarnOn.ai](#)
- **Smart Contract & Liquidity-Lock Transaction:** To be published within 24 hours after TGE for public verification
- **Audit Reports (Certik / Hacken):** Independent audits; expected completion by **Q1 2026**
- **DAO Governance Documentation:** Scheduled for release as part of the decentralization program in **Q3 2026**

## Disclaimer:

EAON is a functional utility token used for platform interactions and governance participation. It does not represent equity, ownership, profit-sharing, or any form of investment return. All metrics or projections referenced in this document relate to ecosystem operations and should not be interpreted as financial forecasts or indicators of token metric.

Source: Influencer Marketing Hub 2024; Statista Creator Economy Report, 2024.



# Current Status & Traction

EarnOn is live in production, and EAON utility is being progressively integrated across core monetization and settlement modules.

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## Platform Status:

- Web platform: live <https://earnon.ai>
- **Android:** App live ( [https://play.google.com/store/search?q=EARNON&c=apps&hl=en\\_IN](https://play.google.com/store/search?q=EARNON&c=apps&hl=en_IN))
- **iOS App:** (Q2 2026)
- **MVP launch:** December 2025
- **Current rollout:** Closed beta to selected creators, with phased onboarding for waitlisted users

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## Adoption:

- **1328 users** onboarded (January 2026)
- **200+ beta creators onboarded**, spanning lifestyle, gaming, fitness, coaching, and regional cinema
- **14 brands** have completed or scheduled content-collaboration campaigns
- Estimated **+41% uplift in average creator earnings** vs traditional social platforms based on the current beta cohort

These milestones confirm that EAON is **not a conceptual token**, but an active utility layer supporting a commercially deployed creator-monetization platform with real users, brand participation, and live compliance infrastructure.



# EAON Token – Key Metrics Summary

## Token Supply Overview:

Metric	Value
<b>Total Supply (Fixed)</b>	<b>1,000,000,000 EAON</b>
<b>Minting</b>	None (immutably fixed)
<b>Burn Mechanism</b>	None (supply-stable model)
<b>Chain</b>	BNB Smart Chain (BEP-20)
<b>Contract Address</b>	<a href="#">0xFbeAd33D571fe4124A7a81022b9F19C305E42F37</a>
<b>Treasury Multisig SAFE</b>	<a href="#">0xf3B08e68A59cB45273aEC210c3d4c2B96FC42EBd</a>

## Initial Circulating Supply:

Stage	Circulating %	Notes
<b>TGE (Token Generation Event)</b>	<b>≈ 15–18%</b>	Depends on Early Access unlock + liquidity provisioning
<b>After 12 Months</b>	<b>≈ 32–35%</b>	Based on linear unlocks, team/advisor cliffs, and reward emissions
<b>After 24 Months</b>	<b>≈ 55–60%</b>	Majority of non-team allocations unlocked
<b>After 36 Months</b>	<b>≈ 78–82%</b>	Team & advisors fully vested; reward emissions tapering

## Major Unlock Schedule (High-Level):

Allocation	Cliff	Vesting Period	Notes
<b>Team</b>	12 months	24 months linear	No early unlocks
<b>Advisors</b>	6 months	12 months linear	Unlocks post-launch milestones
<b>Liquidity Reserve</b>	None	N/A (locked)	LP lock published after TGE
<b>Ecosystem + Rewards</b>	None	48 months programmatic	DAO-controlled emissions
<b>Early Access (25M)</b>	6 months	12 months linear	Allocation metric: ≈\$0.12
<b>Strategic Access (25M)</b>	3 months	9 months linear	Allocation metric: ≈\$0.18

## Lockups & Security:

Component	Status
<b>LP Lock Duration</b>	<b>12–36 months</b> (final duration published at TGE)
<b>LP Lock Provider</b>	Team Finance (or Unicrypt – final TBD)
<b>Treasury Wallet</b>	Secured by multisig SAFE (3-of-5 configuration)
<b>Audit Providers</b>	CertiK + Hacken (completion prior to exchange onboarding)
<b>Governance Transition</b>	DAO onboarding begins 2026 → majority governance by 2027
<b>Smart Contract Verification</b>	Completed on BscScan

## DAO Governance Milestones:

Year	Governance State
<b>2025</b>	Foundational governance (company-led, multisig-secured)
<b>2026</b>	Hybrid governance model; DAO proposals open; emissions committee formed
<b>2027</b>	DAO assumes majority control over allocations, emissions & treasury operations
<b>Post-2027</b>	Full transition to DAO-managed ecosystem

## Allocation Summary:

Category	Allocation	Tokens	Vesting / Release Framework
<b>Early Access Programs (Early + Strategic Access)</b>	5%	50M	9-12 month linear release, per predefined schedules.
<b>Strategic Allocation</b>	10%	100M	9-month linear release.
<b>Ecosystem &amp; Platform Collaborations</b>	5%	50M	6-month linear release for contributor programs.
<b>Community Distribution</b>	10%	100M	9-month linear release according to participation frameworks.
<b>Team &amp; Advisors</b>	10%	100M	24-month linear release with cliff provisions; no ownership or financial rights.
<b>Ecosystem Growth Fund</b>	25%	250M	Released through DAO-governed development proposals; functional use only. Ecosystem Growth Fund is controlled by multisig and executed only through DAO-style proposals.
<b>Exchange Liquidity &amp; Access Reserve</b>	15%	150M	DAO-approved allocations for ensuring token availability on supported platforms; not used for price influence.
<b>Compliance &amp; Audit Reserve</b>	5%	50M	Deployed as required for audits, security reviews, and regulatory support; not used for market activity.
<b>DAO Governance &amp; Operations Reserve</b>	15%	150M	DAO-approved releases for operational tooling, governance modules, and ecosystem infrastructure.

## Reward Emissions:

Item	Detail
<b>Staking / Participation Pool</b>	30,000,000 EAON
<b>Reward Duration</b>	12 quarters (36 months)
<b>Model</b>	Decaying emissions (10% per quarter)
<b>Purpose</b>	Participation, creator-tool use, campaigns—not passive yield



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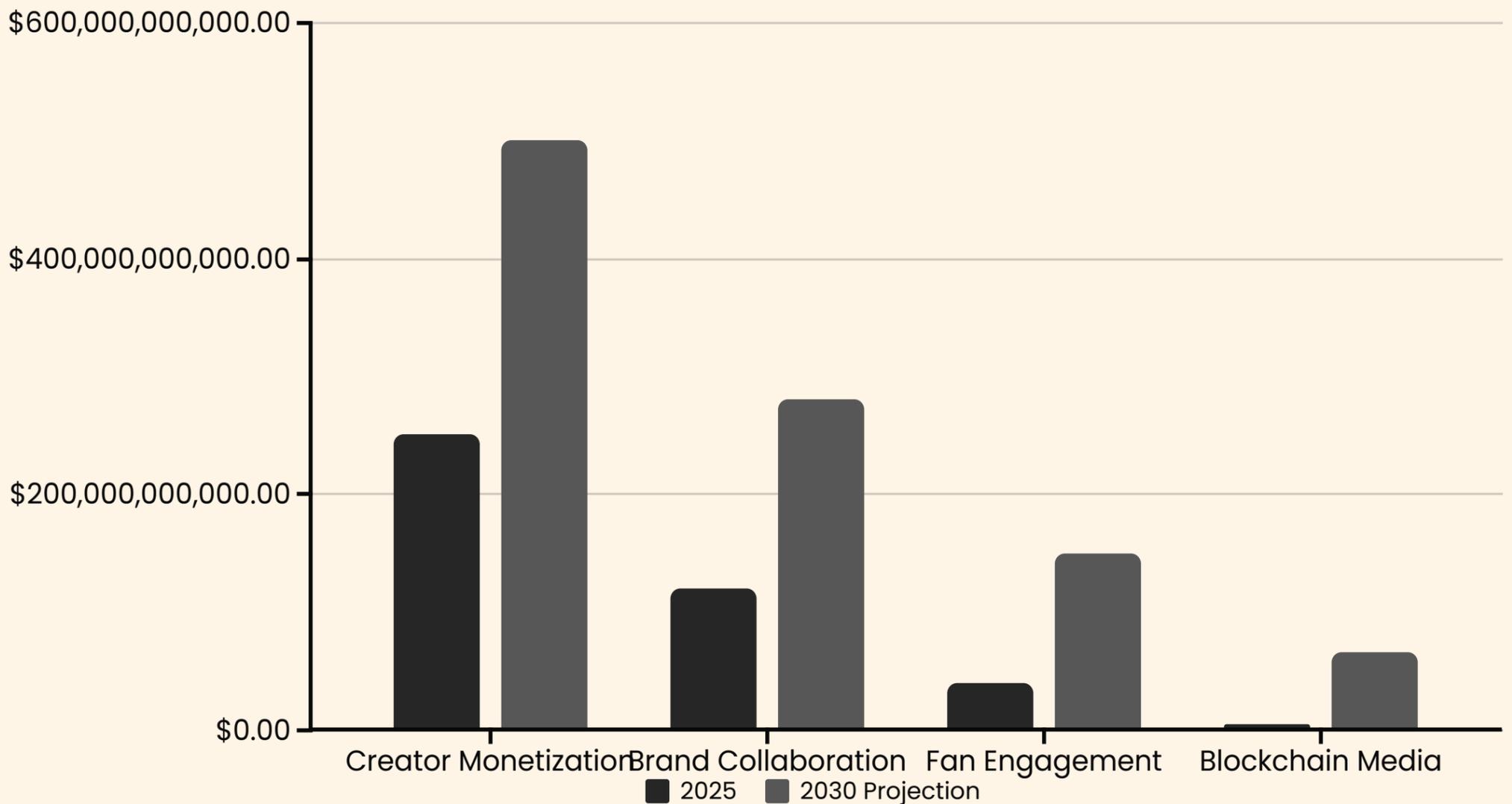


# 01. Global Market Opportunity 2025–2030

The global creator economy surpassed **\$250 billion in 2025** and is projected to exceed **\$500 billion by 2027**, driven by the rapid growth of digital content, independent creators, and brand–creator collaborations. Despite this momentum, creators continue to face significant obstacles: opaque recommendation systems, delayed or inconsistent payouts, fragmented monetization tools, and high platform commissions.

**EarnOn.ai** is designed to address these operational challenges through programmable settlement, transparent performance analytics, and simplified cross-border micropayments—offering creators and brands a more efficient and interoperable environment.

Industry research from **Influencer Marketing Hub, Goldman Sachs Research, and Grand View Research** highlights the acceleration of creator-led digital economies and anticipates substantial expansion across content, community engagement, education, and digital commerce verticals. The combined influence of blockchain-enabled settlement, AI-driven workflow optimization, and shifting consumer engagement patterns positions the creator economy for significant structural transformation over the next five years.



## 14.5%

Creator Monetization CAGR

Double-digit growth driven by platform diversification and new revenue models

## 28%

Fan Engagement CAGR

Explosive growth in microtransactions, tips, and direct creator support mechanisms

## 67%

Blockchain Media CAGR

The fastest-growing segment as Web3 technologies mature and gain mainstream adoption

## \$1T+

Total Addressable Market

Combined market size exceeds one trillion dollars by 2030

\*Sources: Influencer Marketing Hub 2025 Report, Goldman Sachs “Creator Economy Outlook 2024”, Grand View Research, Creator Platforms Market 2023–2030.



# Global Opportunity and EarnOn.ai Positioning:

Platform	2024 GMV (approx.)	Market Share of Global TAM	Platform Fee	Annual Revenue Estimate
<b>OnlyFans</b>	\$5 – 5.5 B	~1%	20%	\$1 B +
<b>Patreon</b>	\$1.3 B	~0.25%	8–12%	\$130–150 M
<b>Friend.tech</b>	\$600 M (est.)	< 0.15%	10%	\$60 M

Source: Fortune Business Insights, "Global Creator Economy Market," 2024.

This projection aligns with historical growth curves of comparable creator-monetization platforms, while leveraging EarnOn’s lower fees, cross-border settlements, and tokenized incentives that expand beyond legacy constraints.

**In summary:** Even limited penetration of the global creator economy would allow **EarnOn.ai** to operate as a high-usage monetization platform with broad applicability across creator verticals. The project’s long-term trajectory is driven by infrastructure quality, automation depth, and multi-workflow utility—not by financial projections, speculative assumptions, or market-dependent outcomes.

## EarnOn.ai’s Scalable Potential:

EarnOn.ai’s decentralized, multi-vertical design (content + brand + NFT + booking) enables it to address a broader slice of this market than any existing platform.

**Capturing a conservative 1–2% of the projected \$500B TAM yields:**

- **\$5–10 B in GMV,**
- with an **8% blended take rate,**
- translating to **\$400–800 M in annualized platform revenue potential.**



# The Pain Points of Today's Creator Economy:

The current creator economy infrastructure fails every stakeholder in fundamental ways. Through extensive market research, creator interviews, and brand surveys, we've identified critical pain points that create friction, reduce trust, and limit growth across the ecosystem. These aren't minor inconveniences—they're systemic failures that cost creators billions in lost revenue and brands millions in wasted marketing spend annually.



## Creator Challenges

**Centralized control** means platforms can demonetize channels without explanation or appeal. **Delayed settlements** create cash flow crises, with many creators waiting 60–90 days for payment. **Unfair payout structures** favor platform shareholders over content creators, with revenue shares often below 50%.



## Brand Frustrations

**No verified creator data** leads to influencer fraud and wasted campaign budgets. **Limited ROI visibility** makes it impossible to optimize spend or prove marketing effectiveness. **Fragmented reporting** across platforms prevents cohesive strategy development.



## Fan Friction

**No direct access** to creators they support—everything filtered through platform intermediaries. **Cluttered experiences** filled with ads and algorithm-driven recommendations. **Limited engagement options** beyond likes and comments.



## Platform Struggles

**Compliance complexity** across jurisdictions creates legal risk and operational overhead. **Content moderation** at scale remains unsolved, leading to brand safety issues. **Scalability challenges** limit geographic expansion.

- ☐ **EarnOn.ai's Solution:** **EarnOn.ai** addresses the core limitations of legacy creator platforms by combining scalable Web2 application performance with blockchain-enabled settlement. AI-assisted verification and campaign matching improve the accuracy of creator–brand alignment, while smart-contract-based payout logic enables automated settlement once predefined conditions are met. Blockchain anchoring of transaction-linked records provides a verifiable audit trail that supports performance transparency for both creators and brands. Rather than layering token features onto outdated systems, **EarnOn.ai** enables a more direct, efficient, and accountable exchange of value between stakeholders.



# 02. Solution: The EarnOn.ai Ecosystem

## A Unified Platform Where Trust Meets Technology

**EarnOn.ai** reimagines creator economy infrastructure by combining high-performance Web2 application architecture with blockchain-enabled monetization. Instead of replicating legacy centralized platforms, **EarnOn.ai** introduces direct value transfer between creators, fans, and brands through the EAON utility token and smart-contract-based settlement. Intelligent matching systems pair creators and brand campaigns using performance signals, while participants retain meaningful control of their digital assets and payout logic within the platform.



### Smart Contract Payments

Monetization flows — including subscriptions, tips, and brand campaigns — operate through self-executing smart contracts on the BNB Chain. Settlement is automated when predefined conditions are met, enabling secure metric transfer without manual intervention or custodial risk. This design significantly improves settlement efficiency compared to traditional content monetization systems.



### AI-Powered Matching

Our proprietary algorithms map creator content, audience characteristics, engagement signals, and brand objectives to generate highly compatible campaign matches. This systematic approach is built to improve campaign efficiency and deliver more predictable performance outcomes for both brands and creators.



### Decentralized Data Integrity

Creator metrics, engagement signals, and transaction records integrated into the EAON ecosystem are authenticated through blockchain-based verification mechanisms. This establishes a transparent and tamper-resistant audit trail that significantly reduces data manipulation risk and enhances trust for brands evaluating creator performance.



### EAON Token Economy

EAON functions as the utility asset of the **EarnOn.ai** ecosystem, enabling settlement for creator monetization, platform access features, governance participation, and ecosystem modules that support global participation. EAON facilitates cross-border transactions through smart-contract-based metrics transfer, reducing reliance on intermediaries while improving efficiency for users engaging across regions.

Unlike platforms that use blockchain as an add-on or marketing layer, **EarnOn.ai** applies decentralization precisely where it delivers meaningful value — through the EAON utility token. Core platform features such as content hosting, moderation, and discovery continue to operate through high-performance Web2 infrastructure for optimal speed and user experience, while EAON enables transparent settlement, programmable value transfer, and decentralized governance participation. This hybrid architecture combines scalable application performance with verifiable blockchain-driven monetization.



# 03. Platform Architecture: Four Stakeholders, One Ecosystem

EarnOn.ai orchestrates a multi-sided marketplace where four stakeholder groups – creators, fans, brands, and collaborators – engage through a unified platform layer. Core platform functions operate on high-performance Web2 infrastructure for speed, user experience, and scalability, while the EAON token introduces blockchain-enabled settlement, programmable metric transfer, and community-driven governance. This hybrid approach ensures that metric exchange is efficient and transparent where it matters, without compromising compliance, security, or usability.



## Creators

**Core Function:** Monetize content through subscriptions, tips, brand campaigns, and fan support. Creators maintain full ownership of their content and audience relationships.

**Revenue Streams:** Direct EAON token payouts via smart contracts, with instant settlement upon content delivery or subscriber renewal. Platform fee of 5-10% versus 30-50% on legacy platforms.

**Tools Provided:** Analytics dashboard, campaign management, content scheduling, audience insights, earnings tracking, and automated tax documentation.



## Brands

**Core Function:** Run targeted influencer campaigns with verified ROI tracking. Access creator marketplace with AI-powered matching and performance analytics.

**Value Delivered:** Real-time ROI dashboards showing reach, engagement, conversion, and cost-per-action metrics. Smart contract escrow ensures payment only upon campaign completion.

**Campaign Types:** Product placements, sponsored content, brand ambassadorships, product reviews, giveaways, and performance-based affiliate arrangements.



## Fans

**Core Function:** Direct access to favorite creators through subscriptions, tips, exclusive content, and community participation.

**Engagement Models:** Monthly subscriptions, one-time tips, pay-per-view premium content, merchandise purchases, and tokenized loyalty rewards.

**Benefits:** Closer creator relationships, exclusive experiences, governance participation through EAON tokens, and transparent insight into how their support benefits creators.



## Platform Admins

**Core Function:** Manage compliance workflows, content moderation, dispute resolution, and platform infrastructure. Ensure regulatory adherence across jurisdictions.

**Revenue Model:** Platform fees (5-10% of transactions), premium verification fees, analytics subscription for brands, and enterprise features.

**Responsibilities:** KYC/AML enforcement, GDPR compliance, content policy enforcement, fraud detection, and customer support coordination.

- Blockchain Transparency:** The EAON settlement layer anchors transaction-linked records to the blockchain to provide a verifiable and tamper-resistant audit trail across participating stakeholder groups. This increases transparency in creator monetization flows—creators can view brand campaign settlements, brands gain improved visibility into performance data, and fans benefit from greater clarity around payout routing within the platform. Blockchain serves as an accountability layer without replacing high-performance Web2 infrastructure or exposing sensitive personal data.



# Technology Architecture:

- Blockchain Layer — BNB Smart Chain (BEP-20 Standard)**  
 EAON is deployed on the BNB Smart Chain using the BEP-20 token standard, providing reliable smart-contract execution and broad ecosystem compatibility for settlement, governance participation, and metric-transfer functions.
- Smart-Contract Modules**  
 Smart contracts support utility-driven functions such as conditional settlement (escrow-like logic), subscription access management, and token-based permissions. These modules automate specific workflows without placing core platform operations on-chain.
- AI-Assisted Recommendation Systems**  
 AI models enhance creator-brand matching by analyzing performance signals, content categories, and campaign objectives. These systems improve efficiency without influencing token economics or financial outcomes.
- EarnOn Wallet**  
 A non-custodial wallet that enables users to hold, send, and receive EAON for platform-related interactions. The wallet supports secure token access and settlement without storing user credentials or personal data on-chain.
- Cross-Chain Interoperability (Planned)**  
 Future interoperability modules may enable EAON bridging to networks such as Ethereum, Polygon, or Base to expand accessibility and multi-chain utility. Any cross-chain implementation will follow established bridging standards and security audits.

## EAON Token Utility:

<b>Platform Payments</b> EAON serves as the settlement medium for subscriptions, tips, premium access, and campaign-related transactions.	<b>Feature Access Commitments</b> Users may commit EAON to unlock platform-level capabilities, including visibility enhancements and governance participation privileges.	<b>Governance Utility</b> EAON holders participate in decentralized decision-making relating to ecosystem parameters and long-term development priorities.
<b>Engagement Incentive Layer</b> Non-financial incentives may be provided to encourage creator and community participation, supporting ecosystem activity without implying token-based financial returns.	<b>Conditional Settlement Automation</b> Smart contracts handle condition-based settlement for creator-brand engagements, improving workflow reliability while preserving the platform's hybrid architecture.	

## Risk & Mitigation Framework:

Risk	Mitigation Approach
<b>Market Volatility</b>	EAON is designed as a utility token; <b>EarnOn.ai</b> does not manage or influence secondary market conditions. Token supply parameters are fixed in the smart contract, and DAO governance oversight any protocol-level adjustments.
<b>Regulatory Changes</b>	The project follows an adaptive compliance framework informed by legal guidance, ongoing monitoring of regulatory developments, and adherence to industry best practices for utility-token classification.
<b>Smart-Contract Vulnerabilities</b>	Independent third-party audits, continuous security reviews, and an optional bug bounty program help minimize technical risk.
<b>Adoption Barriers</b>	Platform design emphasizes ease of use, creator onboarding assistance, and optional participation programs that help users learn and navigate the ecosystem effectively.



# 04. EAON: The Utility Token Powering Ecosystem Interactions

EAON serves as the interoperable utility layer connecting creator, brand, and community workflows within **EarnOn.ai**. By enabling access control, governance participation, and programmable settlement, EAON strengthens the platform’s automation and transparency without introducing financial obligations or investment characteristics.

<p><b>Payment Medium</b></p> <p>EAON provides a standardized settlement method for eligible creator–brand and community interactions, helping streamline workflows where blockchain–based payments are supported. These functions are optional and operate alongside traditional payment channels.</p>	<p><b>Governance Rights</b></p> <p>EAON enables community participation in selected governance proposals related to platform configuration, ecosystem development priorities, and future feature releases. Governance is advisory or parameter–based and does not involve financial decision–making, revenue allocation, or company equity.</p>	<p><b>Feature Access Commitments</b></p> <p>Creators can opt into EAON–based participation modules that provide enhanced visibility and prioritization within <b>EarnOn.ai</b>’s discovery and campaign–matching tools. These mechanisms are purely functional and do not involve financial return or yield.</p>
<p><b>Conditional Settlement Workflows</b></p> <p>Smart contracts enable optional conditional settlement for brand campaigns, temporarily holding funds and releasing them when campaign criteria are met. This enhances transparency and minimizes manual intervention without providing financial escrow services.</p>		<p><b>Loyalty &amp; Referrals</b></p> <p><b>EarnOn.ai</b> may introduce optional recognition programs that highlight creators and community members who actively contribute to ecosystem growth. These may include feature access, discovery boosts, or other platform benefits. These programs are non–monetary and do not involve token payouts or financial incentives.</p>

## Token Economics:

# 1B

Total Supply

Fixed maximum supply with no additional minting or inflation mechanisms.

# \$0.25

Utility Access Reference Metric

(Illustrative – Internal Utility Access Reference Metric)

An illustrative reference amount used for internal access frameworks during Early Access and Strategic Allocation phases.

The EAON token supports interconnected workflows across the **EarnOn.ai** ecosystem. As more creators participate on the platform, brands gain broader collaboration options, and campaign activity increases accordingly. These interactions reinforce usage of EAON in supported functions—such as subscription settlement, campaign–related conditional payments, access permissions, and governance participation.

This coordinated activity creates an operational cycle in which growing platform engagement increases the breadth of EAON–enabled workflows. The result is a more integrated and consistent utility environment, helping maintain predictable functionality for participants as the ecosystem expands.

**\*\*Illustrative Access Values**, For clarity, all values represent **illustrative access metrics** used solely for internal modeling and access tiers. These are **not price predictions** or indicators of token valuation.



# 05. TOKENOMICS

## Total Supply & Structure:

- **Fixed Supply:** EAON operates with a capped, non-inflationary total supply of **1,000,000,000 tokens**, defined at genesis.
- **No Minting Mechanisms:** The smart contract includes no functions for future minting or supply expansion.
- **Genesis Allocation:** The full supply is allocated at launch and released over time according to predefined distribution schedules and transparent vesting mechanisms.
- **Utility-Only Function:** EAON is used exclusively to enable supported platform operations within the **EarnOn.ai** ecosystem, including settlement, access permissions, workflow automation, and governance participation.
- **Non-Financial Nature:** EAON does **not** provide equity, dividends, profit-sharing, financial returns, or any claim on company assets or revenues.

1	<b>Total Supply:</b> 1,000,000,000 EAON
2	<b>Utility Access Reference Metric (Illustrative — Access Framework Only):</b> \$0.25
3	<b>Blockchain:</b> BNB Smart Chain (BEP-20)

Category	Allocation	Tokens	Vesting / Release Framework
<b>Early Access Programs (Early + Strategic Access)</b>	5%	50M	9-12 month linear release, per predefined schedules
<b>Strategic Allocation</b>	10%	100M	9-month linear release
<b>Ecosystem &amp; Platform Collaborations</b>	5%	50M	6-month linear release for contributor programs
<b>Community Distribution</b>	10%	100M	9-month linear release according to participation frameworks
<b>Team &amp; Advisors</b>	10%	100M	24-month linear release with cliff provisions; no ownership or financial rights
<b>Ecosystem Growth Fund</b>	25%	250M	Released through DAO-governed development proposals; functional use only
<b>Exchange Liquidity &amp; Access Reserve</b>	15%	150M	DAO-approved allocations for ensuring token availability on supported platforms; not used for price influence
<b>Compliance &amp; Audit Reserve</b>	5%	50M	Deployed as required for audits, security reviews, and regulatory support; not used for market activity
<b>DAO Governance &amp; Operations Reserve</b>	15%	150M	DAO-approved releases for operational tooling, governance modules, and ecosystem infrastructure

- All allocations follow predefined vesting parameters enforced through smart contracts, ensuring transparent and predictable release schedules.
- Any adjustments to allocation frameworks or governance parameters must follow the EarnOn DAO's established voting procedures.
- Changes to token distribution logic or long-term vesting frameworks require a DAO supermajority approval and are limited strictly to ecosystem governance and operational requirements—not market-related outcomes.

*\*EAON is a functional utility token used within the EarnOn.ai ecosystem. It does not represent equity, debt, or any investment contract.*

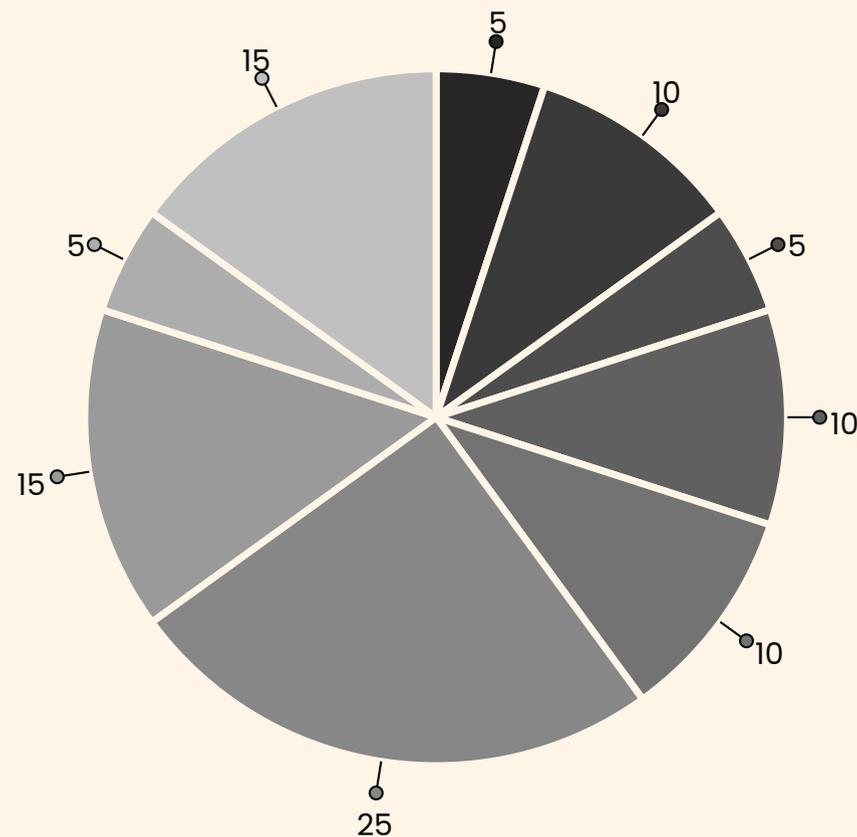


# Tokenomics: Structured for Long-Term Ecosystem Sustainability:

EAON’s tokenomics framework is designed to align incentives across creators, contributors, and platform participants while supporting responsible ecosystem growth. Allocation categories and vesting schedules are structured to ensure transparent, predictable release mechanics, allowing the ecosystem to scale without concentration risks or disproportionate unlock events.

These vesting frameworks create a consistent supply release pattern executed through smart contracts, supporting operational stability as **EarnOn.ai** expands. Instead of mechanisms intended to influence token price or trading behavior, EAON’s design focuses on functional utility growth – enabling payments, access permissions, governance workflows, and ecosystem participation.

Protocol-level sinks, such as fees routed to operational reserves and DAO-governed development budgets, reinforce long-term sustainability of platform features and infrastructure. All processes operate with the objective of supporting ecosystem usability, service continuity, and stakeholder alignment, rather than market-related outcomes.



- Early Access Distribution
- Strategic Allocation Phase
- Strategic Partnerships
- Community Distribution
- Team & Advisors
- Ecosystem Growth Fund
- Exchange Liquidity & Treasu...
- Compliance & Audit Reserve
- DAO Governance & Growth Res...

# EAON Token Distribution and Market Design:

The EAON token release framework is designed to support ecosystem reliability, equitable access, and sustained platform development. Each allocation aligns with **EarnOn.ai**'s operational roadmap, DAO governance processes, and responsible liquidity management principles.

Category / Phase	Allocation	Illustrative Access Metric	Lock-Up	Vesting Schedule	Purpose / Description
<b>Early Access Allocation metric (Early + Strategic Access)</b>	<b>5% (50M EAON)</b>	<b>\$0.12–\$0.18</b>	3 – 6 months	9 – 12 months linear	Allocated to early ecosystem contributors, creators, technical testers, and partners supporting <b>EarnOn.ai</b> 's initial development stages.
<b>Strategic Allocation Phase</b>	<b>10% (100M)</b>	<b>\$0.20</b>	3 months	9 months linear	Strategic contributors are infrastructure / ecosystem partners and typically require operational liquidity earlier.
<b>Ecosystem &amp; Platform Collaborations</b>	<b>5% (50M)</b>	<b>\$0.22</b>	1 month	6 months linear	Supports creator alliances, brand collaborations, integration partners, and regional expansion initiatives.
<b>Community Distribution (Access)</b>	<b>10% (100M)</b>	<b>\$0.25</b>	None	3 months linear	Designed for user onboarding, community engagement, and activation of wallet-based utility participation.
<b>Team &amp; Advisors</b>	<b>10% (100M)</b>	–	6 months	24 months linear	Reserved for core contributors, engineering teams, and long-term advisors, with structured vesting ensuring alignment with platform development.
<b>Ecosystem Growth Fund</b>	<b>25% (250M)</b>	–	–	DAO-governed release	Allocated to creator support programs, platform modules, utility feature enhancements, and community growth initiatives.
<b>Exchange Access &amp; Liquidity Reserve</b>	<b>15% (150M)</b>	–	12 months	Controlled release	Used to ensure EAON availability on supported exchanges and for operational liquidity provisioning; not intended for price influence or market support.
<b>Compliance &amp; Audit Reserve</b>	<b>5% (50M)</b>	–	DAO-supervised	As required	Supports protocol audits, compliance reviews, legal documentation, and jurisdictional filings necessary for ecosystem operations.
<b>DAO Governance &amp; Operations Reserve</b>	<b>15% (150M)</b>	–	DAO-approved	Future	

## Early Access Allocation Metric (Early Access and “Strategic Access”): Vesting Structure

The Early Access Allocation metric supports participants who contributed to foundational phases of the **EarnOn.ai** ecosystem, including platform research, MVP development, technical feedback, and preparatory work for audit and deployment processes.

The Strategic Access phase extends to ecosystem collaborators involved in infrastructure planning, architectural refinement, interoperability support, and early-stage creator outreach necessary for platform readiness. All allocations follow predefined vesting schedules executed through smart contracts and are provided for ecosystem development purposes only.

Round	Early Access Allocation Metric	Tokens	Vesting Framework	Purpose / Description
<b>Early Access</b>	<b>\$0.12</b>	<b>25M EAON</b>	<b>6-month cliff → 12-month linear release</b>	Supports contributors involved in early research, MVP evaluation, technical feedback, and platform readiness activities.
<b>Strategic Access</b>	<b>\$0.18</b>	<b>25M EAON</b>	<b>3-month cliff → 9-month linear release</b>	Allocated to strategic collaborators assisting with ecosystem planning, infrastructure preparation, and foundational expansion efforts.

These metric do **not** represent token price forecasts, value guarantees, investment returns, or market valuations.

## Circulating Supply at Utility Activation:

Initial circulating supply is determined by the portions released through:

- Community Distribution (partial unlock)
- Token locking release schedules
- Liquidity provisioning for supported platforms
- DAO-approved operational allocations

All Early Access, Strategic Access, and Team/Advisor allocations remain subject to their predefined lock-up and vesting schedules, executed through smart contracts.

To support decentralization and broad participation, **EarnOn.ai** encourages diversified token distribution across the ecosystem. While no technical restrictions are imposed on user wallets, allocation and vesting structures are designed to prevent concentration during the early phases of the ecosystem.

## Notes:

- **Total Supply:** 1,000,000,000 EAON ( ).
- **Initial Circulating Supply at TGE:** ≈15–18%, driven by Community Distribution (partial unlock), token-locking release schedules, and liquidity provisioning for supported platforms. All Early Access, Strategic Access, and Team/Advisor allocations remain locked according to their vesting schedules.
- **Emission Policy:** Any adjustments to long-term allocation frameworks, release schedules, or token sinks require a DAO vote. All governance actions pertain to operational and ecosystem management, not to market outcomes.
- **Distribution Principles:** Token allocation and vesting structures are designed to promote broad participation and prevent concentration of supply during early ecosystem phases. No technical restrictions are imposed on user wallets.
- **Audit & Security:** All smart contracts undergo independent third-party security auditing prior to TGE and exchange applications. Ongoing monitoring and upgrade proposals follow DAO review.
- **Liquidity Access Framework:** A portion of protocol fees may be allocated by the DAO to support operational liquidity availability on supported platforms. These allocations ensure functional access to EAON for platform interactions and do **not** aim to influence external market prices or trading conditions. In circumstances requiring ecosystem continuity—such as infrastructure upgrades or cross-chain migration—the DAO may authorize limited use of reserves for operational liquidity needs.

## Emission & Release Policy:

EAON follows a predefined release framework executed through smart contracts to ensure transparency and operational consistency. The emission schedule is structured to:

- support adequate token availability for platform workflows and ecosystem modules
- promote broad and equitable participation across stakeholders
- avoid disproportionate concentration of supply during early ecosystem phases
- sustain long-term utility growth without creating speculative or market-driven pressure
- No emission or unlock schedule is intended to influence token price, liquidity conditions, or speculative market expectations

All releases occur according to fixed vesting schedules and allocation parameters established at genesis. Any adjustments to long-term emission logic or governance parameters require DAO review and approval, and are limited strictly to operational and ecosystem development purposes.

## Token Locking Reward Emissions

The Token Locking module is allocated a total reward capacity of **30,000,000 EAON**, distributed gradually over a period of **12 quarters (3 years)**. Reward distribution follows a predefined schedule to ensure predictable and transparent release mechanics:

- **Quarter 1 Distribution:** 4.17M EAON
- **Quarterly Adjustment:** Each subsequent quarter reduces the distribution amount by **10%**, following the programmed emission curve

Rewards are not paid simply for holding EAON; they are tied to measurable platform participation (e.g., campaign execution, governance activity, creator tools usage).

All parameters are implemented through smart-contract logic. Any modification to long-term reward allocation frameworks must undergo DAO review and approval and is limited strictly to ecosystem governance and operational considerations.

## Transparency

All EAON emissions, unlock schedules, allocation movements, and DAO-governed transactions are:

- fully transparent and publicly viewable on-chain
- verifiable through independent auditing tools
- managed through DAO proposals and on-chain governance mechanisms

This ensures that all ecosystem activities follow predictable, traceable, and auditable processes.

These rewards acknowledge participation in ecosystem activities and support overall network functionality. They are not structured as yield, ROI, or any form of financial return.

Participation rewards are **not income, interest, or ROI**, and are **not distributed for holding tokens**.

Rewards are released only when measurable platform participation and contributions occur — such as campaign execution, governance participation, discovery boosts, or activation of creator-tools and usages and generating traffic — and exclusively according to DAO-approved parameters.



# Token Governance & Security Measures:

**EarnOn.ai** incorporates multiple structural safeguards to promote transparency, reliable operation, and accountable governance throughout the ecosystem. These mechanisms support secure platform functionality, responsible token management, and consistent alignment between ecosystem modules and DAO oversight

## Locked Liquidity & Multi-Signature Reserves

Liquidity pool (LP) tokens allocated for platform availability are held in time-locked contracts to ensure predictable and transparent release schedules. Reserve wallets that support operational liquidity are secured through multi-signature authorization, requiring multiple designated signers to approve administrative actions. These measures promote transparency, shared oversight, and responsible management of ecosystem resources.



## Audited Smart Contracts (Certik & Hacken)

The EAON token smart contracts, token-locking modules, and associated wallet architecture undergo independent third-party security audits by Certik and Hacken. These audits assess code integrity, identify potential vulnerabilities, and verify alignment with established security best practices. Ongoing monitoring and threat detection are supported through Certik Skynet to help maintain continuous on-chain security oversight.



## DAO-Controlled Emissions & Governance Oversight

Emission schedules, token-locking distribution parameters, and ecosystem incentive frameworks follow predefined smart-contract rules. Any adjustments to long-term operational configurations require DAO review and approval through transparent, on-chain proposals. DAO governance is limited to ecosystem administration and operational decision-making, not to influencing market conditions or token metric.

# Balanced Distribution Framework:

Token allocation and vesting mechanisms are structured to encourage diversified participation across the ecosystem and support a healthy, decentralized user base



## Post-TGE Distribution Principles

Following the Token Generation Event (TGE), **EarnOn.ai** encourages broad and diversified token distribution across the ecosystem. Allocation and vesting structures are designed to avoid disproportionate concentration of supply among any single category of participants, including founders, advisors, or institutional contributors.



## Circulation & Distribution Framework

Allocations that exceed early-phase distribution thresholds follow predefined vesting schedules and smart-contract-enforced release conditions. These mechanisms support predictable token availability and encourage broad participation across the ecosystem, in alignment with the platform's long-term development roadmap. Any adjustments to these frameworks require DAO review and approval and are restricted to ecosystem governance and administrative considerations.



## Governance & Transparency

Token distribution and vesting progress are fully observable on-chain and may be independently reviewed through external audit reports. These measures support transparency, predictable release mechanics, and adherence to established ecosystem governance standards.



# Token Ecosystem Velocity Model:

1	2
<p><b>Creators → Platform / DAO:</b></p> <ul style="list-style-type: none"> <li>• Creators transact in EAON across supported platform functions.</li> <li>• A predefined platform utility fee is allocated to the Governance &amp; Operations Reserve to support ecosystem maintenance and development.</li> </ul>	<p><b>Fans → Creators:</b></p> <ul style="list-style-type: none"> <li>• Fans use EAON to subscribe, watch PPV content, send tips,, unlock premium content, char, live videos and participate in creator-led experiences.</li> <li>• These transactions reinforce the platform’s utility functions by enabling direct access to creators and content through on-chain settlement.</li> </ul>
3	4
<p><b>Brands → Creators / Platform:</b></p> <ul style="list-style-type: none"> <li>• Brands use EAON within the EarnOn Brand Console to initiate and manage creator campaigns.</li> <li>• Campaign-related EAON is placed in a conditional settlement module, which releases funds to creators once the campaign deliverables are confirmed through on-platform verification.</li> </ul>	<p><b>Governance &amp; Growth Reserve → Token locking &amp; Rewards:</b></p> <ul style="list-style-type: none"> <li>• A portion of protocol-defined utility fees may be allocated by the DAO to support token-locking modules and other ecosystem functionality, including creator-engagement programs and operational infrastructure.</li> <li>• These allocations are intended exclusively to maintain platform utility and service continuity and do not aim to affect market behavior, token metric, or circulating supply dynamics.</li> <li>• rewards for Visibility access, governance access, eligibility for participation rewards</li> </ul>
5	6
<p><b>eWallet &amp; Conversion Layer:</b></p> <ul style="list-style-type: none"> <li>• The EarnOn eWallet enables users to store and use EAON tokens for platform-based transactions.</li> <li>• Licensed third-party on-ramp and off-ramp service providers may be integrated to support optional token access and conversion in accordance with regional regulations. All conversions are executed exclusively by regulated partners; <b>EarnOn.ai</b> does not handle custodial funds, fiat settlements, or pricing.</li> <li>• Users may connect their preferred exchange accounts or approved payment partners to manage conversions independently, subject to jurisdictional requirements.</li> <li>• This integration model enhances accessibility without implying <b>EarnOn.ai</b> control over secondary markets, liquidity conditions, or currency exchange functions.</li> </ul>	<p><b>Cycle Continuity:</b></p> <ul style="list-style-type: none"> <li>• EAON re-enters active use within the ecosystem as creators access platform tools such as visibility boosts, collaboration modules, and advertising features. This ongoing circulation reflects organic platform participation, where tokens move between fans, creators, and brands based on utility-driven interactions rather than financial incentives.</li> <li>• By keeping token usage tied to functional workflows instead of speculative dynamics, <b>EarnOn.ai</b> supports a steady operational cycle in which ecosystem participants continuously engage through content, campaigns, and governance activities.</li> <li>•</li> </ul>

## Cumulative Ecosystem Demand (Illustrative Projection):



At full Phase 1 scale (by 2026):

≈250–300 million EAON tokens are expected to circulate monthly within the **EarnOn.ai** ecosystem under illustrative operational models. Actual circulation is determined by platform usage and may be adjusted through DAO-approved emission schedules aligned with ecosystem growth milestones.

Emission schedules and token-locking parameters are governed exclusively by DAO voting. Circulating supply adjustments cannot exceed 15% in any calendar year without supermajority DAO approval. These mechanisms exist to support operational consistency and are not intended to influence token price or market dynamics. Any rewards associated with token-locking or participation modules are functional acknowledgments of platform activity and are **not** structured as interest, yield, or investment return

### Demand–Utility Correlation:

EAON’s utility access reference model is designed to reflect ecosystem productivity rather than short-term trends or single-vertical concentration. As transaction volume increases and more users participate in platform activities such as governance and token-locking, EAON circulation scales proportionally across workflows. DAO–managed emission adjustments help maintain predictable token availability for operational needs, ensuring that usage remains aligned with real activity on the platform.

### Governance–Linked Metric Policy:

The EAON DAO governs emission schedules, token-locking parameters, and liquidity provisioning to support stable platform operations. Any adjustments are based on measurable indicators of ecosystem activity, including:

- Active monthly creators
- Gross transaction volume
- Percentage of EAON locked for governance participation
- Platform usage protocol fees (in fiat equivalents)

These indicators serve operational planning only. DAO decisions apply exclusively to token availability for platform functions and do not target market price or trading conditions.

### Key Principle:

EAON does not promise financial returns.

EAON is not an investment instrument. Any market price movement is incidental and driven by external market forces and the extent of ecosystem participation. Its core metric lies in functional utility, transparent governance, and cross-vertical applicability—not speculative cycles or short-term trends.

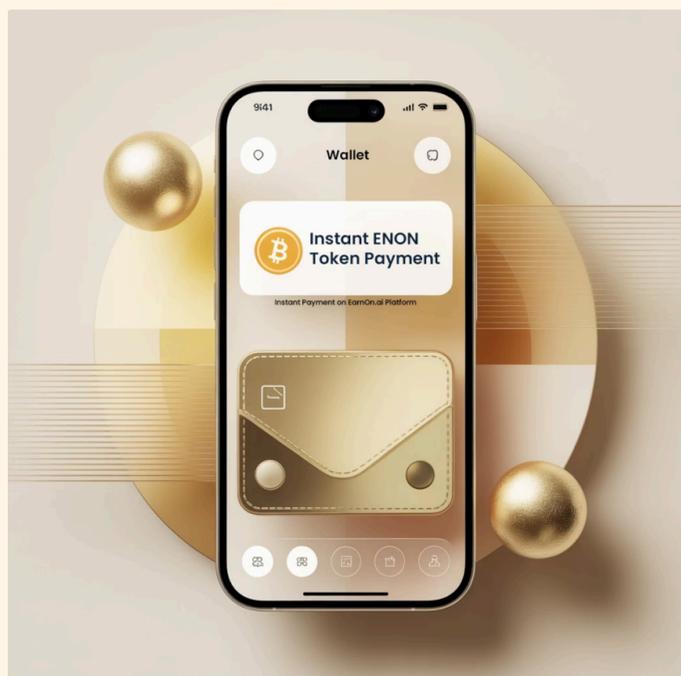


# EARN Dual-Wallet Infrastructure:

Many creator platforms struggle with payout complexity – inconsistent processing times, multiple intermediaries, and limited currency options. **EarnOn.ai** addresses this by providing a **dual-wallet architecture** that supports both on-chain and traditional payment methods through an integrated interface.

The system allows creators to manage EARN tokens for platform utility and to route their earnings to preferred external payment partners in accordance with applicable regional regulations. All fiat and crypto conversions are handled exclusively by licensed third-party services; **EarnOn.ai** does not custody user funds or process settlements directly.

The dual-wallet model is designed to prioritize **creator flexibility, transparency of fees, and predictable access to earnings**, while maintaining full compliance with regulatory requirements. Creator payment infrastructure is where most platforms fail. Complex withdrawal processes, hidden fees, currency conversion charges, and delayed settlements frustrate creators daily. We've built a **dual-wallet system** that bridges crypto and traditional infrastructure seamlessly, giving creators maximum flexibility with minimum friction.



## Dual-Wallet Architecture:

EarnOn.ai uses a dual-wallet model that allows users to interact with on-chain and traditional payment infrastructure from a unified interface – without EarnOn.ai acting as a custodian or payment processor.

### Crypto Wallet (Non-Custodial)

- Stores EARN and supported EVM-compatible tokens
- Controlled exclusively by the user via private keys
- Supports external transfers and Web3 integrations
- Operates without EarnOn.ai custody or access to user funds

### Payment Wallet (via Licensed Partners)

- Fiat access is provided solely through integrated, licensed third-party services.
- Available functions depend on jurisdiction and partner licensing.
- EarnOn.ai does not custody fiat, process payments, or transmit funds.

## Conversion Access

Users may access token-to-fiat conversion through licensed partners at market rates when available in their region. These services are operated entirely by the regulated providers; EarnOn.ai does not guarantee availability, pricing, settlement time, or liquidity.

## Real-Time Balance & Withdrawals



- EARN earnings from platform interactions are reflected in users' non-custodial wallets in real time once the associated blockchain transactions are confirmed.
- Access to token and fiat services is managed directly between users and their chosen licensed third-party providers. Processing times, supported currencies, and regional availability are determined by those partners and may vary by jurisdiction.
- **EarnOn.ai** does not custody funds, set payout limits, or handle settlements. Users maintain full control over their assets and decide when and how to interact with approved on/off-ramp services.

## Smart Escrow



- Brand-creator collaborations are executed through smart-contract escrow, which releases EARN only when predefined conditions are met. This removes the need for manual reconciliation and reduces the risk of misunderstandings by providing clear, automated milestone logic recorded on-chain.
- Delivery confirmation and dispute resolution follow mutually agreed-upon terms defined in the smart contract. **EarnOn.ai** does not control or override the outcomes – all execution follows the contract rules set by the participants.

## AML Transaction Logs



- Brand-creator collaborations are executed through smart-contract escrow, where EARN is released only when the predefined criteria in the contract are met. This eliminates manual reconciliation and minimizes misunderstandings by enforcing transparent, automated milestone logic recorded on-chain.
- Delivery confirmation and dispute-resolution terms are defined in advance by the participating parties as part of the smart-contract agreement. **EarnOn.ai** does not intervene in, influence, or override the settlement process; execution is governed solely by the parameters set within the smart contract.

- ❑ **Tax Compliance Made Easy:** Downloadable earnings summaries categorized by geography and transaction type. Data can be exported to licensed tax software where available. **EarnOn.ai** does not issue tax advice or file on behalf of users.



# Token Ecosystem Utility Usage Growth Matrix:

(Ecosystem-Driven Metric Framework)

EAON usage expands in direct proportion to platform activity, as creators, brands, and fans engage with **EarnOn.ai**'s tools and services. Increased participation leads to more interactions that require EAON – such as content access, collaboration workflows, campaign execution, and governance involvement – reinforcing its role as a utility asset within the ecosystem.

Circulation parameters are managed through DAO-approved mechanisms designed to maintain predictable utility availability for platform operations. Token usage is therefore tied to functional requirements and participant workflows, not to speculation or financial expectation.

Metric	Illustrative Operational Input	Utility Impact (Non-Financial)	Operational Rationale
Active Verified Creators	500,000 creators globally	Higher frequency of EAON usage for subscriptions, fan interactions, and campaign participation	More creators → more platform interactions → increased use of EAON for workflows
Active Fans / Subscribers	10M monthly users	Increased EAON usage for content access and community engagement features	Fans use EAON to unlock content, tip creators, and participate in gamified experiences
Brand Campaign Activity	25,000 monthly campaigns	Higher EAON usage for sponsorship workflows and analytics access	Brands use EAON to execute and measure creator collaborations
Creator-to-Creator Payments (Collab Economy)	10% of ecosystem interactions	Peer-to-peer EAON transfers increase intra-ecosystem activity	Collaborative projects and shared content rewards promote token re-use
Platform Transaction Utilities	Based on total EAON usage	Protocol utility fees route to governance-approved operational modules	Fees support ecosystem functionality (e.g., creator engagement programs, DAO tooling)
Token Locking Participation (Access Modules)	Users voluntarily lock EAON for platform tools	Temporary reduction in circulating EAON due to utility-based locking	Token locking enables premium features such as visibility boosts, platform fee discounts and collaboration access
Interaction With Licensed Conversion Partners	Optional and user-initiated	External partners provide access to conversion services based on jurisdiction	<b>EarnOn.ai</b> does not custody, guarantee, or control conversion availability or pricing

## EAON Utility Usage Drivers (Ecosystem-Driven Value Framework)

Core Driver	Mechanism of Impact	Effect on EAON Demand
<b>Creator Monetization Activity</b>	Each paid subscription, tip, sponsorship, and NFT trade uses EAON as a settlement	<b>Increases transactional demand</b> and token velocity
<b>Fan Engagement &amp; Rewards</b>	Fans use EAON for unlock projects and participate in tokenized experiences	<b>Expands insent</b> base and recurring usage
<b>Brand Collaborations</b>	Brands purchase EAON for campaign funding and engagement analytics	<b>Creates institutional-scale</b> buying pressure
<b>Staking &amp; Governance Participation</b>	Users stake EAON to vote, earn rewards, or gain premium access tiers	<b>Reduces circulating supply</b> and long-term ramholders
<b>Cross-Platform Integrations</b>	Partnerships with third-party alutility beyond EarnOn. AI core	<b>Diversifies</b> use-cases



As engagement on the EarnOn.ai platform increases, EAON circulation naturally rises across subscriptions, settlements, and creator workflows. Higher participation results in proportionally higher operational usage of EAON across all platform activities.

# 06. Exchange & Liquidity Strategy

EAON's liquidity framework is designed to maintain functional availability of the token for platform operations. Liquidity provisioning supports access for subscriptions, settlements, governance, and other utility workflows. It does not imply any market support mechanism, metric guarantee, or appreciation expectation.

Liquidity provisioning exists solely to support operational access to EAON for platform activities and is not intended to influence market outcome.

## Decentralized Exchange (DEX) Launch Plan:

Initial decentralized liquidity will be provided on PancakeSwap through an EAON/BNB pair.

- This liquidity exists to make EAON functionally available for platform interactions and onboarding across **EarnOn.ai**.
- Liquidity contributions during the early phases follow a transparent on-chain schedule and are not intended to affect external market outcomes.

### Liquidity Pool Configuration:

- Pair: **EAON / BNB**  
Initial Liquidity: **≈ \$250,000 equivalent in BNB and EAON combined.**
- Utility Access Reference Metric (Illustrative — Access Framework Only): **≈ \$0.25 per EAON.**
- Liquidity Lock: **12-month minimum via a reputable third-party locker (e.g., Team Finance or Unicrypt).**
- LP Tokens: **Time-locked to prevent unilateral withdrawal and to ensure transparent liquidity continuity during early platform phases.**

The verified PancakeSwap contract address will be published through **EarnOn.ai**'s official website, social channels, and BNB Chain explorer once deployed.

### Objectives of the DEX Launch:

- Enable transparent, permissionless access to EAON for platform utility use cases.
- Provide a decentralized pathway for early holders, creators, and fans to obtain EAON independently of the **EarnOn.ai** platform.
- Generate reliable on-chain activity metric required for CoinMarketCap / CoinGecko listings and exchange due-diligence reviews.

### Liquidity Expansion & Growth Mechanism:

A phased liquidity deployment model is used to support functional availability of EAON for platform interactions as the ecosystem scales. Liquidity deployment follows a transparent on-chain schedule and does not target price, market depth, or trading outcomes.

### LP Lock Policy:

Initial liquidity pool (LP) tokens will be time-locked for a minimum period of 12 months using a reputable third-party locking service such as **Team.Finance**, Unicrypt, or an equivalent audited solution. LP tokens cannot be released or moved during the lock period without an approved DAO governance vote.

### Purpose of the lock

- Provide transparent visibility into LP token status during early platform phases.
- Prevent unilateral control of liquidity and require DAO governance approval for any modifications.
- Demonstrate long-term operational commitment to the **EarnOn.ai** ecosystem.

## Phase Source of Liquidity Description:

Phase	Timing	Source	Description
<b>Phase 1: Initial Liquidity</b>	Q1 2026	Allocated DAO Reserve	Initial liquidity deployed on PancakeSwap (EAON/BNB pair) under a 12-month time-lock via third-party locker.
<b>Phase 2: Platform-Driven Additions</b>	Q2 2026	DAO-approved Reserve allocation	Additional liquidity deployed in line with platform scaling and utility activation milestones through DAO vote.
<b>Phase 3: Multi-Asset Settlement Allocation</b>	Q2 2026	Settlement conversion (opt-in)	A portion of <i>opt-in</i> brand settlement conversions may be routed to liquidity provisioning when approved through governance.
<b>Phase 4: DAO-Governed CEX Access Support</b>	Q4 2026	DAO-authorized Reserve	DAO may allocate additional liquidity to ensure EAON availability on supported exchanges for utility access and settlement purposes.

Liquidity deployment follows predefined on-chain schedules and DAO governance. Deployments are solely for operational access within **EarnOn.ai** (subscriptions, settlements, and governance participation) and are **not designed to influence market price, trading behavior, or investment outcomes.**

## Artifacts:

- Smart Contract (BSC):** [00xFbeAd33D571fe4124A7a81022b9F19C305E42F37](#)

→ Verified on BscScan

- LP-Lock Details:**

→ Locked via **Team.Finance / Unicrypt**

→ LP-Lock transaction hash will be published within **24 hours of TGE**

- Multisig Treasury (3-of-5):**

→ EAON Treasury Multisig Address: [0xf3B08e68A59cB45273aEC210c3d4c2B96FC42EBd](#)

**Network:** BNB Smart Chain (BEP-20)

- Smart-Contract Audit (Certik / Hacken):**

→ Audit PDFs + remediation summary will be published when completed

- Exchange-Onboarding Technical Partner:**

→ To be announced following DAO approval (coordination role only; no price or trading influence)

Smart-contract audit and liquidity analysis are scheduled under formal engagement with Hacken and Certik.

Scope: Token contract, vesting contracts, DAO governance module, and liquidity controller.

Target timeline: Q1 2026 — results to be published with full remediation summary

## Centralized Exchange (CEX) Listing Roadmap

Following the establishment of organic DEX activity and ecosystem traction, **EarnOn.ai** will begin submitting listing applications to major centralized exchanges. Any potential listing is subject to each exchange's independent due-diligence process, review, and approval.

The objective of CEX submissions is to broaden independent access pathways for EAON alongside **EarnOn.ai**'s native ecosystem utility.

### Indicative Exchanges for Future Listing Applications (2026).

- Gate.io** — noted for active participation in Asia and MENA markets within the creator-economy segment
- KuCoin** — known for a large global retail audience and support for utility-driven altcoin ecosystems
- MEXC Global** — recognized for agile onboarding in the social/content-token category

*These platforms are referenced solely as examples of exchanges that may align with EAON's category. Actual listings depend entirely on each exchange's independent evaluation and approval process.*

### CEX Listing Readiness Package

- Smart-contract audit (Certik / Hacken).
- Legal opinion confirming EAON's status as a utility token (non-security).
- Reserve transparency report and liquidity usage disclosure.
- Minimum traction milestone: ~25,000 wallets / ~50,000 community members.
- Optional third-party exchange-support providers for listing coordination and technical onboarding, if required by the exchange.

### Liquidity Accessibility for CEX Launch

DAO-approved allocations may be deployed to support operational access to EAON on exchanges that choose to list the token. All allocations are executed through transparent, on-chain governance. These deployments serve only functional and onboarding purposes and are not intended to affect price, trading behavior, market depth, or investment outcomes.

### Long-Term Liquidity Governance

- LP lock renewals are executed only through DAO governance votes.
- Liquidity provisioning is subject to predefined annual allocation limits approved by the DAO.
- All liquidity deployments are limited to supporting operational access to EAON for platform workflows and are not designed to influence price, trading behavior, or market outcomes.

### Key Ecosystem Insights/Takeaways:

- Launch liquidity is time-locked and publicly verifiable through third-party services, ensuring transparent liquidity status during early platform phases.
- Liquidity expansion is driven by DAO-approved allocations and platform activity rather than new token issuance.
- DAO governance provides transparent community oversight of any LP-related decisions.
- Cross-chain bridging will expand EAON's accessibility across multiple networks without altering total supply.
- Liquidity deployments associated with exchange onboarding follow transparent, on-chain governance and exist solely to support operational usability of EAON — not to influence price, trading behavior, or market outcomes.



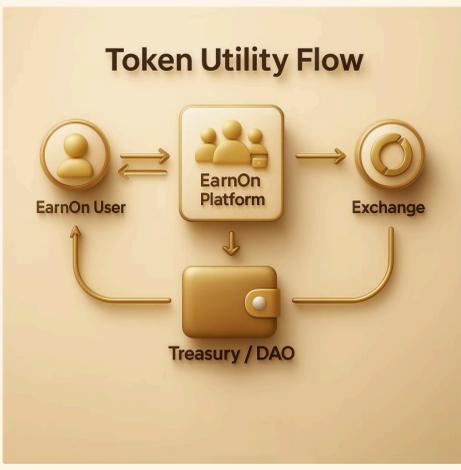
# Liquidity Scaling Plan (DAO Controlled):

Phase	Timeline	Planned Liquidity Allocation	Liquidity Pairing (EAON + BNB/USDT)	Objective / Purpose	Governance & Source
<b>Phase 1 – Genesis Pool (Testnet Deployment)</b>	Q1 2026	≈ \$25,000	≈ 1M EAON + \$10K BNB	Internal pool for validation of routing logic, smart-contract execution, and operational readiness	DAO Governance & Growth Reserve (pilot allocation)
<b>Phase 2 – Pre-TGE Preparation</b>	Q1 2026	≈ \$250,000	≈ 10M EAON + USDT equivalent	Liquidity deployment in preparation for decentralized listing and platform-driven onboarding	DAO-approved allocation from the <i>Exchange Liquidity &amp; Reserve Buffer (15%)</i>
<b>Phase 3 – TGE Initial Deployment</b>	Q2 2026	≈ \$500,000	≈ 10M–20M EAON paired with BNB/USDT	Initial public liquidity environment for open access via decentralized markets	DAO-approved release under predefined deployment schedule
<b>Phase 4 – Post-TGE Operational Liquidity Scaling</b>	Q3 2026	Dynamic (governance-controlled)	Governed reserves allocated as needed	Support operational usability of EAON across participating platforms as <b>EarnOn.ai</b> adoption expands	DAO Governance & Growth Reserve allocations approved through proposals

## Key Policy Notes:

- LP tokens deployed during Phases 2–3 are time-locked for a minimum of 12 months using audited third-party smart-contract locking services (**Team.Finance** / Unicrypt).
- Any additional liquidity deployments from the 15% *Exchange Liquidity & Reserve Buffer* require a DAO vote under predefined governance rules.
- All liquidity-related actions are executed automatically via DAO-approved smart contracts, preventing unilateral control and ensuring transparent decision-making.
- All liquidity allocations and adjustments are publicly visible on the BNB Smart Chain to enable full on-chain auditability.

# 07. EAON Token Utility & Flow Architecture



EAON functions as the operational medium that enables key platform activities across the **EarnOn.ai** ecosystem. Its utility is tied exclusively to workflow execution and access — not to financial returns or ownership.

**EAON facilitates:**

- subscription payments
- creator–brand campaign settlements via smart-contract escrow.
- routing of platform transaction fees to DAO-governed modules.
- token locking for visibility enhancements platform fee discounts and access to governance participation.
- DAO voting on ecosystem proposals and allocation decisions.
- usage-based incentives for creators and community contributors.

EAON is a utility token. It does **not** grant ownership, equity, profit-sharing, income rights, or any form of investment return.

### Step 1: Token Access

Users obtain EAON through one of the following channels:

- **Integrated fiat on-ramp partners** (e.g., MoonPay, Transak) enabling EAON purchases using supported payment methods
- **Decentralized or centralized exchanges** where EAON is listed
- **Direct purchase inside the EarnOn.ai platform**, where EAON is acquired through approved payment channels strictly for **platform usage** such as paid content access and creator services

**EarnOn.ai** does **not** handle fiat custody or currency conversion. All **conversion of EAON to fiat** — when requested by users — is processed exclusively through **licensed off-ramp partners and exchanges** according to their regional regulatory requirements.

### Step 3: Settlement

Payments may executed through programmable escrow smart contracts that ensure:

- **automatic release of funds when predefined conditions are fulfilled**
- **verifiable proof-of-delivery and milestone tracking**
- **transparent, immutable event logs recorded on-chain**
- **tamper-resistant transaction history for dispute prevention and resolution**

**EarnOn.ai** does not intervene in settlement decisions — the smart contract executes the outcome exactly as defined by the participating parties at the time of agreement.

### Step 5: Reward & Engagement Loop

Creators and active users may receive usage-based EAON rewards tied to measurable in-platform contribution, including:

- activity and performance milestones
- participation in governance decisions
- voluntary token locking for visibility enhancement, Visibility access, platform fee discounts governance access, eligibility for participation rewards
- meaningful community contributions and platform growth

These rewards exist to recognize and reinforce productive engagement within the **EarnOn.ai** ecosystem.

They are *not* financial yield, interest, or return on investment, and **should not be interpreted as passive income or profit-generating mechanisms**.

### Step 2: Platform Usage

EAON is used within the **EarnOn.ai** ecosystem for operational platform activities, including:

- creator subscriptions
- premium content access
- fan tips and engagement payments
- brand campaign settlements
- collaboration fees
- creator-to-creator transactions

All transactions are executed through EarnOn’s smart-contract infrastructure, ensuring transparent routing, automated settlement logic, and verifiable event records.

### Step 4: Platform Fee Allocation

A platform fee of **5–10%** is automatically routed to the **Reserve Contract** through smart-contract logic. These fees are allocated toward:

- computational and operational costs associated with DAO governance
- token-locking reward allocations for ecosystem participation
- liquidity parameters that support stable functionality and uninterrupted platform operations

All allocations serve to maintain platform reliability and sustainable token utility.

They **do not** imply token price support, investment return, financial yield, or appreciation.

## Technical Mechanics:

Component	Description	Operational Function
<b>Smart Contract Layer</b>	BEP-20 contract with escrow and token-locking modules	Automates payments, enforces campaign conditions, manages token-locking logic, and distributes programmatic participation rewards with full on-chain transparency
<b>EarnOn Wallet</b>	Non-custodial multi-chain wallet	Allows users to store, send, receive, and utilize EAON across platform features; users retain custody of private keys (EarnOn does not take possession of user funds)
<b>Fiat On-Ramp Integration</b>	Licensed partners (e.g., MoonPay, Transak, Ramp — jurisdiction dependent)	Enables users to access EAON by purchasing through regulated providers; supports compliant onboarding without EarnOn acting as a custodian
<b>Exchange Access Layer</b>	DEX support at launch (PancakeSwap); future CEX integrations subject to independent exchange approval	Offers open market access and functional token availability via decentralized and centralized venues without implying price support or trading guarantees
<b>Ecosystem Growth Fund (DAO-Managed)</b>	DAO-governed multi-sig reserve	Funds platform incentives, ecosystem integrations, and operational grants; deployments require DAO proposal, vote, and multi-sig authorization
<b>Reward Engine</b>	Algorithm-based distribution logic	Allocates participation-based rewards according to DAO parameters for activity milestones, token-locking participation, and community contributions (not financial yield or ROI)

## Token Utility Classification & Interlinking Policy:

EAON operates strictly as a functional access token within the **EarnOn.ai** ecosystem. Token usage is tied to platform participation — including content access payments, token-locking for visibility enhancements, governance deposits, and smart-escrow utility fees. These mechanisms collectively support platform operations and user interactions.

Holding EAON does **not** grant access to platform profits, dividends, ownership, passive income, or any form of financial return. Token demand is a result of ecosystem activity and user participation, not appreciation expectations.

Platform Action	EAON Usage Type	Regulatory Classification
Creator visibility boost	Utility payment for platform feature	MiCA Art. 3(1)(5) — Utility Token
DAO proposal & voting	Governance access via token deposits	Utility token (non-financial governance rights)
Smart-escrow settlement	Service fee settlement in EAON	Utility token (payment for digital service)
Participation rewards	Programmatic incentive distribution	Utility token (usage-based incentive)

## Demand & Utility Correlation:

EAON’s usage footprint directly mirrors measurable platform activity, including:

- number of active creators
- fan engagement and transaction frequency
- campaign and settlement volumes from brands
- token locking participation for access-based utilities
- governance participation
- protocol-fee throughput across platform services

These indicators measure **ecosystem productivity**, not token valuation or market performance.

EAON does not promise financial returns, appreciation, or yield. Any variation in token circulation or usage arises exclusively from **EarnOn.ai** platform engagement and DAO-approved emission schedules.

## Governance-Linked Policy:

The EarnOn DAO is responsible for regulating key economic and operational parameters of the ecosystem, including:

- emission schedules
- liquidity provisioning rules
- participation-based reward frameworks
- ecosystem grants and contributor allocations
- funding for new platform modules and integrations

All governance proposals, voting results, and execution actions are recorded on-chain to ensure full transparency and accountability.

DAO-regulated mechanisms align token functionality strictly with platform requirements and ecosystem productivity — not with short-lived market cycles, speculative behavior, or single-vertical dependence. This structure ensures that EAON’s evolution is driven by measurable usage and community participation rather than external market pressures.



# Illustrative Use-Case Flows: How EARN Works in the Real World:

## Creator Case — Travel Vlogger with Brand Campaigns

### Step-by-Step Flow

- Campaign Setup:** A travel brand launches a promotional campaign on EarnOn’s Brand Console with a budget of 10,000 EAON assigned to five creators. Funds are deposited into a smart-contract escrow, providing full transparency for both parties.
- Creator Selection:** EarnOn’s AI-matching engine identifies Aisha, a travel vlogger with 1M followers and high engagement across Southeast Asia, as an optimal candidate based on audience demographics and historic campaign performance.
- Execution & Verification:** Aisha publishes campaign-approved Reels and Stories. EarnOn’s analytics engine tracks impressions and engagement automatically. Once KPIs reach 100% of agreed thresholds, the smart contract releases payment programmatically — 2,000 EAON — to her EarnOn Wallet.
- Earnings & Conversion:** Aisha’s wallet balance updates instantly. She:
  - converts 50% of her EAON to fiat through integrated on-ramp/off-ramp partners (processed within ~24 hours)
  - locks the remaining 50% of EAON to enhance visibility in future brand searches and marketplace ranking

**Data & Trust Loop:** The brand receives immutable, on-chain proof of deliverables and engagement metric. Aisha gains a verified on-chain campaign performance score, helping her rank higher for future campaigns and negotiations.

**Result:** Automated settlement, minimized payment uncertainty, verifiable campaign performance, and a self-reinforcing trust cycle between brands and creators.

## Fan Economy Case — Fitness Coach Community

### Step-by-Step Flow

- Subscription Tier:** Eva, a fitness coach, offers a \$20/month premium membership payable in EAON. Fans subscribe directly, and EarnOn’s smart-contract subscription manager automates renewals and rewards recurring supporters with a 5% loyalty bonus in EAON.
- Tipping & Engagement:** During live workout sessions and form-correction streams, fans send instant micro-tips (1–10 EAON). Transactions settle on-chain within seconds, and Eva’s EarnOn Wallet updates in real time.
- Token Locking for Exposure & Rewards:** Eva locks 1,000 EAON for 30 days, receiving:
  - enhanced search and discovery visibility
  - Visibility access, governance access, eligibility for participation rewards
  - participation-based rewards from platform-fee discounts
  - increased likelihood of new fan subscriptions
  - Receives discounts on platform
- Fiat Off-Ramp or Re-Use of Earnings**

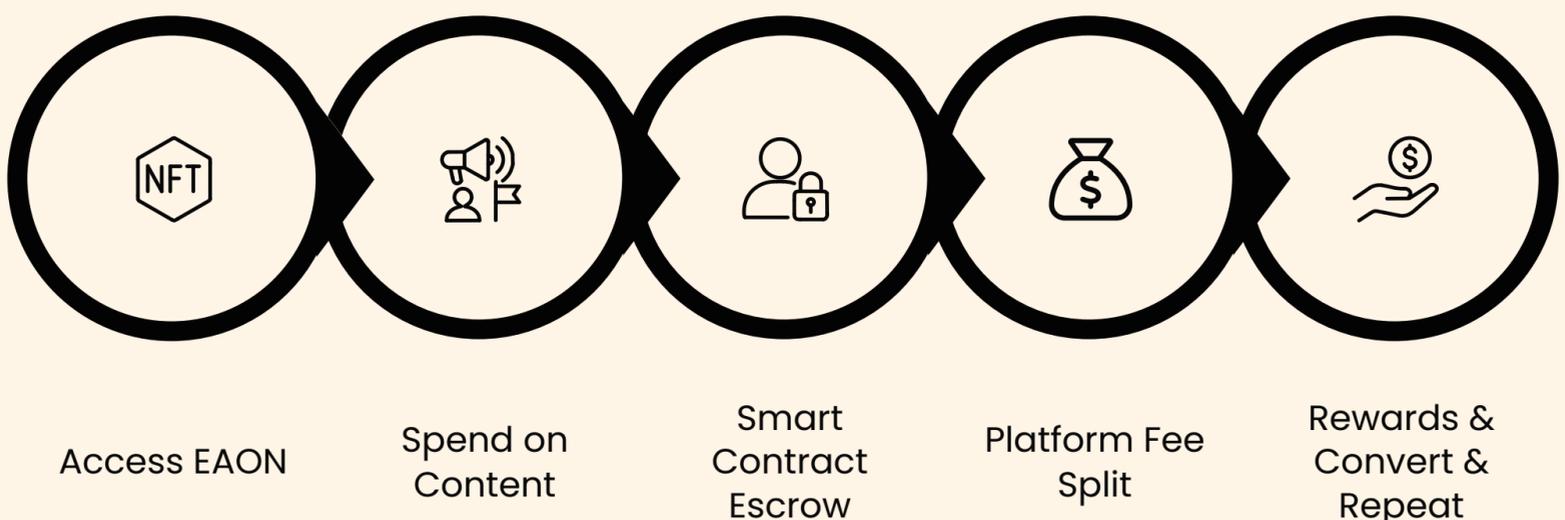
At month end, Eva:

- converts a portion of her EAON to fiat via licensed off-ramp partners for personal expenses (settlement typically within 24–48 hours)
- re-uses part of her EAON within the platform to purchase graphic design services from another EarnOn creator

This behavior reinforces circulation and keeps metric circulating across the creator network.

**Result:** Fans receive access perks, creators receive instant payments, and the ecosystem maintains continuous EAON circulation through platform spending, token locking, and optional fiat conversion via licensed exchange partners.

Stakeholder	Token Interaction	Outcome
<b>Creators</b>	Receive EAON for subscriptions, tips, collaborations, and participate in token locking + governance + Platform Fee discounts.	Instant settlement, visibility boosts, and voting rights
<b>Brands</b>	Use EAON for campaign budgets through smart-escrow payments	Automated settlement once deliverables are verified
<b>Fans</b>	Use EAON for subscriptions, tips, and premium access	Deeper engagement and access perks for continued participation
<b>Platform / DAO</b>	Collect protocol fees and allocate participation-based incentives	Healthy token circulation and long-term ecosystem stability



# 08. Compliance & Data Security: Enterprise-Grade Governance

Trust is the foundation of the creator economy. Security failures, non-compliant payout workflows, or mishandled data can immediately erode platform confidence. **EarnOn.ai** has been architected to avoid these risks from inception by integrating enterprise-grade security, compliance, and governance safeguards directly into the core infrastructure — not as a later addition.

Rather than relying on manual enforcement or off-platform controls, compliance and data protection are built into the platform logic through smart-contract automation, multi-jurisdiction legal alignment, and global standards for data integrity and transparency. This approach supports safe, scalable international operations across creators, fans, brands, and institutional ecosystem partners.

Function	Responsible Entity	Status
<b>Issuer &amp; Ecosystem Operator</b>	BIZIONIC TECHNOLOGIES MIDWEST INC. (USA)	Active
<b>Platform Development &amp; Operations</b>	Bizionic Technologies Pvt. Ltd. (India)	Active
<b>DAO Governance</b>	EarnOn DAO	Transition planned for 2026 (post-security audits and documentation)



## AML/KYC Compliance

**EarnOn.ai** follows global AML and KYC standards to support safe and compliant participation across regions. Identity verification and transaction screening are performed through **licensed third-party compliance providers**, ensuring adherence to FATF recommendations and region-specific regulations without **EarnOn.ai** acting as a custodial financial intermediary.

To maintain platform integrity:

- Identity checks are conducted through certified KYC partners (**Jumio – primary provider, Onfido – secondary provider depending on jurisdiction**)
- Participant verification includes automated cross-checks against international sanctions and watchlists
- Politically Exposed Person (PEP) screening is supported where required by regulation
- Enhanced due diligence procedures are triggered for institutional and high-value accounts
- Suspicious activity alerts are routed to relevant compliance partners for handling in accordance with global regulations

Where required, compliance operations are executed through licensed partners operating under regional requirements.



## Data Protection Frameworks

**EarnOn.ai** is designed to operate under globally recognized data-protection standards to ensure user privacy, lawful processing, and responsible data governance across regions.

To protect personal and behavioral data throughout the platform lifecycle, **EarnOn.ai** implements:

- **GDPR compliance** for users in the European Union, including
  - data portability
  - right to erasure
  - explicit consent management
  - limitations on data processing and retention
- **DPDP Act adherence** for the Indian market with clear user consent, lawful purpose, and personal data management obligations.
- **SOC 2 Type II certification (in progress)** covering the pillars of
  - security
  - availability
  - confidentiality
 Independent attestation will verify controls upon completion.
- **Regular third-party audits and penetration testing** performed to evaluate resilience and detect vulnerabilities prior to production releases and after major architecture changes.

Personal data is processed strictly in accordance with applicable laws and solely for platform functionality. **EarnOn.ai** minimizes data collection, avoids storing unnecessary sensitive information, and applies encryption in transit and at rest to secure all relevant data flows.



## Data Encryption Standards

**EarnOn.ai** applies a multi-layer encryption and key-management model to protect user information and financial interactions across the platform.

To ensure confidentiality, integrity, and secure transmission of data, the platform incorporates:

- **AES-256 encryption for all data at rest**  
Applied to databases, backups, and associated storage layers to prevent unauthorized access.
- **TLS 1.3 encryption for data in transit**  
Ensures secure communication between clients, servers, APIs, and third-party integrations.
- **End-to-end encryption for sensitive communication channels**  
Where applicable, only sender and intended recipient can decrypt content.
- **Zero-knowledge architecture for cryptographic assets**  
**EarnOn.ai** cannot access user private keys or wallet contents; non-custodial logic enforces full user control.
- **HSM-backed key management for hot-wallet operations**  
Hardware Security Modules are used to secure signing keys and enforce strict transaction-authorization policies.

Encryption protocols are continuously updated as new security recommendations and industry best practices evolve. Cryptographic changes and improvements undergo independent review during scheduled security audits.



## Decentralized Custody

**EarnOn.ai** is designed on a non-custodial architecture to ensure users retain full control over their digital assets at all times. EAON tokens are stored exclusively in **user-controlled wallets** or in **programmable smart-contract escrow during active transactions**.

The platform does **not** access, control, or manage users' private keys, and does **not** hold digital assets on behalf of users. This eliminates custodial risk and prevents the platform from becoming a single point of failure in the ecosystem.

By ensuring that users maintain continuous authority over their assets, the **EarnOn.ai** architecture supports:

- asset sovereignty
- reduced risk exposure
- regulatory clarity
- improved ecosystem resilience

This model aligns with modern non-custodial standards adopted across leading Web3 platforms.



## Regional Content Segregation

**EarnOn.ai** incorporates automated and region-specific content controls to ensure compliance with local regulations and platform policies across different jurisdictions.

The system applies multilayer content governance:

- **Intelligent content classification**  
AI-based detection identifies sensitive and NSFW material with high accuracy and routes it to appropriate visibility settings based on jurisdictional requirements.
- **Regulatory geo-fencing**  
Content that is restricted by local law is automatically not displayed in the affected regions. Geo-based rule sets are aligned with market-specific regulatory frameworks.
- **Localized compliance moderation**  
Human moderation teams specializing in regional languages and cultural context review flagged edge cases to ensure accurate application of community standards and legal obligations.

This approach makes it possible to maintain creator freedom while complying with national and regional restrictions in a scalable, automated, and jurisdiction-sensitive manner.

### ☐ Compliance-First Approach:

**EarnOn.ai** treats compliance as a foundational enabler of long-term adoption rather than an external constraint. By aligning the platform with global regulatory frameworks from the outset, the ecosystem is designed to support institutional partnerships, regulated payment integrations, and international expansion without friction.

A compliance-driven architecture provides:

- predictable operating conditions for creators, brands, and payment partners
- streamlined onboarding with exchanges, service providers, and enterprise advertisers
- trust and transparency for regulators, auditors, and institutional stakeholders

This approach positions **EarnOn.ai** to scale sustainably across global markets while maintaining user safety, regulatory clarity, and platform integrity.



# 09. Data Integrity & Transparency Framework

Sustainable digital ecosystems depend on verifiable and tamper-resistant data flows. **EarnOn.ai** is engineered so that every payout, campaign workflow, and governance action is recorded with full traceability and cryptographic integrity.

1

## Immutable Transaction Logging

Every platform transaction is permanently recorded on-chain with cryptographic integrity, including metadata such as sender and recipient addresses, asset type, timestamp, and verification hash. This provides full traceability for audit purposes and enables objective resolution of payment-related disputes without relying on manual intervention or centralized data control.

2

## Long-Term Archival & Redundancy

**EarnOn.ai** maintains redundant archival of critical records across geographically distributed storage environments to ensure long-term durability, high availability, and resilience against data loss or unauthorized alteration.

All transaction-linked data and platform logs are:

- stored in multiple independent regions
- protected through encrypted, write-once archival layers
- replicated to prevent single-location dependency
- continuously integrity-checked using cryptographic hashing

These measures enable secure retrieval of historical information for audits, regulatory requests, and compliance procedures, while maintaining immutability and consistency over time.

3

## Automated Ledger Reconciliation

Real-time reconciliation systems continuously validate on-chain transaction records against internal operational logs to ensure data accuracy and detect irregularities as they occur. Any discrepancies are automatically flagged for review, reducing reliance on manual oversight and strengthening operational integrity across the platform.

4

## Synchronized Audit Trail

**EarnOn.ai** maintains synchronized audit trails across three independent data sources — on-chain state, internal operational databases, and DAO governance logs — to ensure consistent and verifiable records of ecosystem activity. Alignment between these sources supports transparent platform behavior, reduces information asymmetry, and enables accurate tracing of historical events for compliance or investigative purposes.

5

## AI-Powered Anomaly Detection

Machine-learning models analyze transaction patterns to detect irregularities and unusual behavior, enabling early identification of anomalies that could indicate misuse of platform services. Alerts are routed to compliance partners or internal risk teams for review in accordance with applicable regulations.

## Performance Metrics:

**EarnOn.ai**'s data integrity architecture is designed for high transparency and operational accuracy. Current benchmarks (internal testing and live pilot results) show:

- **Accuracy:** Very high rate of successful record matching across blockchain entries and internal system ledgers
- **Resolution Speed:** Most detected discrepancies are resolved within hours rather than days, reducing administrative delays
- **Coverage:** All transactions are recorded with metadata that supports ongoing auditability and verification

These metrics reflect the performance of the system under normal operating conditions and may evolve as the platform scales.

EarnOn.ai's transparency framework leverages blockchain verification to enhance visibility and accountability across ecosystem operations. Every transaction, reward allocation, and token-locking event is recorded on-chain, creating a clear audit trail without centralized custody or financial intermediaries.

# 10. Security & Audit Commitment

Security is a core pillar of **EarnOn.ai**'s architecture. Token contracts, wallet interactions, and escrow workflows are designed in alignment with enterprise security standards and modern Web3 best practices. To provide transparency and protect ecosystem participants, **EarnOn.ai** incorporates independent third-party reviews and continuous system monitoring across critical components.

## Smart Contract Audit Schedule:

<b>EON Token (BEP-20)</b> <ul style="list-style-type: none"> <li>Audit Partner: Certik</li> <li>Target Date: Q1 2026</li> <li>Primary Coverage Areas: Token contract logic, supply controls, admin roles, mint/burn parameters</li> </ul>	<b>Escrow &amp; Token-Locking Modules</b> <ul style="list-style-type: none"> <li>Audit Partner: Hacken</li> <li>Target Date: Q2 2026</li> <li>Primary Coverage Areas: Escrow settlement logic, reward distribution safeguards, fee-routing controls, re-entrancy protection</li> </ul>
<b>EarnOn Wallet SDK &amp; DAO Governance Contracts</b> <ul style="list-style-type: none"> <li>Audit Partner: Certik / Solidity Finance</li> <li>Target Date: Q3 2026</li> <li>Primary Coverage Areas: Wallet-contract interaction security, governance voting logic, permission management</li> </ul>	<b>Post-Launch Continuous Monitoring</b> <ul style="list-style-type: none"> <li>Audit Partner: Certik Skynet</li> <li>Target Date: After TGE</li> <li>Primary Coverage Areas: Runtime vulnerability scanning, anomaly detection, contract-security analytics</li> </ul>

## Internal Security Practices:

EarnOn.ai implements a multi-layered security framework designed to minimize attack surface, prevent unauthorized access, and ensure verifiable operational integrity across ecosystem infrastructure.



## Risk Assurance for Liquidity Providers:

Token Participants who choose to provide liquidity to the **EON/BNB pools** are protected through multiple safeguards designed to ensure transparency, immutability, and long-term liquidity accessibility:

- Locked Liquidity Pool (LP) Tokens – 12-month minimum**  
 LP tokens are locked via an audited third-party locker to prevent unilateral withdrawal during early ecosystem phases.
- Public Proofs of Lock and Reserve Visibility**  
 All LP lock transactions and liquidity reserve movements are published on **BscScan** and accessible through the **EarnOn.ai** dashboard for full transparency.
- Immutable Token Supply and Anti-Rug Protections**  
 The EON contract is deployed with **renounced minting**, no inflation mechanisms, and **fixed capped supply**, preventing unauthorized token creation.
- Post-Audit Security Certification**  
 Upon completion of independent audits (Certik / Hacken), the EarnOn dashboard and documentation will display **audit verification badges and remediation reports**, ensuring independent validation of security posture.

## Post-Launch Monitoring & Compliance:

Following deployment, **EarnOn.ai** maintains continuous real-time security monitoring across all core smart-contract systems. The platform integrates with **Certik Skynet and BNB Chain's Security Oracle** to ensure persistent threat detection and operational resilience.

Key functions include:

<b>24/7 vulnerability monitoring</b> across deployed contracts and associated modules	<b>Wallet anomaly detection</b> for suspicious withdrawal and transfer patterns
<b>Behavior-based risk scoring</b> to identify abnormal wallet or transaction flows	<b>Automated incident alerting</b> to security and compliance teams for rapid response

To ensure transparency and community oversight:

All post-launch findings, mitigation actions, and contract-security updates will be documented in <b>quarterly transparency reports</b>	Reports will be reviewed under <b>DAO governance</b> , ensuring decentralization of oversight and community validation of remediation measures
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These monitoring systems reinforce **EarnOn.ai**'s commitment to **security, transparency, and regulatory-aligned operational continuity**, without creating guaranteed protections against market volatility or financial loss.

## Audit Objective Summary:

<b>1</b> <b>Validate token integrity</b> Confirm that total supply is fixed and that no unauthorized mint, burn, or ownership privilege can alter supply.	<b>2</b> <b>Secure escrow transactions</b> Ensure escrow contracts cannot be bypassed, unlocked prematurely, or drained through re-entrancy or logic manipulation.
<b>3</b> <b>Safeguard token-locking and rewards</b> Verify that reward emission schedules cannot be accelerated, duplicated, or exploited through infinite-mint or looping conditions.	<b>4</b> <b>Maintain governance transparency</b> Validate that DAO voting, proposal execution, and Reserve movements are on-chain, traceable, and resistant to unauthorized modification.

## Key Message to Token Participants:

**EarnOn.ai** is not a launch-and-abandon project – EON is designed as a continuously monitored and community-governed ecosystem. Smart-contract audits by **Certik and Hacken**, combined with **Certik Skynet real-time monitoring** and **DAO-controlled multi-signature authority**, ensure long-term transparency and operational security. With scheduled governance and infrastructure upgrades (refer to *Implementation Milestones – page 69*), EON is engineered to remain one of the most secure, transparent, and institution-ready utility tokens supporting the global creator economy on BNB Chain.

\*EON is a functional utility token used within the EarnOn.ai ecosystem. It does not represent equity, debt, or any investment contract.



# EarnOn.ai, Business Model

# 11. EarnOn.ai, Business & Operational Outlook (2026–2028)

To demonstrate the scalability of EarnOn.ai’s diversified creator economy — spanning content, NFT & product sales, paid promotions, and real-world artist/chef booking — all powered by the EAON Token.

## Purpose:

To demonstrate the scalability of EarnOn.ai’s diversified creator economy — spanning content, NFT & product sales, paid promotions, and real-world artist/chef booking — all powered by the EAON Token.

## Revenue Streams Overview:

Category	Description	Revenue Mechanism
<b>Creator Subscriptions &amp; Tips</b>	Fans pay for premium access, direct messages, or exclusive content.	5–10% platform fee
<b>NFT, Product &amp; Service Marketplace</b>	Creators sell digital art, courses, merchandise, consultations, or experiences as NFTs or physical goods.	8–12% marketplace commission
<b>Brand Campaigns &amp; PPC Advertising</b>	Brands run performance-based campaigns, boosted posts, or sponsored challenges.	Campaign fees + PPC revenue
<b>Creator Booking Channels</b>	Artists, chefs, coaches, and influencers can be directly booked for private sessions or events.	10–15% booking fee
<b>Governance &amp; Growth Reserve</b>	Users stake EAON to access participation rewards and governance privileges, while a portion of DAO-approved reserve allocations supports ecosystem incentive programs and operational sustainability.	Reserve growth driven by platform usage and Token Locking participation
<b>Transaction Fees (Wallet / Exchange)</b>	On-chain swap and transfer fees from EarnOn Wallet ecosystem.	Micro-transaction percentage

This model ensures multi-source monetization, reducing dependency on any single content vertical.

## Key Assumptions:

Metric	Baseline (2026)	Growth Driver
Average Creator Revenue	\$600/month	Diverse monetization methods (NFTs, bookings, ads)
Platform Take Rate	8% blended	Stable, multi-category
Brand Spend	20% of GMV	PPC + influencer partnerships
NFT/Marketplace GMV	15% of total GMV	Product & service listings
Booking Channel Growth	5× YoY	Expands creator utility beyond digital
Average Active Fan	120 per creator	Driven by social campaigns & token rewards

## 3-Year Projection (Base Scenario):

Year	Active Creators	Active Fans	Est. GMV (USD)	EarnOn.ai Platform	Marketplace Revenue	Brand / PPC Revenue	Booking Revenue	Token Locking/DAO Rewards	Total Annual Revenue (USD)
<b>2026</b>	25,000	3 M	\$180 M	\$14 M	\$3.5 M	\$5 M	\$2.5 M	\$1.5 M	<b>\$26.5 M</b>
<b>2027</b>	90,000	10 M	\$600 M	\$48 M	\$15 M	\$20 M	\$8 M	\$4.5 M	<b>\$95.5 M</b>
<b>2028</b>	250,000	28 M	\$2.0 B	\$160 M	\$45 M	\$65 M	\$25 M	\$12 M	<b>\$307 M</b>

GMV = Total transaction volume across content, marketplace, and booking channels. These projections describe EarnOn.ai’s operational business model and do not represent returns, dividends, or yield to EAON token holders.

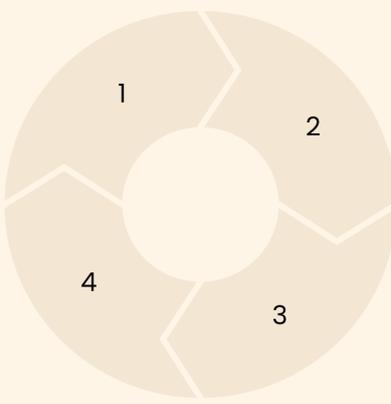
## Growth Flywheel:

**Creator Expansion → Content + Product + Experience**

Each new creator can sell content, digital goods, and real-world experiences, multiplying average revenue per creator.

**DAO Growth → Reserve Reinjection**

A portion of DAO-managed reserves may be allocated to ecosystem participation incentives and to maintain sufficient token availability for operational liquidity needs.



**Brand Integration → PPC + Escrowed Campaigns**

Brand console scales ad spend while securing creators through escrow payouts.

**Fan Incentivization → Token Locking + Rewards + Fee Disc**

Fans earn loyalty rewards, increasing retention and token velocity.

## Optional Upside Scenario (Aggressive Growth):

Metric	2028 (Aggressive)
<b>Creators</b>	500,000
<b>Fans</b>	50 M
<b>GMV</b>	\$3.5–\$4 B
<b>Revenue</b>	\$400+ M (operational potential under certain adoption scenarios.)
<b>EAON Circulation in Ecosystem</b>	75%
<b>DAO Governance &amp; Growth Reserve Capacity</b>	\$100 M+

## Financial Resilience & Allocation:

Allocation	%	Purpose
Operating Costs	25%	Staff, infrastructure, compliance
Marketing & Creator Incentives	20%	Referrals, ad credits, token locking boosts, Fee Discounts
Rewards & Token Locking Reward	20%	EAON incentives for users
Exchange Liquidity & Reserves	20%	Market reinforcement + DAO-managed liquidity
R&D & Expansion	15%	Web3 payments, AR/VR integration, AI engines

## Key EAON Token Participants Takeaways:

- **Multi-Revenue Model:** Not limited to subscriptions — spans NFTs, marketplace, PPC, and real-world bookings.
- **Scalable GMV Growth:** \$180M → \$2B in 3 years (base case).
- **Platform Token Synergy:** EAON fuels every transaction — payments, token locking, ads, and marketplace fees discounts.
- **Sustainable Usage Growth:** Multiple low-volatility due to incentive distribution via EAON utility credits
- **DAO Governance & Growth Reserve Leverage:** Continuous utilize into liquidity, token locking, fees discounts and creator growth.

## EarnOn Connect – Creator Vertical Ecosystem:

**EarnOn Connect** is the social-commerce layer of the EarnOn.ai ecosystem — uniting **Creators, Fans, and Brands** across industries under one tokenized economy.

It allows users to **discover, book, and transact** directly with verified creators, professionals, and service providers using **EAON Tokens or fiat**.

## Key Creator Categories:

Category	Description	Monetization Mode
<b>Artist</b>	Musicians, performers, visual artists offering performances, digital art, and workshops.	Subscriptions · NFT drops · Booking
<b>Guide</b>	Travel guides and experience hosts offering tours and virtual trips.	Booking · Tips · Campaigns
<b>Chef</b>	Private chefs, cooking instructors, and food influencers.	Booking · Recipe NFTs · Courses
<b>Beauty &amp; Wellness</b>	Makeup artists, stylists, and trainers.	Product sales · Consultations
<b>FansClub</b>	Community-driven creator pages for premium access and events.	Subscription · Live events
<b>Ugly Truth</b>	Opinion-based micro-channels focused on social commentary.	Ads · Tips · PPC campaigns
<b>Antique &amp; Collectibles</b>	Rare items, NFT collectibles, and digital auctions.	Marketplace sales · Escrow trades
<b>Crypto &amp; Trading</b>	Analysts, traders, and educators sharing insights and courses.	Course sales · Consultation bookings
<b>Fitness &amp; Sports</b>	Coaches and athletes providing training programs.	Subscriptions · NFTs · Live sessions
<b>Job &amp; Learning</b>	Professionals offering mentorship or career guidance.	1-on-1 sessions · Paid lessons
<b>Marketing, Legal &amp; Startup</b>	Experts offering strategy, legal, and business advice.	Campaign setup · Consulting fees

## How EarnOn Connect Expands Platform GMV:

### Multi-Industry Penetration

Each vertical contributes to Gross Marketplace Volume (GMV) — from entertainment (Artists, FansClub) to services (Legal, Chef, Fitness).

### Token-Powered Interactions

EAON Token becomes the unified medium of exchange for: Creator payments, NFT/service sales, Brand campaigns and PPC advertising

### EarnOn Wallet Integration

Every booking, purchase, or tip flows through EarnOn Wallet smart contracts — ensuring **instant settlement and transparent revenue tracking**.

### Cross-Segment Monetization Loop

Users access EAON → Spend on bookings/content → Creators earn/stake EAON → DAO rewards → EAON demand rises.

\*The figures represent operational potential under certain adoption scenarios.



# Monetization & Revenue Model: Multiple Revenue Streams:

EarnOn.ai generates revenue through a diversified model that scales with ecosystem growth. Unlike single-revenue platforms vulnerable to market shifts, our multi-channel approach provides ecosystem stability and aligns our success directly with creator and brand success. As the ecosystem grows, each revenue stream compounds.

## Platform Transaction Fees (5-10%)

Our core revenue stream: a modest fee on all creator monetization transactions including subscriptions, tips, and campaign payments. **Industry-low 5-10%** versus 30-50% on legacy platforms. As transaction volume scales, this becomes our largest revenue source while remaining creator-friendly.

## Brand Campaign Management

Brands pay either flat monthly subscriptions for campaign management tools or per-campaign fees for managed services. Self-serve campaigns at 10% margin; managed campaigns (we handle creator outreach, negotiation, execution) at 20-30% margin. Premium white-glove service for enterprise clients.

## Subscription Commissions

Recurring monthly revenue as creators build subscription bases. Our share of subscription revenue compounds as creator audiences grow and retention improves. Average creator has 500-1000 subscribers at \$5-10/month— **significant recurring revenue at scale.**

## Marketplace

EarnOn earns from NFT and service sales — including tours, chefs, and AI/LLM offerings — through a **10-15% commission, optional listing fees, and EAON-based rewards** that incentivize token use. Payments are held in **segregated accounts** (EAON or fiat) until delivery, ensuring trust and security.

## Token Locking & Liquidity Pool Income

Token locking allows users to lock EAON to access governance participation, fees discounts, early-access platform features, and enhanced visibility options. Token locking is **not a yield-generating product** and does **not provide APY or guaranteed returns..**

## Verification & KYC Fees

Optional expedited verification (\$49-99) for creators wanting immediate approval. Premium verification badges (\$199/year) for established creators wanting enhanced trust signals. Enterprise KYC packages for brands and agencies. Volume-based pricing for agencies onboarding multiple creators.

## Analytics & Data Products

Advanced analytics subscriptions for brands (\$199-999/month) providing deeper audience insights, competitive intelligence, and trend forecasting. Anonymized, aggregated creator economy data products for researchers and media companies. API access for integration partners.

**EarnOn.ai** uses multiple independent utility categories — content access, campaign execution, premium services, and governance participation — ensuring that platform activity is not reliant on any single user behavior or market segment.



# Creator Workflow: From Signup to Monetization in <24 Hours:

We've obsessed over creator onboarding, removing every unnecessary step while maintaining robust verification. Our goal: get creators earning as quickly as possible. Traditional platforms take weeks to enable monetization, requiring follower thresholds and lengthy reviews. EarnOn.ai leverages AI-powered verification and blockchain identity to reduce this to under 24 hours.

01

## Signup → KYC → Wallet Activation

Simple email/social signup with optional Web3 wallet connection. Automated KYC via partner APIs with **<24 hour approval** for 95% of users. Instant wallet activation with tutorial for crypto beginners. Optional fiat on-ramp connections for mixed payment preferences.

02

## Upload First Content → AI & Human Review

Drag-and-drop content upload supporting video, audio, images, and text. **AI moderation scans for NSFW, copyright violations, and policy issues** in real-time. Flagged content routed to human moderators with <12 hour SLA. 99.8% of content auto-approved within minutes.

03

## Channel Approval → Public Profile Live

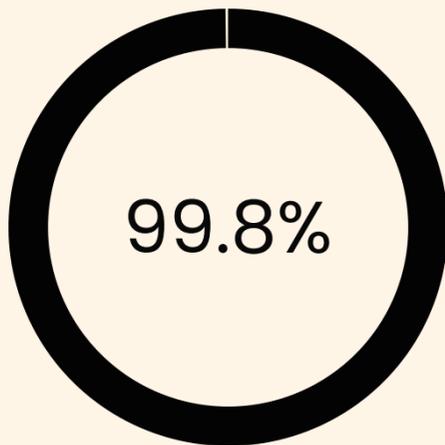
Once first content passes review, creator channel goes live. Profile customization tools with templates for quick setup. SEO-optimized creator pages with social sharing. Automated onboarding checklist guides creators through monetization setup.

04

## Monetization via PPV, live Streaming, Messaging, Tips, Subs, Brand Offers, services and products sales.

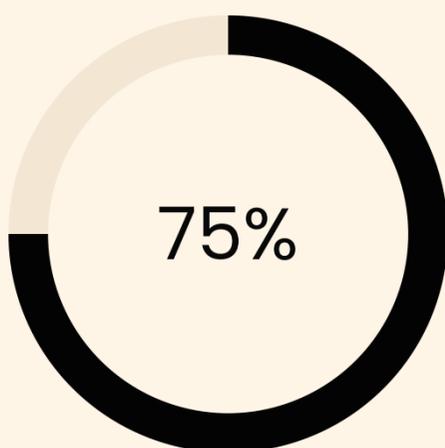
Immediate access to all revenue streams: set subscription prices, enable tipping, apply for brand campaigns. **75% of new creators earn within first week**—industry-leading activation rate. Smart contract earnings begin accumulating instantly, withdrawable anytime.

## Key Performance Indicators



Moderation Accuracy

AI-powered content review with human oversight for edge cases



First-Week Earning Success

Industry-leading creator activation and early monetization rate

## Rapid Onboarding

Our streamlined process removes traditional barriers to creator monetization. No follower minimums, no waiting for partner program approval, no manual On-Ramp account verification delays. **If you can create content, you can earn on EarnOn.ai**—starting on day one.



# 12. EarnOn.ai, Brand Workflow: AI-Powered Campaign Intelligence

Brand marketing teams waste countless hours manually searching for creators, negotiating rates, tracking deliverables, and reconciling payments. Our AI-powered campaign workflow **automates 80% of influencer marketing operations** while providing unprecedented ROI visibility. Brands go from campaign concept to launched partnership in under 24 hours.



## Smart Campaign Creation

Intuitive campaign builder guides brands through objective selection (awareness, engagement, conversion), budget allocation, targeting parameters, and content requirements. AI suggests optimal budget ranges based on historical performance data.



## AI Creator Matchmaking

Our proprietary algorithm analyzes millions of data points: audience demographics, engagement rates, content style, brand safety scores, historical campaign performance, and pricing. Generates ranked shortlist of ideal creators in seconds—work that traditionally takes days of manual research.



## Real-Time Analytics Dashboard

Once campaign launches, brands access live performance tracking: impressions, reach, engagement rate, click-through rate, conversions, and cost-per-action metrics. Compare performance across creators, optimize spend mid-campaign, and export reports for stakeholders.



## Automated Escrow Payouts

Campaign funds held in smart contract escrow release automatically upon verified completion. Creators submit deliverables, AI verifies compliance with brief, payment triggers instantly. Disputes handled through objective on-chain audit trail.

## Campaign Performance Metrics

- **CTR (Click-Through Rate):** Track how many viewers take action on creator content
- **Views & Impressions:** Total reach across all campaign creators
- **Engagement Rate:** Comments, shares, saves normalized by follower count
- **Conversion Tracking:** Attribute sales, signups, downloads to specific creators
- **Brand Sentiment Analysis:** AI-powered comment sentiment scoring
- **Audience Demographics:** Verify creator audience matches target market

## Smart Contract Settlement

Traditional influencer payments require invoicing, payment processing, and 30-90 day settlement cycles. Our **<48 hour post-campaign payout SLA** transforms brand-creator relationships. Faster payments mean better creator relationships, first-access to top talent, and preferred partnership status.

The smart contract escrow eliminates payment disputes—objective on-chain verification replaces subjective payment decisions. Both parties know exactly what triggers payment before campaign starts.



# 13. EarnOn.ai, Marketing & Growth Automation: Full Martech Stack

Creator acquisition and retention requires sophisticated marketing technology. We've built a comprehensive martech stack that automates user journeys, optimizes conversion funnels, and provides deep attribution insights—**treating creator acquisition with the same rigor as SaaS customer acquisition.**



## CRM & Lifecycle Management

HubSpot, LeadNest.ai and Zoho integration for comprehensive contact management. Automated lifecycle stage progression from visitor → lead → creator → active → advocate. Personalized nurture sequences based on behavior triggers. Lead scoring prioritizes high-value prospects for sales team outreach.



## Multi-Channel Messaging

Email campaigns via SendGrid with advanced segmentation and A/B testing. WhatsApp Business API (Twilio) for high-engagement messaging in emerging markets. Push notifications via Firebase for mobile app engagement. SMS for critical transactional updates and 2FA.



## Attribution Modeling

Multiple attribution models running simultaneously: **first-click** (which source discovered us), **last-click** (what drove final conversion), and **linear** (credit across entire journey). Understand true marketing ROI by channel, campaign, and creator segment.



## Advanced Segmentation

Dynamic audience segments updating in real-time: new signups (<7 days), verified creators, top 10% earners, inactive users (no login 30+ days), high spenders (brands). Personalized messaging for each segment optimizes engagement and conversion rates.

## Growth KPI Targets



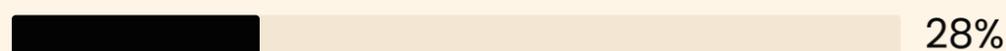
### Creator Activation Rate

Percentage of signups who complete onboarding and upload first content within 3 days



### Brand Conversion Rate

Brands who run at least one campaign within 30 days of signup



### Referral Rate

Creators who successfully refer another creator within first 90 days

## Marketing Automation Impact

Our automation infrastructure enables **personalization at scale**. Every creator receives customized onboarding based on their content category, experience level, and stated goals. Brands get tailored campaign recommendations using their industry vertical and historical performance data.

This level of personalization would be impossible with manual processes. **Marketing automation is how we scale to millions of users** while maintaining boutique-level attention to each creator's journey.



# 14. EarnOn.ai, Support & Escalation: Omnichannel CX Framework

In the creator economy, support quality directly impacts revenue. A creator blocked from publishing content loses income every hour. A brand unable to launch their campaign misses market timing. We've designed a **hybrid AI + human support system** that provides instant answers to common questions while ensuring expert human attention for complex issues.

01

## AI Chatbot First Contact

Trained on 10,000+ creator support tickets, our AI chatbot resolves 60-70% of inquiries instantly: password resets, withdrawal status, content upload issues, subscription questions. Natural language understanding in 12 languages. Seamless handoff to human agents when needed.

02

## Human Agent Escalation

When AI can't resolve or user requests human support, tickets route to specialized agent queues: Technical (wallet/payment issues), Content (moderation appeals), Account (KYC/verification), and Commercial (brand campaign support). Agents have full context from AI conversation.

03

## Priority & SLA Management

Tickets auto-prioritized by impact: **P0** (creator unable to earn) get <2hr response, **P1** (payment issues) get <12hr, **P2** (general questions) get <24hr. Premium creators and enterprise brands get dedicated account managers with <1hr response SLAs.

04

## Three-Tier Escalation Ladder

**Tier 1 (Operations):** Front-line agents handling 80% of issues. **Tier 2 (Legal/Technical):** Complex disputes, compliance issues, technical bugs. **Tier 3 (CXO):** High-value accounts, PR-sensitive issues, platform policy exceptions. Clear escalation criteria and handoff protocols.

### Wallet Issues

**<24 hour SLA**

Priority handling for any issue preventing withdrawals or affecting creator earnings

### KYC Verification

**<12 hour SLA**

Expedited review for verification appeals and document resubmissions

### General Inquiries

**<48 hour SLA**

Standard response time for non-urgent questions and feature requests

4.6+

CSAT Target

Customer Satisfaction Score out of 5.0

50+

Net Promoter Score

Percentage likely to recommend minus detractors

60%

AI Resolution Rate

Support tickets resolved without human agent involvement

Our omnichannel approach meets users where they are: live chat on website, in-app messaging, email tickets, and social media monitoring. **Response consistency across channels** ensures creators get the same quality support regardless of contact method. All interactions logged in unified CRM for complete user history visibility.

# 15. EarnOn.ai, Competitive Landscape

## Market Context:

Creator monetization today is dominated by **Web2 payout rails** (Patreon, OnlyFans) and a new class of **Web3 social/ownership experiments** (friend.tech). Web2 products win on UX but suffer from **high fees, slow settlements, and opaque moderation/algorithms**. Web3 tools offer **instant, programmable payouts and user ownership**, but often lack **mainstream UX, brand tooling, and compliance**.

EarnOn.ai is purpose-built to bridge the gap: **Web2-grade experience + Web3 settlement, transparency, and programmable incentives**, a (non-custodial wallets, on-chain settlements) to contrast from Web2 networks.

## Competitive Matrix:

Dimension	EarnOn.ai	OnlyFans	Patreon	Friend.tech
Core Model	Web3 creator monetization platform (subscriptions, tips, brand campaigns, marketplace)	Subscription & pay-per-view content	Membership tiers, subscriptions	Social "shares/keys" tied to creators
Blockchain Adoption	Native (BNB/BEP-20 EAON), on-chain escrow & token locking DAO roadmap	None	None	Native (Base/L2)
Payout Speed	Instant/near-real-time (on-chain); fiat off-ramp via partners	7-21 days; 30-day rolling reserves common	Monthly batch payouts; On-Ramp and Off-Ramp settlement delays	On-chain immediate
Revenue Share / Fees	Platform 5-10% (configurable); transparent on-chain	Creator keeps ~80% (20% platform)	~8-12% total fees (platform + processing)	~10% fee + market spread
Cross-Border Payments	Native, no card networks; gas-optimized	High card fees, cross border friction and settlement delays	High card fees, cross border friction and settlement delays	Native crypto
Programmable Escrow	Yes-smart contracts for campaign milestones & dispute logic	No	No	No
Token Locking/Loyalty	Yes-EAON token locking => visibility boosts & rewards and fee discounts	No	No	No
Fan Ownership / Tradable Access	Optional-tokenized passes/NFT extensions (Phase 3)	No	No	Yes (keys)
Brand Tools / Campaigns	Native-campaign console, escrowed payouts, analytics	Limited brand tooling	Limited brand tooling	None
Transparency (Revenue, Flows)	On-chain, auditable	Opaque	Opaque	On-chain
Compliance	AML/KYC via partners; content controls; non-custodial KYC; stringent NSFW ops	KYC; stringent NSFW ops	KYC; chargeback handling	Minimal formal compliance
Content Scope	Multi-vertical (NSFW segmentation), courses, streams, campaigns	NSFW-dominant	Broad creator categories	Social speculation
User Experience	Web2-grade UI with Web3 wallet abstraction (EarnOn Wallet)	Mature Web2 UX	Mature Web2 UX	Crypto-native UX
Governance	DAO roadmap- Reserve & fee votes	Centralized	Centralized	Centralized protocol governance

## Quick Reads on Competitors:

<p><b>OnlyFans (Web2)</b></p> <ul style="list-style-type: none"> <li>Strengths: Ubiquitous brand, strong creator earnings, mature payouts &amp; moderation ops.</li> <li>Weaknesses: 20% platform take, banking/chargeback friction, delayed payouts and no portability of reputation/earnings.</li> <li>Why we win: Lower fees, instant/programmable payouts, on-chain transparency, brand-campaign escrow (a category they don't enable natively).</li> </ul>	<p><b>Patreon (Web2)</b></p> <ul style="list-style-type: none"> <li>Strengths: Large creator base, mainstream categories, tiered memberships.</li> <li>Weaknesses: Opaque fees, monthly payout cycles, limited brand tooling, no on-chain economics.</li> <li>Why we win: Global micropayments with EAON, token locking-driven visibility, on-chain revenue flows, DAO-governed incentives.</li> </ul>	<p><b>friend.tech (Web3)</b></p> <ul style="list-style-type: none"> <li>Strengths: Novel social ownership, immediate payouts, crypto-native audience.</li> <li>Weaknesses: Speculation-heavy, minimal brand workflow, limited compliance, not tuned for creator/brand monetization at scale.</li> <li>Why we win: Production-grade platform for creators/brands with escrow, analytics, token locking, and regulated off-ramps—without the short-lived trends or narrow single-vertical adoption.</li> </ul>
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## EarnOn's Differentiated Moat:

<p><b>Smart Settlement Layer for the Global Creator Economy</b></p> <ul style="list-style-type: none"> <li>Escrow milestones ensure creators/brands conclude work with trustless, automatic payouts.</li> <li>Split payments (creator/agent/collab) at T+0 reduce ops overhead and disputes.</li> </ul>	<p><b>Token-Native Growth Flywheel</b></p> <ul style="list-style-type: none"> <li>Stake-to-boost: creators lock EAON to increase discovery; fans stake to unlock loyalty tiers.</li> <li>On-chain reputation: lifetime earnings + fulfillment score = better brand matches.</li> </ul>	<p><b>Lower Fees, Faster Payout</b></p> <ul style="list-style-type: none"> <li>5-10% vs. 10-20% on Web2; instant settlement vs. 7-30 days.</li> <li>No card rails -&gt; cross-border without the chargeback tax.</li> </ul>
<p><b>Brand Campaign Console (missing in peers)</b></p> <ul style="list-style-type: none"> <li>Campaign setup, escrow, audience selection, performance analytics, milestone unlocks.</li> <li>Multi-party payouts to creators, editors, UGC producers—fully automated.</li> </ul>	<p><b>Compliance by Design (Utility-first)</b></p> <ul style="list-style-type: none"> <li>AML/KYC via fiat gateways; NSFW segmentation; non-custodial wallet + clear utility framing.</li> <li>No ERC3643 lock-ins (unless launching a regulated asset class later).</li> </ul>	

## Go-to-Market (GTM) vs Competitors:

### Phase 1 (Months 0-6):

- Acquire 200-500 mid-tail creators (10-100k followers) via rev-share and token locking boosts. and fee discounts.
- Partner with 10-20 D2C brands for campaign escrow pilots.
- Incentivize fans with EAON cashback on first 3 months of subs.

### Phase 2 (Months 6-12):

- Ambassador nodes: regional creator champions + brand agencies.
- SEO + UGC playbooks; launch referral bounties on-chain.
- CEX listing for volume + fiat on-ramps post-PMF.

## KPIs to Validate the Edge:

- Creator NPS > 60; avg payout time < 1 hour (on-chain).
- Take-rate: 5-10% vs. peers' 10-20%.
- % escrowed campaigns fulfilled without dispute: > 92%.
- 30-day Retention: creators > 65%, paying fans > 40%.
- Stake-to-earn activation: % of BNBs token locking EAON for boosts > 35%.
- GMV split: % on-chain vs. fiat; aim > 70% on-chain by Month 12.

## Risks & Counters (Token Participants-grade):

Risk Impact Mitigation Web2 incumbents lower fees Margin pressure Differentiate on escrow + token locking + cross-border T+0 Crypto UX friction Onboarding drop-off Wallet abstraction, fiat on-ramps, social login Regulatory shifts Listing friction Multi-jurisdiction compliance partners, utility-only token framing short-term trends related market cycles volatile liquidity Locked LP, emissions schedule, utility sinks ( token locking, boosts).

## Summary Positioning:

EarnOn is Patreon-simple + OnlyFans-profitable + Web3-programmable. We deliver instant, escrow-secured payouts, brand-ready campaign tooling, lower fees, and EAON-powered incentives—with on-chain transparency competitors can't match.



# 16. EAON, Roadmap & Milestones: Executing the Vision

The EAON ecosystem follows a disciplined 24-month execution roadmap designed to scale functionality, creator adoption, and compliance infrastructure in parallel. Rather than prioritizing rapid token events over platform maturity, the roadmap emphasizes **trust, security, and long-term operational reliability**. Each milestone builds upon the previous one—expanding utility, strengthening governance, and increasing accessibility across creators, brands, and fans.



Phase 1: Q1 2026

## Foundation Launch

The first phase establishes liquidity, compliance readiness, and core ecosystem functionality.

- **EAON token activation** with Community Access & Liquidity Pool distribution
- **Decentralized exchange listings** (PancakeSwap; Uniswap BNB deployment if supported)
- **Initial liquidity provisioning** with DAO-approved LP lock (12 months minimum)
- **EarnOn Wallet infrastructure release** with **licensed fiat on-ramp integrations**
- **Early Creator Onboarding Program** targeting **~5,000 verified creators** across tech, gaming, fitness, lifestyle, and entertainment verticals
- **Smart contract security validation** — **CertiK + Quantstamp audit coverage** for EAON token, escrow module, token locking, and fee-routing
- **Brand Campaign Console (Beta)** supporting AI-assisted creator matching and smart-contract escrow for milestone-based settlement



Phase 3: Q2 -Q3 2026

## Cross-Chain Expansion

Phase 3 extends the **EarnOn.ai** ecosystem beyond the BNB Smart Chain to strategically selected EVM networks, ensuring wider accessibility without altering EAON's monetary or market characteristics.

- **Evaluation of additional chains** — Polygon, Base, or Ethereum L2s, subject to **platform usage indicators and DAO approval**
- **Bridging only through audited providers** to ensure **secure cross-chain transfers and supply consistency**
- **Unified supply policy across chains** — no inflation, mirrored liquidity only; all circulating supply remains bound by the fixed IB cap
- **Multi-chain deployment goals:**
  - Improve onboarding accessibility across creator geographies
  - Lower transactional friction and gas-cost barriers
  - Expand brand campaign reach across global blockchain markets
- **Liquidity neutrality** — cross-chain expansion focuses on accessibility only; **no bridging mechanism is designed to influence price, trading activity, or token dynamics.**



Phase 2: Q2 2026

## Ecosystem Activation

The second phase deepens platform engagement, governance participation, and international expansion.

- **Token Locking activation** enabling visibility boosts, governance rights, and rewards based on participation and fees discounts
- **First DAO proposals and votes** executed through on-chain governance (Growth & Governance Reserve allocations, feature roadmap prioritization, participation-reward parameters)
- **Geographic expansion** — scaling to the **US, UK, EU, and MENA** through creator onboarding partners and agency networks
- **Creator Referral Engine launch** with a **15% participation bonus structure** designed for sustainable ecosystem growth, not passive income
- **Social platform integrations** enabling **cross-posting from YouTube, Instagram, and TikTok** into **EarnOn.ai** content workflows
- **AI Recommendation Engine V2** deployment, improving **brand-creator pairing, campaign targeting, and ROI forecasting** for advertisers



Phase 4: Q3 and Q4 2026

## Scale & Expansion

Phase 4 focuses on large-scale product rollout, institutional enablement, and fully decentralized governance through the EarnOn DAO Foundation.

- **Native Mobile Applications (iOS & Android)**  
Offline content creation, real-time earning notifications, mobile campaign management, and seamless EarnOn Wallet integration.
- **Exchange Expansion Strategy**  
Applications to Tier-1 exchanges—including **Binance, Coinbase, and Kraken**—will be submitted during this phase.  
*Listings are subject to each exchange's independent evaluation and approval processes.*  
Objective: increase accessibility for creators, fans, and brands—not to influence market dynamics.
- **Global Payment & Compliance Network**  
Expansion of licensed **On-Ramp and Off-Ramp partners** across **15+ countries** to enable frictionless EAON  fiat accessibility under regional compliance rules.
- **DAO Foundation Establishment**  
Formal incorporation of the **EarnOn DAO Foundation**, transitioning governance from Bizionic to community-regulated oversight.  
Preferred formation jurisdictions: **Delaware, Nevada, or Wyoming**, subject to compliance and legal counsel review.

- Each phase of the **EarnOn.ai** roadmap is governed by clear **go / no-go criteria**. Progression only occurs when the current phase meets its minimum required KPIs — including **active user counts, transaction volumes, platform security audits, and regulatory approvals where applicable**.

This ensures that growth is **responsible, sustainable, and trust-centered** rather than rushed. Our guiding principle is **quality over speed**: **EarnOn.ai** is building core economic infrastructure that creators and brands will rely on for their livelihoods, and that requires precision, stability, and uncompromising security.



# 17. Institutional Confidence & Exchange Readiness

## Post-Audit & Smart Contract Verification:

EAON is deployed and publicly verified on BNB Smart Chain (BEP-20).

Contract Address: [00xFbeAd33D571fe4124A7a81022b9F19C305E42F37](#) (viewable on BscScan).

### Verification & Transparency Measures

✓ **EAON smart contract** is publicly verified on BscScan, ensuring open access to code, roles, supply parameters, and on-chain transaction history.

⚙️ **Ownership Status:** Admin rights governed by multi-sig; transfer to DAO governance contract post-audit and DAO approval.

🏦 **DAO-Governed Reserve:** All liquidity and token-release actions require multi-sig authorization and are executed transparently on-chain.

🔒 **Liquidity Pool Lock:** LP tokens locked for 12 months via third-party locker (TX hash to be published post-TGE). Purpose: reliable liquidity access, not price support.

📄 **Third-Party Audit: Audit:** CertiK + Hacken (to be completed prior to exchange review and ecosystem expansion). Full reports and remediation notes will be released publicly upon completion.

## CEX Readiness:

- **Circulating at TGE:** ~15–18% (Community partial unlock, token-locking distribution schedules, and DEX liquidity provisioning)
- **Liquidity Lock TX ID:** To be published following TGE (*refer to “Scheduled Implementation Milestones”, page 69*)
- **Contract Renounce TX ID:** To be published after audit completion and DAO ratification (*refer to “Scheduled Implementation Milestones”, page 69*)
- **Audit Certificate URL:** CertiK / Hacken audit link will be added upon completion (*refer to “Scheduled Implementation Milestones”, page 69*)
- **Market-Access Support:** The DAO may engage an exchange-approved liquidity/market-access partner **to maintain orderly order-book participation and technical listing requirements only**. This support does **not** include price influence, trading guarantees, or return expectations.

With security audits, liquidity lock, DAO-governed reserve, and full compliance documentation in place, EAON is engineered to meet the institutional due-diligence requirements applied by top-tier exchanges such as Binance, **Gate.io**, MEXC, and KuCoin during listing evaluations.

\*Contract ownership will be renounced following the smart-contract audit and formal DAO ratification, or alternatively migrated to a DAO-controlled governance multisig if the community vote elects to retain upgradeability.



# Roles & Permissions Table

Role / Permission	Description	Access Holder (Current)	Security Measures	Future State (Post-DAO Maturity)
<b>Mint</b>	Ability to create new EAON tokens	Not enabled / permanently disabled	Mint function removed from contract	Remains permanently disabled
<b>Burn</b>	Ability to remove EAON tokens from circulating supply	DAO-controlled via vote	On-chain proposal → multi-sig execution	DAO retains full control
<b>Upgrade</b>	Ability to modify smart-contract logic	Multi-sig security wallet	4–7 signers; time-locked upgrades	Transfer to DAO governance or renounce upgradeability based on community vote
<b>Treasury Reserve Allocation</b>	Allocation of tokens from ecosystem reserves	DAO governance	On-chain voting + multi-sig execution	DAO retains control
<b>Token Locking / Emission Parameters</b>	Adjust vesting, staking, or emission schedules	DAO governance	Proposal + quorum + majority rule	DAO retains control
<b>Operational Liquidity Parameters</b>	Token allocation for liquidity operations	DAO governance	Restricted by annual allocation cap + multi-sig	DAO retains control
<b>Pause / Emergency Stop</b>	Temporary freeze in case of material security threat	Multi-sig security wallet	Emergency-only scope; time-boxed activation	Permission renounced once DAO reaches full maturity

- Contract governance is fully non-custodial. No single team member can trigger contract functions independently; all sensitive operations require multi-sig authorization and, when relevant, a DAO governance vote recorded on-chain.
- The EAON smart contract does not contain any mechanisms that generate passive income, guaranteed returns, price appreciation promises, or performance-based payouts to token holders.



# 18. Core Team & Advisors

## Leadership Team

### **Mohd Hussaini – Founder & CEO, Bizionic Technologies**

Visionary entrepreneur and the driving force behind EarnOn.ai's creator economy ecosystem. With 15+ years of experience leading global banks treasury and investment division, fintech and SaaS platforms and digital ventures across the USA, EU, UAE, and India.

(LinkedIn: <https://www.linkedin.com/in/mohd-h-37033318/>)

### **Mumtaz Ul Hasan – Chief Technology Officer**

Head of blockchain architecture and core wallet infrastructure at EarnOn.ai. Formerly led enterprise blockchain and fintech integrations across the GCC and Asian region. Oversees smart contract logic, BEP-20 protocol implementation, and cross-chain scalability design.

(LinkedIn: <https://www.linkedin.com/in/mumtaz-hassan-85693818/>)

### **Hasan Tariq – Business Head North Americas**

Responsible for platform growth across USA and North America. Expert in regulations, and AML/KYC frameworks. Advises on EarnOn.ai's marketing, platform expansion, legal structuring token governance policies.

(LinkedIn: <https://www.linkedin.com/in/hasan-tariq-005b3a1a0>)

## Board Philosophy:

EarnOn.ai's leadership combines technical innovation, compliance integrity, and growth strategy. Together, the team ensures a balanced execution between Web3 innovation and real-world adoption – aligning with token participants and ecosystem partners expectations and long-term token sustainability.

## Advisory Council

### **Abhishek Samuel Mylram – AI & Automation Advisor**

Architect of EarnOn's AI recommendation engine and creator-brand matching models. Focuses on optimizing campaign success metrics and predictive engagement algorithms.

### **Hermeet Kaur – Exchange & Tokenomics Advisor**

Advises on liquidity, token distribution, and market listing strategy. Has prior experience managing token launches on top-tier centralized and decentralized exchanges.

### **Rishabh Sharma – Blockchain and Fintech Developer**

Drives fintech integration, wallet analytics, and user acquisition modeling. Brings experience from global payment startups and SaaS-scale growth strategies.

### **Karun K. – Business Strategy & Corporate Development Advisor**

Provides guidance on global expansion, partnership acquisition, and structuring. Key contributor to ecosystem partners relations and multi-region compliance scaling.

### **Sameer Kazi – Wallet & Fintech Advisor**

Expert in digital wallets, payment systems, and DeFi infrastructure. Advises on treasury, wallet security, and fiat-crypto integrations for EarnOn's ecosystem.

# 19. Legal Disclaimer & Risk Notice

## Informational Purposes Only

- 1 This document is provided for informational purposes only and does not constitute legal, financial, investment, prospectus, solicitation, or tax advice.
- The information contained herein may be updated or amended without prior notice and should not be interpreted as an invitation, inducement, or recommendation to purchase or otherwise acquire any security, financial instrument, or token.
- This document is **not a prospectus, securities filing, or offering memorandum**, and is not intended to form the basis of, or be relied upon in connection with, any investment decision, contractual commitment, or purchase of digital assets.
- No regulatory authority has reviewed or approved the contents of this document. Participation in any digital asset ecosystem involves risk and should only be undertaken after independent legal, financial, and tax consultation.

## EAON Utility Classification Statement

- 2 The EAON token is a **utility-based, non-investment digital asset** designed exclusively for use within the **EarnOn.ai** ecosystem, enabling payments, access rights, governance participation, token locking, and platform incentives.
- EAON does **not** represent equity, debt, profit-sharing rights, or ownership in Bizionic Technologies Pvt. Ltd. or any affiliated entity. Holding EAON does not entitle token holders to dividends, distributions, voting rights in corporate affairs, or any claim to company assets.
- Any governance rights that may apply to EAON are limited to **ecosystem-level decisions within the EarnOn.ai platform or DAO**, and do not extend to the corporate governance of Bizionic Technologies.
- Participation in the **EarnOn.ai** ecosystem is voluntary and at the discretion of each user.

## Inherent Risks

- 3 Participation in the **EarnOn.ai** ecosystem involves inherent risks, including but not limited to technological vulnerabilities, software bugs, smart-contract failures, market volatility, regulatory actions, liquidity limitations, and the potential loss of private keys or digital assets.
- Prospective participants are strongly encouraged to perform independent due diligence and seek legal, financial, and tax advice before engaging with EAON or any **EarnOn.ai** platform services.
- EarnOn.ai** and Bizionic Technologies make no warranties, promises, or representations regarding the accuracy, completeness, or future applicability of this document and expressly disclaim liability for any loss or damages arising from the use of, or reliance on, its contents.
- Future platform development, market behavior, third-party integrations, token utility, and the availability of EAON on external trading venues are not guaranteed and are subject to independent market dynamics and external conditions outside the control of **EarnOn.ai**.
- Blockchain-based systems carry operational risks including, but not limited to, network congestion, gas fee fluctuations, validator performance, smart-contract vulnerabilities, and dependency on third-party infrastructure.

## Regulatory Jurisdiction Clause

- 4 This document has not been registered with, reviewed, or approved by any regulatory authority in any jurisdiction.
- It is the sole responsibility of the reader to determine whether participation in the **EarnOn.ai** ecosystem or acquisition of EAON tokens is permitted under the laws and regulations applicable to them, including any digital asset, securities, tax, or exchange-control requirements.
- The availability, distribution, or use of EAON may be restricted, limited, or prohibited in certain jurisdictions due to local regulatory frameworks. Such restrictions may change over time and without prior notice.
- EarnOn.ai** and Bizionic Technologies do not make any representation that EAON or platform services are lawful or appropriate in every jurisdiction.

## Future Update Clause

- 5 EarnOn.ai reserves the right to update, modify, or amend this whitepaper at any time to reflect evolving business models, technological developments, product enhancements, operational processes, or regulatory guidance.
- Any revisions will be published on the official **EarnOn.ai** website, and the most recent version shall supersede all prior versions. **EarnOn.ai** bears no obligation to provide advance notice of revisions, and no past or projected statements should be relied upon once an updated version is **released**.

## Forward-Looking Statement:

6 Any forward-looking statements in this document relate to product development, ecosystem adoption, or operational targets. They do **not** constitute financial projections, performance guarantees, or assurances of token appreciation. Actual results may differ due to technical, business, and market factors outside the control of **EarnOn.ai**.

## Legal Opinion Summary:

EarnOn.ai and the EAON token are undergoing formal legal reviews across multiple jurisdictions to evaluate their classification as **utility tokens that provide functional access to platform services**, rather than representing equity, debt, or investment contracts.

Preliminary assessments from independent legal counsel indicate that EAON qualifies as a **functional utility asset** under prevailing digital-asset guidelines in the India, EU, UAE, and the United States, **subject to the following conditions being continuously maintained**:

- No promise, representation, or expectation of profit is implied or promoted.
- Token metric arises exclusively from **platform utility and transactional functionality**.
- EarnOn.ai** does not act as a custodian, broker, exchange, or financial intermediary.

This document is **not a financial solicitation, prospectus, or purchase invitation**. Token access rounds are structured as **functional utility allocations** governed by the **EarnOn.ai** platform terms.

Comprehensive legal opinions will be made available after TGE to support exchange due-diligence, compliance assessments, and alignment with FATF, AML/KYC, and consumer-protection frameworks.

By accessing or using the **EarnOn.ai** platform or interacting with EAON tokens in any manner, you acknowledge that participation is voluntary, undertaken at your own discretion, and subject to the risks described in this document.

## Verification & Contact:

 **Website:** <https://earnon.ai>

 **Audit Reports:** CertiK / Hacken  
(Refer to, [Scheduled Implementation Milestones, page 69](#))

 **BNB Chain Explorer:** The EAON smart-contract address on BNB Chain will be announced exclusively through the official **EarnOn.ai** communication channels after audit completion and deployment verification.

 **Contact:** [support@earnon.ai](mailto:support@earnon.ai)

 **DAO Portal:** The DAO Portal will be launched during the decentralization transition phase, as outlined in the implementation roadmap.



# 20. The Vision and Endless Possibilities

## Create. Earn. Own.

“ The **EarnOn.ai** era represents a foundational shift in the global creator economy — enabling individuals and communities, not platforms, to capture the value they generate”.

As the creator economy accelerates toward **\$500 billion+ by 2027**, EAON introduces a **platform-integrated utility token** designed for real monetization across the full spectrum of digital and real-world creative work. Built on the **BNB Smart Chain**, EAON bridges content, merchandise, services, virtual sessions, and real-world bookings — enabling creators, fans, and brands to transact **directly, globally, and instantly**.

Earlier creator-focused tokens such as Rally or Audius demonstrated demand for tokenized engagement within specific verticals (music, community access, social tokens). EAON advances this evolution by offering a **multi-vertical, unified settlement layer** — connecting **content monetization, brand campaigns, gated experiences, NFT commerce, and bookings** within a single on-chain economy.

### The long-term vision is simple:

EAON becomes the economic infrastructure of a digital workforce — where **ownership, rewards, and participation** are built into every creator interaction. **EAON isn't creating a new creator economy — it is upgrading the one that already exists by giving creators, fans, and brands a shared economic layer.**

#### EAON unlocks utility across five core dimensions:

- **Content monetization** — subscriptions, tips, pay-per-view access, gated communities
- **Brand collaborations** — smart-contract escrow for performance-verified partnerships
- **NFT & marketplace commerce** — transactions for digital and physical goods
- **Real-world bookings & services** — artists, chefs, coaches, educators, and freelancers
- **Governance & token locking** — ecosystem participation via the EarnOn DAO

Unlike earlier tokens built around single-vertical utility or trend-driven adoption cycles, EAON provides a unified framework that connects on-chain utility actions, transparent engagement measurement, and secure payout workflows. The result is a production-ready monetization layer designed for the next generation of digital entrepreneurs — creators, brands, and communities operating across multiple content and commerce verticals. **EAON isn't a token for one niche — it's the monetization layer for the entire creator economy: on-chain utility, engagement transparency, and instant payouts under a single ecosystem.**

With **EarnOn.ai** is not simply a monetization platform — it is a trust-driven ecosystem designed to modernize value exchange between creators, brands, and fans using transparent and programmable digital infrastructure. By combining blockchain utility, AI-powered engagement analytics, and decentralized settlement mechanisms, **EarnOn.ai** enables digital ownership and reduces dependency on platform-controlled revenue models.

Through the EAON utility token, creators maintain direct control over their earnings, brands gain provable performance measurement through on-chain campaign metric, and fans receive access-based privileges and gated experiences within the content they support..

EAON is designed for scalability across multiple creator-economy verticals — including content monetization, services, NFTs, and bookings — providing a unified utility layer for digital metric exchange. Rather than serving a single niche, EAON supports the broader \$500B+ creator economy as it moves toward a more decentralized, transparent, and sustainable participation model.

#### Democratizing Ownership

Democratizing ownership means giving creators meaningful control over their audience relationships, content access, and earnings infrastructure. Instead of relying on platform-controlled monetization models, creators can transact directly with their audiences through programmable digital infrastructure. Where traditional platforms can restrict visibility or earnings, blockchain enables transparent access, traceable engagement, and self-custody of metrics — reducing dependence on centralized intermediaries.

#### Redefining Engagement

Brand-creator partnerships move from opaque negotiations to transparent, programmable agreements executed through smart contracts. Deliverables, engagement metrics, and payout conditions are defined on-chain, allowing both parties to track real-time performance and settlement. This shifts marketing from subjective reporting to measurable outcomes based on verifiable data — strengthening alignment, trust, and incentive compatibility across the transaction.

#### Powering the Future

**EarnOn.ai** is building the digital infrastructure for a rapidly expanding global creator workforce. As AI lowers the barrier to content production and more individuals turn creativity into a profession, EAON provides the monetization and settlement layer needed to convert digital work into sustainable income — through direct value exchange between creators, brands, and audiences.

### The Opportunity Ahead:

The creator economy is entering a decisive inflection point. Traditional platforms face pressure as creators demand transparent monetization, brands require verifiable performance measurement, and audiences prefer direct access over intermediated relationships. At the same time, blockchain and AI have reached production maturity, making it possible to build programmable metric flows at global scale. The opportunity ahead lies in unifying these forces into an ecosystem where creativity, compensation, and community participation are aligned.

The shift underway in the creator economy calls for contributors who believe in transparent, programmable, and creator-centric metric exchange. **EarnOn.ai** aims to build the digital infrastructure for a world where metric flows directly between creators and their audiences through smart contracts rather than opaque algorithms — and where economic participation is determined by contribution, not extraction.



# Social Token Utility Access – Market Maturity (2020–2025 Evolution)

Since 2020, the global creator economy has undergone rapid expansion in token-powered participation models. Early social tokens such as **RLY (Rally)**, **CHZ (Chiliz)**, **AUDIO (Audius)**, **GMT (STEPN)**, and **APE (ApeCoin)** demonstrated that token-based engagement can scale communities and reward participation.

These projects proved several critical market behaviors:

- Users will adopt tokens when they unlock access, status, or participation benefits
- Creators and communities respond positively to **direct monetization without intermediaries**
- Token-gated experiences improve retention and loyalty

However, first-generation social token models were limited by **fragmented utility** – most offered only one functional dimension (community access, governance, or payments), rather than an integrated ecosystem where **content, monetization, payments, and governance operate through a unified token**.

Between 2023 and 2025, market maturity shifted toward **platform-level utility tokens** designed for:

- Seamless payments inside creator ecosystems
- Access to premium content and gated experiences
- Incentives for user contribution and platform growth
- Optional on-platform governance, without implying corporate control
- Cross-border monetization without rental platform bottlenecks

This transition marks a clear progression from **speculative token fandom** to **sustainable token utility**, setting the stage for the next generation of creator-economy platforms.

## Where EAON fits in the evolution

EAON represents the next step in this progression – a platform-integrated utility token that enables payments, access control, engagement incentives, and ecosystem-level governance inside the **EarnOn.ai** creator economy. Unlike early social tokens, EAON is not an external add-on to a platform; it is embedded into real product metric and real creator-fan interactions.

### Social Token Price Evolution (2020-2025) Normalized Index (0-100)



**EAON enters at exactly the right time – when creators demand transparency, fans expect instant access, and brands require measurable metric exchange. The market has matured, and EAON is built for this new reality of real utility, real income, and real participation.**

\*The above data reflects normalized historical performance of comparable social tokens and is provided strictly for informational purposes. Past performance does not guarantee, predict, or imply future results.



# Global Market Opportunity for EAON Token:

With the creator economy projected to exceed **\$1.1 trillion by 2030**, the market is shifting from platform-dependent revenue to **direct monetization powered by digital ownership and tokenized access**. EAON is built specifically for this new model — turning creator-fan interactions into real, instant and transparent economic value. **EAON is not attempting to create demand — it enters a market where demand already exists and utility-based monetization is accelerating.**

## **India: The Emerging Creator Powerhouse**

- 1
  - India is rapidly becoming a global hub for digital creators, with more than **80 million active content creators** and approximately **1.5 million new entrants every month**, driven by expanding smartphone adoption and nationwide 5G penetration.
  - Digital media spending in India is projected to reach **\$27 billion by 2026**, with a significant share attributed directly to creator-led content, social commerce, and influencer-driven brand campaigns.
  - EAON is positioned to support this market through a **utility-first settlement layer** for creator payouts, sponsorships, gated access, and fan-driven interactions — especially in regions where Web2 on-ramps are fragmented but digital payment adoption is already high.
  - By supporting both **UPI-based fiat payment gateways** and **Web3 wallets**, **EarnOn.ai** is built to complement India's rapidly expanding gig and creator ecosystems, offering fast, transparent, and borderless metric transfer for creators and their audiences.

## **Asia-Pacific: The Economic Growth Engine**

- 2
  - The Asia-Pacific region is home to **65% of the world's content creators** and generates more than **\$200 billion annually across influencer marketing, gaming economies, and digital entertainment transactions**.
  - Markets such as Indonesia, the Philippines, and Vietnam have rapidly transitioned to **mobile-first digital payments**, creating strong adoption environments for hybrid **fiat + crypto metric transfer models**.
  - EAON's low-fee, instant micropayment architecture is designed specifically for high-frequency creator-driven transactions — making it well-suited for regions where traditional payment rails are fragmented, settlement times are slow, and cross-border monetization remains difficult.
  - Rather than competing with national payment rails, EAON complements them by enabling **borderless payouts, token-gated access, and micro-incentives** that align with the behavior patterns of Asia-Pacific creator platforms.

## **United States: The Monetization Benchmark**

- 3
  - The U.S. creator economy already exceeds **\$250 billion in annual activity** and is projected to surpass **\$480 billion by 2030**. The market leads the world in **high-value brand collaborations, paid online communities, digital courses, and subscription-based content models**, creating clear opportunities for instant, transparent, and verifiable settlement systems.
  - EAON provides direct utility in these sectors through on-chain settlement, token-gated content access, performance-based incentives, and DAO-verified engagement tracking — areas where current Web2 platforms rely on delayed payouts, opaque revenue policies, and centralized control.
  - With corporate presence in Illinois, **EarnOn.ai** is strategically positioned to pursue U.S. partnerships across digital content, influencer marketing, e-learning, and brand collaboration verticals that require transparency, measurable output, and compliant performance-based workflows.

## **Rest of World: The Untapped Frontier**

- 4
  - Europe, Africa, and Latin America together account for nearly **\$150 billion in emerging creator-driven commerce**, with rapid adoption of digital payments, social entertainment, and influencer-led brand transactions.
  - Africa is experiencing one of the fastest creator-economy expansions globally, growing at **over 30% CAGR**, driven by mobile-first payments and micro-gig platforms. Latin America's creator-driven advertising market is projected to exceed **\$25 billion by 2027**, reflecting strong demand for transparent revenue models and fan-centric monetization.
  - These regions face recurring challenges — fragmented cross-border payouts, platform-controlled revenue terms, inconsistent access to brand sponsorships, and high transaction fees. EAON addresses these inefficiencies through **low-fee transfers, instant micropayments, gated access for premium content, and DAO-governed incentive programs**, enabling creators to earn directly from their audience regardless of geographic boundaries.

## Strategic Positioning:

EAON is not built around short-lived trends or single-vertical use cases. Its purpose is to power the metric transfer infrastructure of a trillion-dollar digital workforce. By embedding directly into creator-brand-fan transactions, EAON functions as the monetization utility layer of the modern social economy — enabling transparent, reward-driven, and borderless economic participation across fragmented platforms and business models.

Source: Bizionic Technologies Internal Projection, 2025.

# 21. EarnOn.ai Token Ecosystem Participation

Utility participation in the EAON economy is driven by real-world use cases, creator-brand-fan incentives, and platform integrations that collectively reinforce sustainable token demand across multiple verticals.

<p><b>Problem (The Gap)</b></p> <p>The global creator economy now exceeds <b>300 million active creators</b>, representing a digital labor market valued at more than <b>\$480 billion in 2025</b> and projected to surpass <b>\$1 trillion by 2030</b>. Yet the majority of this value remains under-monetized due to platform inefficiencies, fragmented cross-border payment systems, and opaque revenue policies that restrict creator earnings.</p> <p>This disconnect between <b>creator productivity</b> and <b>actual monetization</b> represents one of the largest structural gaps in the digital economy — a missing layer of transparent, scalable, and programmable infrastructure that enables creators to earn directly from their work..</p>	<p><b>Solution (EarnOn.ai)</b></p> <p>EarnOn.ai delivers an infrastructure layer that enables creators to monetize their work with transparent value exchange across geographies. Instead of relying on platform-controlled payout systems, transactions are executed through the <b>EAON utility token</b>, which supports smart-contract escrow, automated settlement, and AI-enhanced engagement verification.</p> <p>This creates a unified and programmable monetization framework for the global creator economy — enabling creators, brands, and audiences to interact using a secure, auditable, and standardized system.</p>
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<p><b>Key Token Participants Takeaways:</b></p> <ul style="list-style-type: none"> <li>• <b>Multi-stream monetization</b> — EAON supports multiple creator revenue channels such as gated content, tips, bookings, marketplace transactions, and NFT commerce.</li> <li>• <b>Transaction-layer integration</b> — EAON provides settlement, access logic, and programmable incentives across core <b>EarnOn.ai</b> workflows.</li> <li>• <b>Token utility velocity</b> — Activity increases as creators publish content, brands execute campaigns, and fans unlock access, creating continuous utility circulation inside the ecosystem.</li> <li>• <b>DAO-aligned participation</b> — Token locking and governance proposals support ecosystem development, creator programs, and marketplace expansion.</li> <li>• <b>Long-term utility sustainability</b> — Demand for EAON is driven by platform usage rather than speculation, profit guarantees, or investment expectations.</li> </ul>	<p><b>Token Utility (EAON):</b></p> <p>EAON functions as the operational utility token of the <b>EarnOn.ai</b> ecosystem and is used exclusively for platform interactions:</p> <p><b>Payments</b> — Fans use EAON to pay creators for subscriptions, tips, premium content, and community access.</p> <p><b>Token Locking for Visibility &amp; Governance</b> — Users may lock EAON to unlock platform-based visibility enhancements and participate in governance decisions.</p> <p><b>Governance Participation</b> — DAO members vote on platform-related proposals such as feature releases, utility modules, and token-usage parameters.</p> <p><b>Platform Access for Brands</b> — Brands use EAON to activate sponsorship campaigns, creator collaborations, and analytics features.</p> <p><b>Exchange &amp; Conversion Accessibility</b> — EAON can be accessed through EarnOn’s approved payment partners and through supported decentralized/centralized exchanges where listed.</p>
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<p><b>Traction / Roadmap Highlights</b></p> <ul style="list-style-type: none"> <li>• <b>MVP Release:</b> <b>EarnOn.ai</b> platform launched and live with core creator monetization modules.</li> <li>• <b>Token Deployment:</b> EAON deployed and publicly verified on BNB Smart Chain (BEP-20).</li> <li>• <b>Creator Onboarding (Phase 1):</b> Q1 2026 — Initial regional onboarding program targeting 5,000 verified creators across priority verticals.</li> <li>• <b>DAO Rollout &amp; Token-Locking Framework:</b> Q1-Q2 2026 — DAO governance activation and visibility-based token-locking modules introduced.</li> <li>• <b>Exchange Accessibility Expansion:</b> Q2 2026 — EAON to pursue listings on supported decentralized/centralized exchanges (<i>subject to each exchange’s independent review and approval</i>)</li> </ul>	<p><b>Revenue Model</b></p> <ul style="list-style-type: none"> <li>• Platform Usage Protocol Fees (5-10%), Applied to creator monetization transactions such as subscriptions, premium content, brand campaigns, and micro-payments</li> <li>• Premium Creator Tools &amp; Analytics, Optional paid features including audience insights, content optimization, and discovery enhancement.</li> <li>• Brand Collaboration Workflow, Smart-contract escrow and campaign automation fees paid by brands for creator matching, reporting, and execution management.</li> <li>• Creator Marketplace Services, Commissions on digital goods and service transactions completed through the <b>EarnOn.ai</b> ecosystem.</li> </ul>
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<p><b>DAO Control Points</b></p> <ul style="list-style-type: none"> <li>• <b>Utility-parameter governance:</b> DAO proposals determine adjustments to emission schedules and token-locking participation benefits in alignment with platform activity and ecosystem demand.</li> <li>• <b>Reserve authorization:</b> Any use of Reserve funds for platform functionality requires multi-signature approval before execution.</li> <li>• <b>Smart-contract governance:</b> Contract upgrades and module changes may only be executed through audited, DAO-approved governance actions with timelock visibility before deployment.</li> <li>• <b>Community proposal participation:</b> Feature updates, module priorities, and utility-parameter changes follow on-chain proposal and voting procedures defined in the DAO governance framework.</li> </ul>	<p><b>Token Participants and Ecosystem Safeguards</b></p> <ul style="list-style-type: none"> <li>• <b>Independent Smart-Contract Audits</b> Smart contracts undergo independent third-party audits (Certik / Hacken) to validate security, access control, and supply integrity. Final audit certificates will be published publicly upon completion.</li> <li>• <b>Continuous Security Monitoring</b> Integration with Certik Skynet enables real-time vulnerability monitoring, anomaly detection, and ongoing risk scoring across active contracts.</li> <li>• <b>DAO-Supervised Authorization</b> All governance actions — including contract updates and Reserve usage for platform functionality — require multi-signature authorization and transparent on-chain execution.</li> <li>• <b>Locked Liquidity for Access Reliability</b> Liquidity-pool tokens are time-locked via audited lockers to provide predictable access to EAON for platform operations during early phases. Locks do not serve as market support mechanisms.</li> <li>• <b>Non-Custodial Wallet Architecture</b> Users maintain full control over their private keys and assets. <b>EarnOn.ai</b> does not hold custody of user funds; all transfers and settlements are executed via smart contracts or licensed payment partners.</li> </ul>
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<p><b>Institutional Confidence</b></p> <ul style="list-style-type: none"> <li>• <b>Liquidity Accessibility Assurance</b> Liquidity-pool tokens are time-locked for 12 months via audited third-party lockers, and any future liquidity-related actions require multi-signature authorization through DAO governance.</li> <li>• <b>Ecosystem Utility Alignment</b> EAON is designed as a functional token used exclusively for platform operations — including subscriptions, campaign settlements, access features, and governance participation — ensuring utility demand is tied to ecosystem usage rather than speculation.</li> <li>• <b>Operational Readiness</b> The <b>EarnOn.ai</b> platform integrates with regulated payment gateways, licensed settlement partners, and blockchain infrastructure (BNB Smart Chain) to enable compliant global transactions and cross-border creator monetization.</li> <li>• <b>Governance-Controlled Unlock Authorization</b> All Reserve-related unlocks and token-release actions are executed only through verified on-chain governance votes and multi-signature execution, ensuring transparency and preventing discretionary control.</li> </ul>	<p><b>Go-to-Market</b></p> <ul style="list-style-type: none"> <li>• <b>Phase 1 — Creator Acquisition (2026)</b> <b>EarnOn.ai</b> activates direct creator onboarding across YouTube, Instagram, TikTok, and Telegram using: <ul style="list-style-type: none"> <li>• API-driven cross-posting tools</li> <li>• creator referral program</li> <li>• migration incentives for early adopters</li> </ul>                     The objective is to build dense creator communities across priority verticals (fitness, gaming, lifestyle, travel, education).</li> <li>• <b>Phase 2 — Audience &amp; Brand Activation (2027)</b> Brand-creator collaborations expand the network effect through: <ul style="list-style-type: none"> <li>• EarnOn Brand Console for campaign execution</li> <li>• creator challenge formats to drive fan participation</li> <li>• proof-of-performance reporting for measurable ROI</li> </ul>                     Fans join not as passive viewers, but as active participants in a reward-driven creator economy.</li> <li>• <b>Phase 3 — Global Scale &amp; Monetization Depth (2028)</b> Growth accelerates through the EarnOn mobile apps (iOS &amp; Android) and fiat-crypto settlement partnerships enabling compliant global monetization. Focus areas include: <ul style="list-style-type: none"> <li>• regional expansion into the US, UK, GCC, India &amp; Southeast Asia</li> <li>• localized creator onboarding playbooks</li> <li>• compliance-aligned payouts through licensed settlement partners</li> </ul> </li> </ul>
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## Value Chain Participation:

Participant	EAON Utility	Platform Benefit
<b>Creators</b>	Accept EAON for subscriptions, tips, and campaigns	Immediate settlement and transparent earnings without platform withdrawal delays
<b>Fans</b>	Use EAON to access premium content and support creators	Deeper participation through perks, access tiers, and direct creator engagement
<b>Brands</b>	Use EAON to activate sponsorships and creator campaigns	Verifiable campaign performance and automated payment release through smart escrow
<b>DAO Participants</b>	Lock EAON to participate in governance and proposal voting	Ability to influence platform priorities, utility parameters, and ecosystem upgrades

Source: Influencer Marketing Hub 2024; Statista Creator Economy Report, 2024.



# Ecosystem Partners Snapshot, Overview:

## EarnOn.AI | Token Ecosystem Partners Snapshot

### Solution

- Smart escrow for brand-creator deals
- Instant cross-border settlements
- Transparent creator earnings
- Multi-content ecosystem (Gifts & Novelties, Booking, Educational Content, Video, Digital Art, Blogs, Pay-Per-Click Content, Tipping)

### Ecosystem



### Key Metrics Driving EAON Adoption



**+300M**  
Creators



**\$480B**  
Content  
Monetization  
Market



**8%**  
Ecos-  
system  
Capture  
By 2027



# Operational and Governance Framework of the EAON Ecosystem:

Visual overview of EarnOn.AI's operational and governance structure — connecting creators, fans, brands, and global partners through the EAON Token economy.

## Blockchain & Payment Infrastructure

BNB Smart Chain | Razorpay | Wise | Stripe | Exchange Partners



**Creators**

**Brands**

**Fans**

EAON Transactions • Smart Escrow • Instant Settlement

Transparent Analytics

## EarnOn eWallet (EAON ↔ Fiat bridge)

**DAO Oversight**



**Treasury Distribution & Rewards**

## DAO Oversight

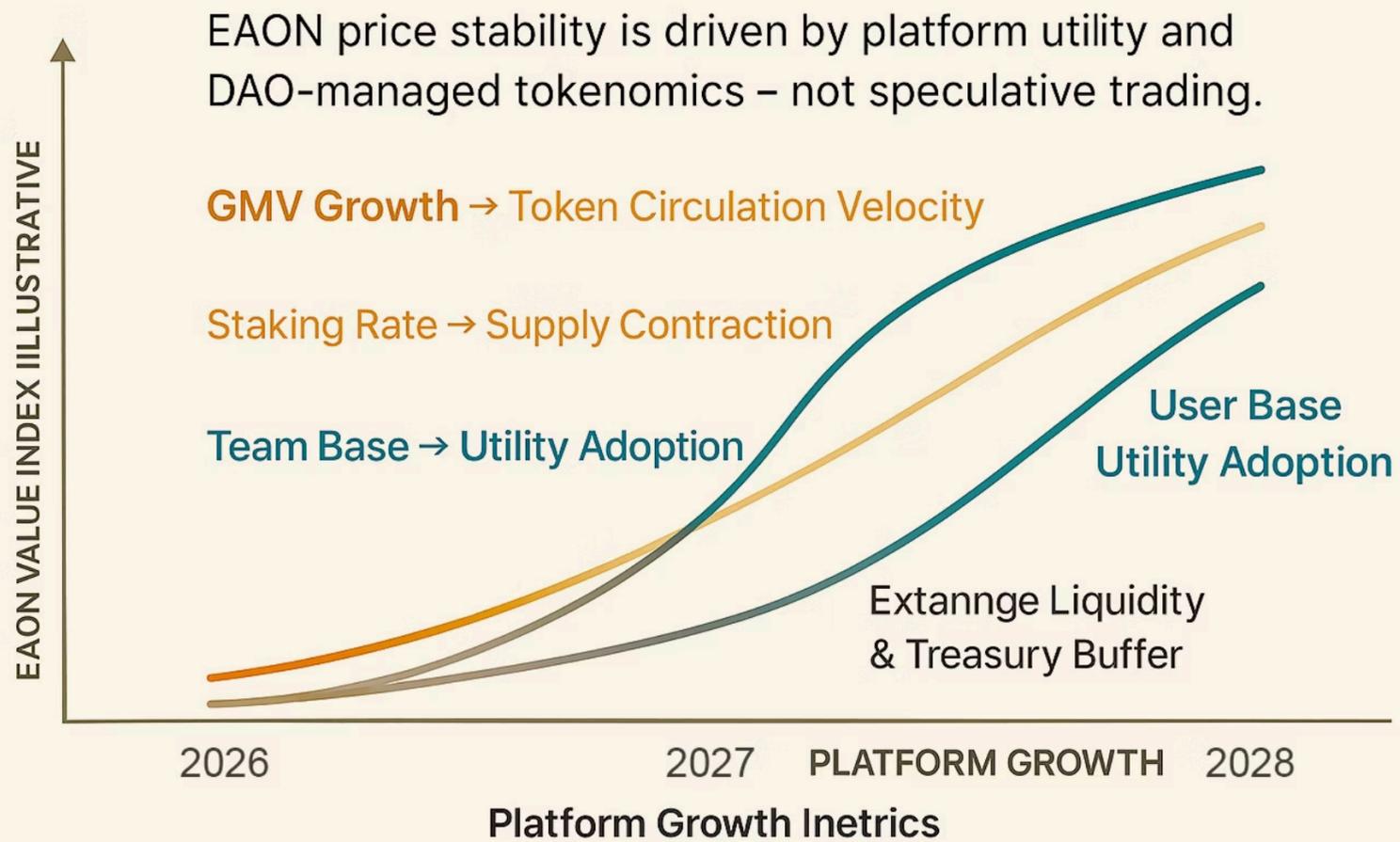
Treasury

Regulatory Compliance



# EAON Utility Demand Framework: Platform Activity & Ecosystem Participation Loop

## EAON Token Value Correlation Model (2026-2028)



EAON’s price stability is driven by platform utility and DAO-managed tokenomics – not speculative trading.

### Overview:

Every transaction within the **EarnOn.ai** ecosystem – including creator subscriptions, tips, and campaign settlements – contributes to the platform’s operational sustainability. A portion of the platform usage protocol fee (2%) is allocated to the DAO-authorized liquidity reserve to help maintain predictable access to EAON for platform interactions. This reserve supports functional liquidity availability and ensures that token accessibility scales in line with ecosystem usage.

Mechanism	Source of Flow	Operational Effect on EAON	DAO Function
<b>Platform Utility Protocol Fee</b> (7% total fee; 2% allocated to DAO-authorized liquidity parameters)	On-platform transactions (subscriptions, tips, campaign settlements, marketplace sales)	Supports predictable access to EAON for platform interactions and maintains functional liquidity availability across user workflows	Automated smart-contract execution based on DAO-approved parameters
<b>Token Locking Participation</b>	Users voluntarily lock EAON to access visibility enhancements and participate in governance	Temporarily restricts circulating supply while increasing engagement in governance and discovery modules	DAO approves locking duration/parameters through transparent governance proposals
<b>Ecosystem Growth Fund</b>	Platform usage protocol fee from EarnOn premium services and partnerships	Funds ecosystem expansion initiatives such as creator incentives, onboarding programs, visibility tools, and participation modules	DAO evaluates and authorizes ecosystem development distributions
<b>Protocol Fee Redirection (Optional Module)</b>	Fraction of platform usage protocol fee (if enabled by DAO)	May be applied to sustainability functions such as utility-pool replenishment or participation incentives – <i>not for price targeting or trading behavior influence</i>	DAO vote required to activate or deactivate the module



# Metric Flow & Ecosystem Reinforcement

EAON strengthens as platform participation increases – not through speculation, but through functional usage across the **EarnOn.ai** creator economy. Every interaction on the platform contributes to a **continuous cycle of earning, spending, collaboration, governance participation, and liquidity accessibility**, reinforcing the utility of EAON as a core operational asset.

Participant	Action	EAON Utility	Platform Effect
<b>Fans</b>	Subscribe, tip, unlock content	Spend EAON for access and engagement	Expands transactional throughput
<b>Creators</b>	Receive payments, lock EAON for visibility, join governance	Use EAON across creator workflows	Strengthens ecosystem retention
<b>Brands</b>	Run campaigns, settle sponsorships	Use EAON through smart escrow	Drives high-value campaign activity
<b>DAO</b>	Allocate protocol-fee revenue to participation modules	Supports predictable operational liquidity	Maintains ecosystem stability



# EAON Reserve Growth & Metrics (Illustrative Model):

This model demonstrates, in a **purely functional context**, how platform throughput (GMV) influences the amount of EAON routed to the DAO-Governed Reserve via protocol-fee mechanics. None of the metrics below represent **token price, market forecast, or financial returns**.

Annual Platform GMV (Illustrative)	Platform Usage Protocol Fee (7%)	Allocated to EarnOn Operations (5%)	Allocated to DAO Governance & Growth Reserve (2%)	Utility Access Reference Metric (Illustrative) for internal	Functional Outcome (DAO Operational Focus)
\$100M	\$7M	\$5M	\$2M	≈ 8M EAON	Establish basic reserve capacity for token-locking & liquidity support
\$200M	\$14M	\$10M	\$4M	≈ 16M EAON	Expands operational liquidity for ecosystem-scaling requirements
\$500M	\$35M	\$25M	\$10M	≈ 40M EAON	Supports multi-market rollout and higher DAO-governed allocations
\$1B	\$70M	\$50M	\$20M	≈ 80M EAON	Enhances long-term platform execution reliability
\$2B	\$140M	\$100M	\$40M	≈ 160M EAON	Strengthens DAO reserve depth for global scale
\$5B	\$350M	\$250M	\$100M	≈ 400M EAON	Mature ecosystem reserve capacity enabling multi-continent operations

## Utility Statement — EAON as the Sustainable Access Engine of the EarnOn Ecosystem

EAON is a **pure utility token**, designed to power day-to-day operations inside the [EarnOn.ai](#) ecosystem. Token demand is generated exclusively through **measurable platform usage** — creator subscriptions, content access, brand campaigns, and community engagement.

Every transaction strengthens EAON's functional role in the system. When creators earn, when fans subscribe, and when brands run campaigns through smart escrow, **a predefined protocol fee (2%) is routed to the DAO-Governed Reserve**. This creates **a continuous loop of ecosystem reinforcement**, ensuring that liquidity and operational resources scale in line with platform activity — not speculation.

As the [EarnOn.ai](#) platform grows globally, the DAO-Governed Reserve increases proportionally to **platform throughput**, not market movement. This model supports:

- Reliable token availability for platform operations
- Sustainable token-locking incentives
- DAO-regulated liquidity for multi-market accessibility

This alignment ensures that **EAON's ecosystem strength reflects platform engagement**, not hype cycles, short-term volatility, or external market drivers.

Unlike tokens whose perceived metric depends on narrative or trend timing, **EAON's utility is tied directly to real creator-fan-brand interactions** and transparent on-chain mechanics governed by the DAO.

EAON is the core transaction engine of [EarnOn.ai](#) — not by promising financial outcomes, but by enabling **settlements, governance access, content commerce, and participation incentives** across a global creator economy.

The figures in this table are **purely illustrative** and exist only to demonstrate **how protocol-fee routing may affect DAO operational capacity** at different levels of platform throughput. They **do not represent token price forecasts, market valuations, investment yields, or financial returns of any kind**.

The "Utility Access Reference Metric (Illustrative — Access Framework Only)" of **\$0.25** is an **internal modeling benchmark only** and must not be interpreted as token price guidance, metric guarantee, or implied valuation.

All future adjustments to the DAO Governance & Growth Reserve allocations are subject to **DAO vote** and executed **on-chain**.



# EARN Snapshot Sheet:

## Supply Overview:

Metric	Value
Total Supply	1,000,000,000 EARN (fixed, non-inflationary)
Initial Circulating Supply at TGE	≈ 15–18%
Unlocked Categories at TGE	Community Distribution (partial), Token Locking Access Benefits (linear), and Liquidity Pool allocation
Locked at TGE	Early + Strategic Access, Team & Advisors, Partnerships, and DAO-regulated reserves (subject to vesting / governance)

## EARN Snapshot Sheet – Token Allocation:

Category	Allocation	Purpose / Description
Early Access Allocation Metric (Early Access + Strategic Access)	5%	Distributed to verified ecosystem contributors, creators, and partners supporting the <b>EARN.ai</b> development and rollout phases.
Strategic Allocation Phase	10%	Institutional collaborators and infrastructure partners driving platform adoption and integration.
Strategic Partnerships	5%	Creator alliances, brand collaborations, influencer integrations, and regional ecosystem expansion initiatives.
Community Distribution	10%	User onboarding incentives, participation rewards, and creator token locking reward allocations and fee discount programs.
Team & Advisors	10%	Long-term alignment for core contributors, operational leadership, and strategic advisors (subject to vesting).
Ecosystem Growth Fund	25%	DAO-approved provisioning for product evolution, creator incentives, Token Locking Access Benefits, and ecosystem scaling.
Exchange Liquidity & Reserves Buffer	15%	Managed liquidity for DEX/CEX accessibility, ensuring reliable operational availability of EARN during platform use.
Compliance & Audit Reserve	5%	Compliance documentation, periodic third-party audits, regulatory filings, smart-contract remediations, and KYC/AML vendor coverage.
DAO Governance & Growth Reserve	15%	Future-readiness allocation for new utilities, module launches, global expansion, and DAO-approved ecosystem initiatives.

## Market Opportunity:

Metric	Value
<b>Global Creator Economy (2025)</b>	<b>\$250 B – \$480 B</b>
<b>CAGR (2024–2030)</b>	<b>≈ 20%</b>
<b><u>EARN.ai</u> Addressable Opportunity</b>	<b>Capturing 1–2% of the total market represents ≈ \$2.5 B – \$6 B in platform activity</b>

Source: Fortune Business Insights, "Global Creator Economy Market," 2024.

## Competitive Edge:

Factor	<b>EARN.ai</b>	Legacy Creator Platforms
Fees	5 – 10% platform usage protocol fee	30 – 50% commission on creator earnings
Payout Speed	Instant settlements via smart-contract escrow	Weeks to months for withdrawal processing
Ownership of Earnings & Data	Creators retain 100% ownership and control	Platform retains ownership and full control over monetization & data
Cross-Border Payments	Yes – instant conversion and settlement through on-ramp/off-ramp partners	Often restricted by region; conversion fees and delays apply

Source: Influencer Marketing Hub 2024; Statista Creator Economy Report, 2024.



# Ecosystem Adoption KPIs (2026–2028):

## Overview:

These indicators represent **EarnOn.ai's projected operational scale and ecosystem adoption** across creators, fans, brands, and DAO participants. They are **illustrative ecosystem performance metric**, intended to show the potential scope of platform monetization, token circulation, and decentralized governance activity.

## Core Adoption KPIs:

KPI Category	Illustrative Metric (2026)	Illustrative Metric (2027)	Illustrative Metric (2028)	Operational Impact
Verified Creators	150,000	400,000	1,000,000+	Expands content supply & campaign diversity
Active Fans / Subscribers	3M	8M	20M+	Drives subscription & tipping activity
Monthly Brand Campaigns	7,500	15,000	40,000+	Increases smart-escrow settlement volume
Platform GMV (Content + Campaigns + Subscriptions)	\$80M	\$250M	\$750M+	Expands EAON utility demand across workflows
Average Monthly EAON Transactions	80–120M	160–200M	300M+	Reflects token-driven ecosystem usage
Token Locking Participation	15–20% of supply	25–35% of supply	40–50% of supply	Reduces circulating supply & increases governance activity
DAO Governance Participation	15K voters	50K voters	150K+ voters	Expands community-driven platform steering
Brands Using Campaign Console	6,500	15,000	40,000+	Establishes <b>EarnOn.ai</b> as a performance-driven creator marketplace
On-Ramp / Off-Ramp Availability	7 regions	15 regions	25+ regions	Increases global access and settlement convenience

## Engagement Quality Indicators:

Indicator	2026	2027	2028
Average Creator Earnings Retention (vs. legacy platforms)	+40–60%	+60–80%	+80–100%
Average Settlement Time	< 20 seconds	< 10 seconds	Near-instant (sub-5 sec on L2)
Campaign Delivery Verification	92% automated	96% automated	99% automated
Dispute Rate	< 1.5%	< 1.0%	< 0.75%

## Token Utility Engagement Indicators:

Utility Driver	Illustrative Monthly Transactions (2026–2028)
Subscriptions	20M → 60M
Tips & Micro-transactions	15M → 70M
Brand Campaign Settlements	5M → 30M
Collaboration Fees (Creator–Creator)	3M → 12M
Token Locking Deposits	8M → 50M
Governance Votes	1M → 8M

## Interpretation & Compliance Note:

These KPIs measure **ecosystem participation and functional demand for EAON inside the EarnOn.ai platform**. They are **operational activity metric – not financial forecasts or indicators of token price, ROI, or investment returns**.

## 22. Token Distribution & Market Integrity Framework

### Purpose:

The EAON token distribution model is engineered to support **transparent allocation, broad ecosystem participation, and responsible circulation** throughout the [EarnOn.ai](#) platform. Each distribution phase is structured to expand access gradually while maintaining a **clearly defined utility framework**, ensuring that EAON remains used for platform operations rather than speculative activity.

### Token Distribution Overview:

Round / Phase	Primary Objective	Illustrative Utility Access Metric (EAON)	% of Total Supply	Release & Vesting Terms
<b>Early Access Allocation Metric (Early Access + Strategic Access Round)</b>	MVP build, smart-contract audits, and launch-readiness participation	<b>\$0.12 – \$0.18</b>	<b>5% (50M EAON)</b>	<b>3–6 month cliff → 9–12 month linear release</b>
<b>Strategic Allocation (Phase 2)</b>	Ecosystem scaling, product expansion, and infrastructure onboarding	<b>\$0.20</b>	<b>10% (100M EAON)</b>	<b>2-month cliff → 9-month linear release</b>
<b>Community Distribution (Phase 3)</b>	Creator and user onboarding, liquidity activation, marketplace participation	<b>\$0.25</b>	<b>10% (100M EAON)</b>	<b>25% at TGE → remaining 75% linear over 6 months</b>
<b>Exchange Liquidity &amp; Partner Integrations</b>	Liquidity provisioning for functional EAON accessibility on supported DEX/CEX venues	<b>Not applicable (operational utility only – not value or ROI)</b>	<b>5% (50M EAON)</b>	<b>LP tokens locked 12 months → 12-month linear unlock thereafter</b>
<b>TOTAL</b>	–	–	<b>30% (300M EAON)</b>	<b>Weighted 12–24 month vesting depending on round / phase</b>

### Early Access Allocation Metric (Early Access and Strategic Access): Vesting Structure

Round	Illustrative Access Metric	Tokens	Vesting	Purpose
Early Access	\$0.12	25,000,000 EAON	6-month cliff → 12-month linear release	MVP development, contract audits, and platform launch readiness
Strategic Access	\$0.18	25,000,000 EAON	3-month cliff → 9-month linear release	Ecosystem scaling, infrastructure support, and creator acquisition growth

#### Controlled Supply

Only ≈15–18% based on vesting and token-locking unlock schedules.

#### Long-Term Alignment

Team and contributor tokens unlock gradually over 18–24 months, supporting continuity across roadmap milestones.

#### Liquidity Management

Liquidity pool tokens remain locked for one year. If required for platform activity, the DAO may authorize up to 5% of reserves annually to maintain sufficient token availability for payments, settlements, and platform interactions. These allocations are not intended to influence market price or trading conditions.

#### Community First

The structure of Community Access and Liquidity Pool rounds encourages participation from creators, fans, and brands who actively engage with [EarnOn.ai](#)'s monetization tools and ecosystem features.

### Post-TGE Circulating Supply:

Category	% Released @ TGE	Tokens Released	Purpose / Comment
Early Distribution (IDO / Community)	100%	50,000,000 EAON	Enables early platform access and onboarding via DEX/CEX.
Liquidity Pool (Locked)	100% (LP tokens locked)	50,000,000 EAON	Locked for 12 months via third-party locker; ensures transparent and predictable liquidity access.
Community Rewards & Token Locking Pools	50%	50,000,000 EAON	Participation incentives and token-locking rewards tied strictly to platform usage.
Early Access & Strategic Allocation	0%	0	Locked; vesting schedules with time-locked linear release after cliff.
Team & Advisors	0%	0	12-month cliff followed by long-term linear vesting.
DAO Governance & Growth Reserve	–	–	Locked; allocations executed only through DAO governance approval.
<b>♦ Total at TGE (Circulating Supply)</b>	<b>≈15–18%</b>	<b>≈175,000,000 EAON</b>	<b>Controlled launch circulation to support ecosystem accessibility and stable liquidity – not intended to influence price or market behavior.</b>

#### Note:

EAON's token structure is not designed to promote tokenomics narratives — it is engineered to deliver **trust, transparency, and long-term alignment** among creators, brands, and all ecosystem participants. Every allocation schedule, vesting mechanism, liquidity safeguard, and DAO governance control exists to ensure that EAON operates as a **responsible and functional utility asset**.



## 23. EarnOn.ai Revenue Streams & DAO Metrics Flow

**EarnOn.ai** operates on a transparent and sustainable revenue framework where every transaction inside the ecosystem supports long-term value creation for creators, brands, fans, and Token Participants. The platform earns revenue only when creators earn, reinforcing alignment between platform success and participant success.

Platform usage generates protocol fees that are split between operational revenue for **EarnOn.ai** and DAO-regulated allocations that reinforce ecosystem stability. This ensures that value continuously circulates back into creator incentives, liquidity access, and platform growth – not toward speculative price activity.

Revenue is generated through content subscriptions, tips, premium memberships, brand campaign management, marketplace transactions, and creator tools. As platform

### Ecosystem Partner:

Stakeholder	Incentive / Value	Involvement
Creators	Instant payouts, fan ownership	Receive instant payouts and retain ownership of their audience relationships. Their role is to monetize content, engage communities, and build sustainable income through <b>EarnOn.ai</b> .
Fans	Tokenized access	Gain token-based access to premium content and exclusive creator experiences. They participate in the ecosystem by earning and redeeming EAON through engagement and community actions.
Brands	Verifiable ROI campaigns	Run sponsorships and campaigns with full transparency and on-chain performance verification. Their involvement centers on smart-contract-based campaign execution and measurable ROI tracking.
DAO Holders	Governance + incentive distribution via EAON utility credits.	Shape the evolution of the <b>EarnOn.ai</b> ecosystem through governance proposals and voting. Their contribution ensures long-term platform sustainability and fair distribution of incentive programs. L

### Revenue Streams Overview:

Category	Description	Revenue Mechanism	Illustrative Usage / Fee Margin
<b>Creator Subscriptions &amp; Tips</b>	Fans pay for premium content, exclusive access, and direct interaction with creators.	Platform service fee applied per transaction.	<b>5–10%</b>
<b>NFT / Product &amp; Service Marketplace</b>	Digital art, courses, merchandise, professional services, and experiences sold as NFTs or goods.	Marketplace commission on primary and secondary sales.	<b>8–12%</b>
<b>Brand Campaigns &amp; PPC Advertising</b>	Sponsored content, influencer challenges, and performance-based marketing campaigns.	Campaign management fee + PPC-based ad revenue.	<b>10–15%</b>
<b>Creator Booking Channels</b>	Direct creator bookings for private sessions, events, training, and consulting.	Platform commission on completed bookings.	<b>10–15%</b>
<b>Governance &amp; Growth Reserve Participation</b>	Users lock EAON to access governance privileges and participation rewards.	Portion of DAO-managed reserves supports platform incentives; unused allocations roll forward to future cycles.	<b>2–4% (rewards contribution)</b>
<b>Transaction Fees (Wallet / Swap / Exchange)</b>	Crypto-to-crypto and crypto-to-fiat conversions through EarnOn eWallet and DEX partners.	Micro-transaction percentage per swap or transfer.	<b>0.3–1%</b>

### EAON Reserve Growth & Platform Metrics Correlation (Illustrative Model):

Platform Annual GMV	Platform Fee (Avg. 7%)	<b>EarnOn.ai</b> Operational Share (5%)	DAO Governance & Growth Reserve (2%)	Equivalent EAON (Illustrative @ \$0.25)	Indicative Annual Reserve Growth	Impact Summary
<b>\$100 Million</b>	\$7 Million	\$5 Million	\$2 Million	8 Million EAON	+ 8M EAON	Initial DAO liquidity formation & token-locking support
<b>\$200 Million</b>	\$14 Million	\$10 Million	\$4 Million	16 Million EAON	+ 16M EAON	Reinforces liquidity depth & exchange readiness
<b>\$500 Million</b>	\$35 Million	\$25 Million	\$10 Million	40 Million EAON	+ 40M EAON	Strengthened DAO-managed liquidity base
<b>\$1 Billion</b>	\$70 Million	\$50 Million	\$20 Million	80 Million EAON	+ 80M EAON	DAO reserve maturity & ecosystem stability
<b>\$2 Billion</b>	\$140 Million	\$100 Million	\$40 Million	160 Million EAON	+ 160M EAON	Expanded liquidity buffer for global scaling
<b>\$5 Billion</b>	\$350 Million	\$250 Million	\$100 Million	400 Million EAON	+ 400M EAON	Long-term sustainability & liquidity depth

This model demonstrates that as **EarnOn.ai**'s creator economy scales globally, every transaction directly contributes to strengthening the DAO Governance & Growth Reserve. From the 7% platform usage protocol fee, 2 percentage points are automatically routed to DAO-governed liquidity pools. This ensures that ecosystem sustainability and EAON utility usage growth remain tied to measurable platform adoption – not speculative behavior, short-lived trends, or narrow single-vertical dependency.



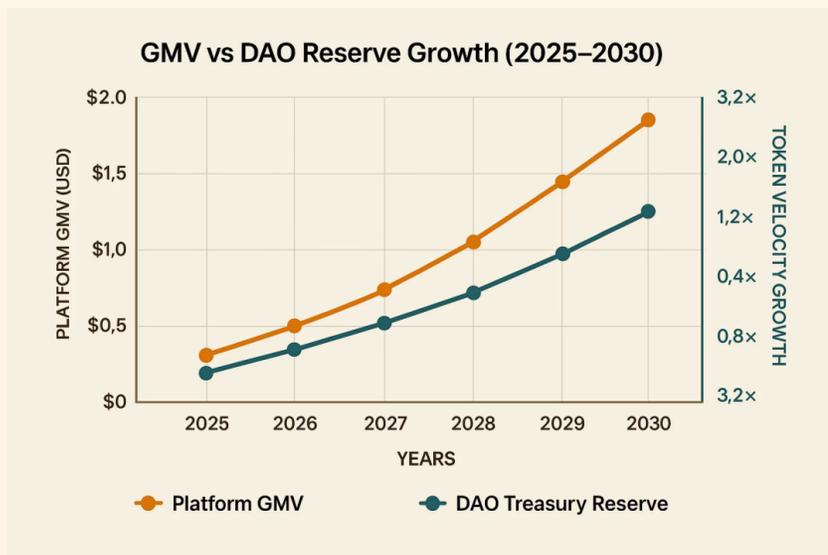
# 24. EAON | Ecosystem Growth & Token Utility Usage Growth

**EarnOn.ai** connects creators, brands, and audiences within a unified digital ecosystem – enabling participation, monetization, and collaboration through functional on-chain utility. As the platform scales, EAON becomes the access layer powering creator earnings, brand sponsorships, content engagement, and governance participation. Every user interaction contributes to sustainable token velocity, reinforcing the ecosystem while maintaining transparency and operational integrity.

Parameter	Detail
Token Name / Symbol	EAON (EarnOn Token)
Total Supply	1,000,000,000 EAON – Fixed, Non-inflationary
Network	BNB Smart Chain (BEP-20)
Early Access Allocation Metric	\$0.12 – \$0.18 (Early Access Distribution)
Circulating Supply at TGE	≈ 15–18% – Community partial unlock, token-locking linear rewards, and liquidity provisioning
Smart Contract Audit	CertiK / Hacken – published post-TGE
Liquidity Lock	12 months minimum – DAO-managed multi-sig custody of LP tokens
Ownership Status	Contract renounce to be executed post-audit & DAO ratification
Governance Model	DAO multi-sig wallet + on-chain voting for emissions, liquidity, and ecosystem proposals

## Ecosystem Growth Outlook (Illustrative):

Year	Platform GMV	DAO Governance & Growth Reserve Growth	Token Circulation Velocity	EAON Demand Indicator
2026	\$100 Million	\$2 Million	0.8x	Early adoption / network setup
2027	\$500 Million	\$10 Million	1.5x	Creator onboarding & token-locking scale
2028	\$1.2 Billion	\$24 Million	2.0x	Global expansion / deeper liquidity
2029	\$2.5 Billion	\$50 Million	2.4x	Cross-market adoption / NFT & PPC growth
2030	\$4.0 Billion	\$80 Million	2.8x	Mature ecosystem / DAO-sustained stability
2031	\$6.0 Billion	\$120 Million	3.2x	Institutional adoption / multi-chain utility



- **Exchange Readiness** – Liquidity-lock policy, audit roadmap, and governance disclosures aligned with **Binance / Gate.io / MEXC** listing and due-diligence standards.

## Summary Statement:

EAON powers EarnOn.ai’s economic framework – enabling frictionless creator payments, transparent brand transactions, and a self-sustaining liquidity system. With DAO-driven oversight of emissions, governance, and liquidity allocation, EAON directly links long-term ecosystem growth to real platform performance rather than speculation. This alignment – grounded in transparent smart-contract mechanics and verifiable platform usage – establishes EAON as the foundational utility token of the global creator economy.

## Core Highlights:

- **Deflationary Tokenomics** – Fixed 1B supply, DAO-controlled emission schedule, long-term token locking, and liquidity protections designed for ecosystem stability.
- **Transparent Governance** – Fully auditable smart-contract architecture with DAO voting, multi-signature authorization, immutable execution logs, and non-custodial user ownership.
- **Sustainable Revenue Flow** – From the 7% platform usage protocol fee, **2 percentage points are routed to the DAO-governed Governance & Growth Reserve**, reinforcing operational liquidity without new token issuance.
- **Cross-Market Utility** – EAON powers creator monetization, brand settlements, campaign payouts, and governance access with operational readiness across **India, Asia, EU, and the U.S.** through regulated payment and exchange partners.

# 25. EAON Token Participation Proposal

## EAON — The Utility Token Powering the Global Creator Economy

### Introduction:

EAON is the native utility token of **EarnOn.ai**, built on **BNB Smart Chain (BEP-20)**. It powers creator payouts, brand sponsorships, fan interactions, **token locking** for visibility boosts, fees discounts and **DAO governance participation** across the platform.

EAON is not designed for speculation — it exists to enable **fast, transparent, and programmable payments** inside the **EarnOn.ai** ecosystem. Every subscription, tip, and campaign settlement runs through EAON smart contracts, ensuring instant payouts, proof-of-delivery, and fully visible transaction history.

Demand for EAON is driven solely by **platform usage**, not by financial promises or price expectations. Its role is to support a compliant, scalable, and decentralized creator economy where monetization and collaboration operate seamlessly on-chain.

### Participation Objective:

This proposal invites strategic token participants and ecosystem partners to take part in EAON's Ecosystem Participation Program. The objective is to accelerate sustainable platform adoption, liquidity accessibility, and regulatory-aligned ecosystem growth across India, Asia, the EU, and the U.S.

Participation is designed to support **long-term utility usage of EAON**, grounded in real creator-brand-fan activity within **EarnOn.ai** — not short-lived trends or single-vertical speculation. Token Overview:

**EAON is a functional utility token used across the EarnOn.ai platform for:**

- Premium content access
- Live interactions
- Tips and digital gifts
- Subscriptions
- PPC (Pay-Per-Chat, Pay-Per-Call, Pay-Per-Content)
- Marketplace purchases
- Brand campaigns
- Creator payouts
- Staking and treasury governance

Parameter	Details
Token Name	EAON
Blockchain	BNB Smart Chain (BEP-20)
Token Type	Utility Token
Total Supply	1,000,000,000 EAON (fixed, non-inflationary)
Early Access Allocation Metric (Early + Strategic Access)	5% — 50,000,000 EAON
Early Access Allocation Metric	US \$0.12 — \$0.18 per EAON
Accepted Payment Currencies	USDT, BNB, BTC, and fiat via EarnOn Wallet gateway (KYC-verified)
Release Terms	3–6 month cliff, linear release over 9–12 months
Use of Proceeds (Functional Allocation)	Liquidity provisioning (30%), Platform development (25%), Global onboarding & marketing (20%), DAO setup and governance (15%), Operational reserves (10%)

### Early Access Allocation Metric (Early Access + Strategic Access) — Vesting Structure

Round	Early Access Allocation Metric	Tokens	Vesting Terms	Purpose / Deployment Focus
Early Access	\$0.12	25,000,000 EAON	6-month cliff → 12-month linear release	MVP build, contract audits, platform launch readiness
Strategic Access	\$0.18	25,000,000 EAON	3-month cliff → 9-month linear release	Team expansion, early liquidity provisioning, ecosystem acceleration

### Participant Benefits:

- Early Access to Token Locking & LP Rewards
- DAO Governance Eligibility (Post-Vesting)
- Founding Ecosystem Participant Status
- Discounted Platform Transaction Fees
- Priority Access to Marketplace Listings
- Eligibility for Exchange-Based Token Locking Programs

### Compliance & Security:

- Multi-signature Reserve wallet under DAO oversight
- Liquidity pool tokens locked for 12 months post-TGE
- Independent Smart-Contract Audits
- AML/KYC for Institutional Wallets
- FATF Travel Rule & VASP Alignment

### Scheduled Implementation Milestones Timeline & Phases:

Phase	Milestone	Target Date	Purpose
Phase 1 — Early Access Distribution	Allocation confirmation and onboarding of verified Early Access and Strategic Access participants	Q1 2026	Enable ecosystem contributors to activate EAON within <b>EarnOn.ai</b> as platform infrastructure goes live
Phase 2 — Strategic Allocation Phase	Partnership integrations and centralized-exchange readiness	Q1 2026	Strengthen platform utilities, creator onboarding funnels, and exchange applicant requirements
Phase 3 — Utility Activation Event (TGE)	DEX / CEX listings and community distribution	Q2 – Q3 2026	Enable open EAON accessibility for platform operations and user adoption
Phase 4 — DAO Activation & Token Locking	Governance voting live and Token Locking Access Benefits enabled	Q3 2026	Transition toward on-chain decision making and long-term ecosystem participation incentives
Phase 5 — DAO Foundation Registration	Formal establishment of the EarnOn DAO Foundation under U.S. and Indian oversight ( <i>preferred jurisdictions: Delaware, Nevada, or Wyoming</i> )	Q3 2026	Provide legal entity support for DAO governance, multisig operations, and compliance frameworks

### EAON Ecosystem Stability & Vesting Policy:

EAON's distribution and vesting framework is structured to support long-term platform stability and sustainable participation across all ecosystem stakeholders. The policy is intentionally designed to:

- **Maintain balanced token liquidity at every stage of growth**
- **Prevent early supply shocks by enforcing smart-contract-controlled vesting**
- **Prioritize circulating supply for real platform usage — not speculation**
- **Reward active contributors who strengthen the EarnOn.ai ecosystem**

Every allocation — including Early Access, Strategic Access, Team, Advisors, and DAO Reserves — is subject to predefined lock-ups and linear release schedules that follow measurable ecosystem milestones. These vesting parameters ensure tokens become available progressively as the platform grows, rather than entering circulation prematurely.

EAON's ecosystem stability is anchored in utility, transparency, and long-term alignment — not short-term hype or unsupervised distribution.

Allocation Category	Lock / Cliff	Vesting / Release	Purpose
Early Access Distribution	3–6 month usage-lock	9–12 month linear release	Enables verified ecosystem contributors and creators to participate while maintaining liquidity for active platform utility.
Strategic Access Phase	3-month cliff	9-month linear	Strategic partners supporting infrastructure development and exchange readiness.
Community Access Phase	None	3-month linear	Ensures immediate community access and circulating supply for platform utility expansion.
Team & Advisors	6-month cliff	24-month linear	Secures long-term commitment, platform continuity, and incentives for core contributors.
Liquidity Pool (LP)	12-month full lock	—	Protects users and prevents early liquidity withdrawal; enforces anti-rug safeguards.
DAO Governance & Growth Reserve	Multi-sig governance control	DAO-regulated	Funds ecosystem grants, Token Locking Access Benefits, and liquidity reinforcement initiatives.

### Key Highlights:

-  **Utility-driven model — EAON provides platform access and functionality only, with no profit guarantees or investment characteristics.**
-  **Transparent tokenomics with locked liquidity and balanced-ownership limits to ensure fair ecosystem participation.**
-  **Purpose-built to support compliant, instant cross-border micro-transactions within the creator economy, without reliance on legacy payment intermediaries.**
-  **Backed by Bizionic Technologies Midwest INC (based in USA, India).**
-  **Positioned to access 3–5% of the projected \$1.1T global creator economy by 2030 through cross-border payouts, brand campaigns, and fan monetization.**

### Summary (EAON Moat):

EAON creates a defensible moat through **network effects, trust infrastructure, and multi-content utility**. By combining social engagement, smart-escrow campaigns, and instant global payouts inside one tokenized ecosystem, **EarnOn.ai** removes friction for creators and brands while naturally embedding switching costs via wallet integration, **token locking** visibility boosts, fee discounts and loyalty rewards.

Every new interaction — subscriptions, campaigns, tipping, collaborations — increases the depth of creator/brand data and strengthens the **liquidity loop** that fuels platform efficiency. EAON isn't a speculative asset; it is the **functional access layer powering the transactional efficiency of a Web3-enabled creator economy**.

EAON's utility engine scales directly with **EarnOn.ai** platform usage:

- EAON is a **functional access token**, not a profit-sharing or investment instrument.
- **2% of the platform usage protocol fee** flows automatically to the **DAO Governance & Growth Reserve**, turning ecosystem growth into additional liquidity.
- As **EarnOn.ai** scales from **\$100M to \$5B GMV**, DAO reserves expand from **\$2M to \$100M** (illustrative), reinforcing **utility access stability** and platform reliability.

EAON's moat is built on **real economic activity, transparent smart-contract governance, and measurable user demand — not hype cycles or single-success dependence**.

In this structure, **creator success expands utility**, driving a self-sustaining, global marketplace where incentives are aligned across creators, fans, brands, and DAO governance.

**“EAON transforms creative participation into measurable economic metric — where every creator, fan, and brand contributes to a self-sustaining global content economy.”**

**EarnOn.ai** is **Web3-compliant by design** (non-custodial wallets, on-chain settlements, and DAO-governed emissions), distinguishing it from legacy Web2 platforms that depend on centralized custody and delayed payouts.



# Early Access Distribution Participation Process:



Participation Process:

## Path A — Platform-Based Utility Access (Primary)

*(For creators, fans, and general users, Platform-Based Utility Access)*

- Register on **EarnOn.ai**
- Activate **EarnOn eWallet**
- Complete KYC where required by jurisdiction or partners
- Fund the eWallet via:
  - Fiat (licensed payment partners)
  - Crypto (approved external wallets)
- EAON is credited to the EarnOn eWallet for **ecosystem utility use**
- Use EAON for subscriptions, tips, promotions, interactions, and digital goods
- **After EAON is listed (Q1 2026):**
  - Transfer EAON to an external **BNB Smart Chain-compatible wallet**
  - Access EAON via supported exchanges, subject to regional rules



Participation Process:

## Path B – SAFE + Multisig Allocation

- Submit an EAON allocation request (approved strategic participants only)
- Complete compliance, KYC/AML, and jurisdictional checks
- Execute a SAFE-style utility allocation framework, where legally permitted
- **Create or use an existing non-custodial MetaMask wallet**
- **Switch MetaMask to the BNB Smart Chain network**
- **Add EAON as a custom token in MetaMask using the official contract address**
- Provide the MetaMask wallet address for allocation
- Allocation requires **multisig treasury approval**
- EAON is transferred **on-chain** to the registered MetaMask wallet address
- Received EAON may be subject to vesting, lockups, or usage restrictions
- EAON is intended primarily for ecosystem participation



# EAON Ecosystem Opportunity | Access Snapshot 2026 Edition

1.

## EAON Ecosystem Opportunity:

- **Early Access allocation:** 5% (50,000,000 EAON)
- **Early Access Allocation Metric** (Illustrative – Access Framework Only): **\$0.12–\$0.18**
- **Utility Access Reference Metric:** **≈\$0.25** (Illustrative – Access Framework Only)
- Initial circulating supply at TGE: **≈15–18%**, based on allocation unlock schedules and liquidity provisioning
- DEX deployment on BNB Chain at TGE; additional exchange integrations anticipated from **2026**, subject to independent exchange approval
- DAO governance transition targeted for **Q3 2026**

Visit [EarnOn.ai](https://earnon.ai) to access EAON-enabled platform features and configure your secure, non-custodial EarnOn wallet.



## Early Access Participant Benefits:

Participants in the Early Access Allocation Metric receive:

- **Priority eligibility for Token-Locking Rewards**  
(Higher visibility boosts and participation weight once vesting unlocks)
- **Governance Participation Rights**  
(Ability to submit and vote on DAO proposals after vesting completion)
- **Founding Ecosystem Status**  
(Permanent recognition across all EarnOn-powered platforms and campaigns)
- **Reduced Platform Fees & Priority Marketplace Access**  
(Early access to premium creator tools and reduced transaction fees during rollout phases)
- **Priority Access to Exchange-Based Participation Programs**  
(First eligibility for exchange-supported token-locking and listing-participation initiatives, when available).



# 26. Corporate Structure

## Corporate Jurisdictions and Roles:

1

Development & Operational Entity:

**Issuer: Bizionic Technologies Midwest Inc (USA).**

**Operations & Data: Bizionic Technologies India Pvt. Ltd.**

**DAO Transition — Planned 2026**

Progressive decentralization of governance to the EarnOn DAO, including:

- On-chain proposal and voting mechanisms
- Multi-signature authorization for Reserve-governed smart contracts
- Community-approved emission and allocation decisions

**Bizionic Technologies Pvt Ltd — (India)**

Responsible for EarnOn.ai platform development, smart contract engineering, KYC/AML operations, and user data protection compliance under the Indian **Digital Personal Data Protection Act (DPDP) 2023** and the **Information Technology Act (2000)**.

2

**Governance & Regulatory Alignment (Planned Transition to DAO Oversight)**

**Issuer — Bizionic Technologies Midwest Inc. (USA)**

Serves as the initial ecosystem operator for EAON and **EarnOn.ai**.

The entity aligns its activities with **U.S. FinCEN guidance for digital asset platforms that do not provide custodial services**, ensuring compliance with:

- **Anti-Money-Laundering (AML) requirements**
- **Know-Your-Customer (KYC) expectations**
- **Record-keeping and reporting obligations applicable to non-custodial digital platforms**

Bizionic Technologies Midwest Inc. does **not** issue financial instruments, investment contracts, or custodial products.

**Development & Operations — Bizionic Technologies Pvt. Ltd. (India)**

Responsible for platform development, smart-contract engineering, KYC/AML compliance integration, and data-security operations.

The entity adheres to regulatory standards including:

- **FIU-IND guidelines**
- **PMLA (2002) compliance framework**
- **Internal suspicious-transaction monitoring**
- **Cross-border data-sharing protocols consistent with Indian digital-platform regulation**

**EarnOn.ai** does **not** provide fiat custodial services; all fiat settlement flows occur via **licensed third-party on-ramp/off-ramp partners**



## 27. Jurisdictional Compliance

- EarnOn.ai operates under Bizionic Technologies Midwest INC, with legally registered entities in the United States (Illinois), and India (Private Limited).
- The platform and its native utility token, EAON, operate **in accordance with** applicable local and international frameworks, including FATF Virtual Asset Guidelines, AML/KYC best practices, and data protection regulations (GDPR and DPDP Act, localisation of data storage in individual jurisdiction and compliant servers).
- The project does not conduct token sales as financial offerings; EAON access rounds are functional allocations for platform participation.
- Bizionic is in the process of obtaining additional regulatory opinions and certifications as the EarnOn.ai ecosystem expands globally.



## 28. Notice

This document provides an overview of the **EarnOn.ai** platform, the EAON utility token, and the broader ecosystem vision. EAON is engineered to function as an **operational asset** within the **EarnOn.ai** economy – enabling payments, governance access, token-locking participation, and other functional features of the platform. **EAON is not positioned or intended as an investment, security, or financial product.**

The information presented reflects the current stage of platform development and strategic direction. Its purpose is to help creators, brands, participants, and ecosystem partners understand how **EarnOn.ai** operates and how utility is distributed across the system. **Roadmaps, projections, and illustrative metric are operational in nature and may evolve as technology, compliance requirements, partnerships, and market conditions progress.**

Individuals and organizations reviewing this document should assess it in the context of their own needs. Where applicable, readers may wish to obtain independent legal, financial, or compliance guidance based on the regulations of their respective jurisdictions.

### Purpose:



The EAON token is a **functional utility asset** used exclusively to enable transactions, feature access, platform participation, and governance within the **EarnOn.ai** ecosystem. It **does not represent equity, ownership, profit-sharing, financial returns, or claims on Bizionic Technologies or any affiliated entity.**

Early Access Distribution rounds are **not fundraising activities**; they are **platform utility access events** that allow verified participants to obtain EAON for ecosystem usage in accordance with **EarnOn.ai**'s terms of service.

### Compliance & Transparency:



- All EAON utility access is provided under **EarnOn.ai**'s AML/KYC and jurisdictional compliance framework. Participation requires identity verification and eligibility under applicable local regulations.
- Vesting schedules, allocation caps, and lock parameters are transparently published and enforced through smart-contract automation.
- All release events and allocation movements are publicly visible on BNB Smart Chain.
- DAO oversight ensures transparent governance of token supply management and prevents disproportionate concentration of circulating tokens by any individual participant or entity.
- Participation in the EAON Early Access Distribution is available only to verified users and ecosystem partners under applicable KYC standards. This process does **not** constitute fundraising or investment activity and does **not** grant ownership, profit rights, or financial guarantees.
- EAON is a functional access token; it does not represent equity, dividends, financial returns, or economic rights in Bizionic Technologies or its affiliates

### Disclaimer:



Participation in EAON utility token access is voluntary and intended exclusively for users engaging within the **EarnOn.ai** ecosystem. EAON is a functional utility asset used for platform interactions and governance access. It does **not** represent equity, ownership, profit rights, or any form of financial return.

EAON's functional metric is derived from measurable **EarnOn.ai** platform usage – including creator transactions, campaign settlements, and other in-ecosystem activities. Any future changes in EAON circulation or utility demand depend solely on platform adoption and DAO-approved emissions, and must not be interpreted as indicators of market value or investment performance.



# 29. ANNEXURE – EAON Token Compliance & Listing Pack

# Section 1: (For Regulatory Review – MiCA / FATF / U.S. Framework Alignment)

## 1. EU / MiCA Alignment Table:

MiCA Article / Requirement	EAON Response & Implementation
<b>1. Asset Classification (Art. 3(1)(5))</b>	EAON is a <i>utility token</i> whose sole purpose is to enable access to <b>EarnOn.ai</b> platform services (payment settlement, governance participation, token locking, fee discounts, creator rewards). It does <b>not</b> provide ownership, profit rights, dividends, interest, or debt claims.
<b>2. Issuer Identity &amp; Governance (Arts. 4–6)</b>	Issuer/Operators: <b>Bizionic Technologies Midwest Inc (USA)</b> and <b>Bizionic Technologies Pvt Ltd (India)</b> . Smart contract and reserve operations are managed via <b>multi-signature wallets</b> . Governance is executed by the <b>EAON DAO</b> operating on BNB Chain.
<b>3. Rights &amp; Obligations (Art. 7)</b>	Token holders receive <b>functional utility only</b> – access to <b>EarnOn.ai</b> features. EAON does <b>not</b> grant corporate voting rights or entitlement to company profits. DAO voting applies only to ecosystem rules and technical parameters.
<b>4. Risk Factors (Arts. 13 &amp; 14)</b>	Risk disclosures include: (a) crypto-market volatility, (b) smart contract vulnerabilities, (c) changes in regulatory classification, (d) temporary liquidity limitations, (e) DAO governance risks. All risks will be listed in the White Paper Risk Annex.
<b>5. Environmental Impact Statement (Art. 5)</b>	EAON operates on <b>BNB Chain Proof-of-Stake (PoS)</b> , estimated energy use <b>-0.02 kWh/transaction</b> (BNB Greenfield data). No mining or energy-intensive validation involved.
<b>6. Complaints &amp; Redress (Arts. 16 &amp; 17)</b>	Complaints and user requests handled via <b>compliance@earnon.ai</b> . Initial acknowledgement <b>within 5 business days</b> , resolution target <b>within 30 days</b> . After MiCA filing, complaints may be escalated to the relevant NCA/ESMA if eligible.
<b>7. Filing / Notification Intent (Art. 15)</b>	Prior to any public offering within the EEA, the issuer intends to <b>file the MiCA-compliant white paper and risk annex</b> with the relevant NCA via the <b>ESMA register</b> . All required disclosures will be published digitally before TGE.
<b>8. Conflicts of Interest (Art. 12)</b>	Founder and team wallets are <b>publicly disclosed and locked</b> under smart-contract vesting rules. No insider has direct access to DAO reserves. Any allocation to insiders requires <b>public DAO proposal and vote</b> .
<b>9. Audit &amp; Custody Disclosure (Art. 22)</b>	Smart contract audits (Certik/Hacken) and LP lock TX hashes will be publicly posted at TGE. <b>EarnOn.ai</b> does <b>not provide custodial services</b> – users retain full control over private keys and assets via non-custodial wallets.

Source: Blockchain Energy DataSource: Binance Research, "BNB Chain Energy Metrics," 2025.

## 2. FATF / AML-CFT / Travel Rule Compliance Workflow:

**Regulatory Basis:** FATF Recommendation 15 (VASPs) and Travel Rule Guidance (2021 update).

Requirement	EAON Implementation Plan
<b>KYC for Participants</b>	All users accessing EAON utility features must complete <b>KYC (individual)</b> or <b>KYB (business)</b> verification before token distribution or access to token-locking modules. No anonymous participation permitted.
<b>Originator / Beneficiary Data Storage</b>	Sender/recipient identifiers – name, wallet address, jurisdiction code, and blockchain TX hash – retained for <b>a minimum of 5 years</b> post-transaction in compliance with FATF recommendations.
<b>Travel Rule Compliance (FATF Rec. 16)</b>	Transaction information transmitted through a <b>Notabene / TRISA-compliant Travel Rule network</b> . Sensitive identity data encrypted and never written to the public blockchain.
<b>Sanctions &amp; AML Screening</b>	All on-chain activity screened through <b>Elliptic / Chainalysis risk engines</b> for sanctions, illicit funds exposure, and wallet scoring. <b>No personal data stored on-chain</b> . Alerts escalated to compliance team when thresholds are triggered.
<b>Record Retention &amp; Deletion</b>	Data lifecycle governed by <b>GDPR Art. 5</b> and <b>India DPDP Act 2023</b> . User data stored in <b>EU (Frankfurt) region using certified cloud providers</b> . Data deletion and portability rights honored per jurisdictional policy.
<b>Regulatory Audit Trail</b>	KYC logs and transaction metadata stored using <b>AES-256 encryption</b> , with controlled access and <b>auditable on request by regulators</b> and registered authorities. Privacy-by-design implemented across all systems.

## 3. U.S. Howey Matrix (SEC Framework):

Howey Prong	EAON Utility Position / Mitigation
<b>1. Investment of Money</b>	Access to EAON is tied to <b>platform utility activation</b> (creator payments, token-locking, governance access), not to the purchase of a financial interest or profit-generating instrument.
<b>2. Common Enterprise</b>	EAON utility outcomes depend on <b>each participant's individual platform usage</b> (creator earnings, fan engagement, governance voting). There is no shared pooling of funds or collective profit program.
<b>3. Expectation of Profits</b>	No statements, promises, or forward-looking messaging imply profit or appreciation. All official documentation emphasizes <b>utility usage only</b> , not economic gain or return.
<b>4. Efforts of Others</b>	EAON effectiveness relies on <b>user participation</b> (posting content, subscribing, token-locking, voting). Token metric or utility is not dependent on managerial efforts aimed at generating financial returns.
<b>5. Travel Rule &amp; AML Compliance (FATF Rec. 16)</b>	EAON transactions operate under a <b>Notabene / TRISA Travel Rule network</b> , with encrypted originator/beneficiary data retained for 5 years per FATF guidance.
<b>6. Jurisdictional &amp; Governance Structure</b>	<ul style="list-style-type: none"> <li><b>Token Issuer &amp; Ecosystem Operator:</b> Bizionic Technologies Midwest Inc. (USA)</li> </ul>
<ul style="list-style-type: none"> <li><b>Development &amp; Operational Entity:</b> Bizionic Technologies Pvt. Ltd. (India)</li> </ul>	
<ul style="list-style-type: none"> <li><b>Governance Entity (Planned):</b> EarnOn DAO (post-audit, 2026), with multisig controls and public decision logs.</li> </ul>	

## US Regulatory Considerations – High-Level Howey Analysis:

The EAON token is designed and issued exclusively as a **utility token for access and settlement within the EarnOn ecosystem**. It does **not** grant any ownership in Bizionic companies, does **not** provide revenue-sharing, dividends, or rights to profits, and does **not** represent debt, equity, or a financial instrument.

Under the **Howey Test**, an asset may be considered a security in the United States if it involves:

- an investment of money,
- in a common enterprise,
- with an expectation of profits,
- derived from the efforts of others.

EAON does **not** meet these criteria:

- Acquisition of EAON is primarily for **functional use**, including content access, fee discounts, platform settlement, governance participation, and token-locking for feature unlocks.
- EAON provides **no entitlement to profit, revenue, or distributions** from EarnOn or any Bizionic entity.
- The token's utility and ecosystem performance depend on **participant usage**, not managerial efforts aimed at financial return.
- All messaging and documentation avoid price representations, return projections, or investment framing.

Accordingly, EAON is intended to be treated as a **pure utility token**, not an investment contract. Bizionic Technologies commits to continuously monitoring US regulatory developments and adapting policies proactively.



# Risk Disclosures

## 1. Risk Disclosures (MiCA, SEC, FCA Framework):

Users should fully understand the following risks before acquiring or using the EAON token or interacting with the **EarnOn.ai** platform.

1

Risk Category	Description
<b>Technology Risks</b>	Smart-contract vulnerabilities, blockchain infrastructure outages, chain congestion, node failures, bug discovery, and external protocol dependencies may affect platform functionality.
<b>Regulatory Risks</b>	Digital asset regulations continue to evolve globally. Jurisdictional restrictions, licensing requirements, exchange delisting, or sudden regulatory changes may affect access to tokens or platform features.
<b>Market Risks</b>	EAON is a <b>utility token</b> . Trading activity, pricing, token availability, and liquidity are determined solely by market participants on third-party exchanges. <b>EarnOn.ai</b> does <b>not</b> influence or control token price, liquidity, trading outcomes, or market conditions.
<b>Operational Risks</b>	Risks may arise from failures or limitations of external service providers such as fiat on-ramps/off-ramps, third-party wallet applications, custodial providers, or user errors including lost keys and phishing attacks.
<b>Platform Risks</b>	DAO-approved smart-contract upgrades, feature changes, reward schedules, or modifications to token-locking and escrow logic may affect future platform participation.
<b>No Profit Expectation</b>	EAON does <b>not</b> provide income, yield, dividends, ROI, or price appreciation guarantees. Accessing or holding EAON does <b>not</b> generate financial returns. Token usage grants <b>functional access only</b> , not economic rights or ownership.

## 2. Governance & Complaint Handling Framework:

2

Risk Category	Description
<b>DAO Voting Model</b>	Snapshot-based off-chain governance; <b>1 EAON = 1 vote</b> , with a maximum <b>≤10% voting power per wallet</b> to prevent disproportionate influence.
<b>Governance Scope</b>	DAO decisions may cover emission schedules, reward models, token-locking frameworks, ecosystem grants, and platform feature prioritization.
<b>Complaint Submission</b>	Users may submit platform-related complaints or compliance notifications to: <b>compliance@earnon.ai</b> . Responses are acknowledged within <b>5 business days</b> , and the majority of issues resolved within <b>30 business days</b> when possible.
<b>Ongoing Regulatory Filings</b>	<ul style="list-style-type: none"> <li>• MiCA utility-token white paper draft prepared for filing.</li> <li>• Travel Rule pilot with <b>Notabene / TRISA-compliant network</b> underway</li> <li>• Updated platform privacy and compliance documentation aligned with <b>GDPR and India DPDP 2023</b></li> <li>• <b>U.S. legal opinion</b> on EAON utility classification expected <b>Q2 2026</b></li> </ul>

## Section 2: Tokenomics Proof & Vesting Integrity

### Overview:

- **Total Supply:** 1,000,000,000 EARN (fixed; no mint function)
- **Smart Contract:** [0xFbeAd33D571fe4124A7a81022b9F19C305E42F37](#)
- **Deployment & Verification:** Successfully verified on **BscScan**
- **Network:** **BNB Smart Chain (BEP-20)**
- **Liquidity Lock:** LP tokens locked via **Team.Finance / Unicrypt**  
(*Lock transaction hash will be published within 24 hours of TGE for public verification.*)
- **DAO Multisig Control:** **3-of-5 multisig** for Reserve-controlled wallets  
([0xf3B08e68A59cB45273aEC210c3d4c2B96FC42EBd](#)): **Network:** BNB Smart Chain (BEP-20)
- **Security Audits:** **CertiK / Hacken** audits scheduled; final PDFs and remediation summary will be released publicly after completion
- **Market Liquidity Partner:** To be appointed through a **DAO-approved process**  
(*Any partner will operate independently – not for price influence or market guarantees.*)

### Core Principles:

- **Transparency** — All token allocations and vesting schedules are secured in **publicly viewable smart contracts**, ensuring permanent on-chain visibility.
- **Fair Distribution** — Protective safeguards ensure **no individual wallet controls more than ≤10% of circulating supply post-TGE**, supporting broad and healthy ecosystem participation.
- **Vesting Enforcement** — **Cliff periods and linear unlocks** are executed automatically through **timelock and multisig-controlled contracts**, preventing discretionary or manual token release.
- **DAO Governance** — Any movement involving the **DAO Governance & Growth Reserve** requires a **3-of-5 multisig authorization** and **recorded DAO vote**, ensuring community-validated execution

### Allocation & Vesting Table:

Category	Allocation	Purpose
Early Access Allocation Metric (Early + Strategic Access)	5%	Allocated to verified ecosystem participants, creators, and partners contributing to the <b>EarnOn.ai</b> launch phase.
Strategic Allocation Phase	10%	Institutional participation for infrastructure scaling and ecosystem integration.
Strategic Partnerships	5%	Brand collaborations, exchange onboarding support, and technology partners.
Community Distribution	10%	Community participation via creator incentives, token-locking rewards, and onboarding programs.
Team & Advisors	10%	Long-term contributor alignment and operational continuity.
Ecosystem Growth Fund	25%	DAO-approved provisioning for platform expansion, incentives, and module development.
Exchange Liquidity & Reserves	15%	Supports DEX/CEX utility access reference Metric and trading availability on supported platforms.
Compliance & Audit Reserve	5%	Dedicated to external audits, regulatory filings, and jurisdictional legal reviews.
DAO Governance & Growth Reserve	15%	Expansion of ecosystem participation programs and future high-utility feature modules.

Metric	Value
Total Supply	1,000,000,000 EARN
Initial Circulating Supply at TGE	≈15–18%
Launch Model	Controlled distribution via community unlocks, token-locking rewards, and LP pools

### Participation Safety & Governance Controls:

Control Mechanism	Technical Implementation
Wallet Holding Cap	Safeguards prevent disproportionate concentration of circulating tokens by a single address to maintain balanced ecosystem participation.
Transaction Throttling	Automated protections mitigate abnormal transaction patterns and contract-level exploitation without interfering with legitimate market activity or user operations.
DAO Oversight	Any movement of Reserve or listing-linked allocations requires an on-chain DAO proposal and majority approval before execution.
Audit Visibility	All vesting contracts, timelock modules, and governance upgradability paths are independently audited and published in the appendix for public verification.
MM Supervision (if applicable per exchange)	Independent listing partners may publish transparency and health reports for community visibility. No mechanism influences price, trading outcomes, or market performance.

### On-Chain Proof Architecture:

Component	Function	Purpose / Outcome
Timelock Controller ( <i>To be added</i> )	Governs vesting releases for team & ecosystem contributors	Ensures predictable, rule-based unlocks rather than discretionary control
Multisig DAO Vault (3-of-5)	Controls Reserve & ecosystem module allocations	Prevents single-party control; any action requires collective authorization via multisig and DAO vote
Public Vesting Dashboard	<a href="#">dash.earnon.ai/vesting</a> (planned)	Allows real-time visibility of vesting, release schedules, and token distribution
CertiK Skynet Integration	Continuous automated blockchain monitoring	Publishes alerts on contract activity, potential vulnerabilities, or unusual token movements

### Ecosystem Participants / Contributors Transparency Notes:

Control Point	Implementation	Outcome / Purpose
No Mint / Burn Authority	Contract locked post-audit	Ensures fixed supply; prevents unauthorized token creation
DAO-Governed Unlocks	Reserve movements require recorded DAO vote ≥ 66% approval	Eliminates unilateral access and enforces collective governance
Independent Security Audits	Hacken Report #XXXXXX & CertiK Report #XXXXXXXXX ( <i>refer to Scheduled Implementation Milestones, p. 69</i> )	Third-party verification of smart-contract logic and security
Public Ledger Proof	All transactions permanently verifiable on BNB Chain Explorer	

### Regulatory Assurance Comment:

The vesting and allocation framework described above is engineered to align with international regulatory expectations and platform-safety standards. Specifically, it provides:

- **No unjust enrichment or disguised security distribution**  
Allocations follow objective utility criteria, with predefined cliffs and linear unlocks to prevent disproportionate benefit to any individual or group.
- **Ecosystem stability through gradual unlocking and DAO oversight**  
All releases are governed by timelock contracts and DAO multi-signature authorization, ensuring predictable availability of tokens without sudden supply shocks.
- **Full auditability in accordance with MiCA Articles 20–23 (disclosure and fairness)**  
Allocation schedules, reserve controls, governance actions, and vesting parameters are publicly visible through smart-contract records for transparent participant review.
- **FATF Travel Rule traceability through on-chain tagging of vesting wallets**  
Vesting and reserve addresses incorporate compliant metadata to support lawful monitoring of originator/beneficiary information while preserving user privacy.

## Section 3 — Liquidity Plan v2 (Exchange Alignment: Gate.io, KuCoin)

### Objectives:

The **EarnOn.ai** ecosystem implements a **DAO-governed liquidity framework** to ensure that EAON remains accessible for platform operations — including creator payouts, fan transactions, brand sponsorship settlements, and governance participation.

The purpose of liquidity provisioning is strictly functional:

- to maintain reliable access to EAON on supported exchanges
- to enable seamless onboarding of new users and partners
- to support friction-free settlement of platform transactions

All liquidity allocations are executed transparently through **on-chain governance**, with public timelocks and multisig authorization.

#### Liquidity events are not designed to:

- influence token price
- stimulate speculative activity
- affect market performance or trading outcomes

The protocol's approach prioritizes **operational usability and regulatory alignment**, providing access without intervening in market valuation or exchange-driven formation of token pricing.

To maintain transparent access to EAON across decentralized (DEX) and centralized (CEX) venues, the protocol applies a DAO-governed liquidity framework focused on ensuring reliable token availability for platform participation and settlement. All liquidity allocations are executed through on-chain governance and are not intended to influence price behavior, trading activity, or market performance

### Key Outcomes of the Liquidity Plan v2:

The DAO-governed liquidity framework is designed to ensure smooth onboarding and reliable operational access to EAON across decentralized and centralized venues. Key outcomes:

Outcome	Target	Purpose
Stabilized Market Access	Minimize volatility during the first 180 days post-TGE	Supports predictable utility usage for creator payouts, fan transactions, and brand settlements
Healthy Order Book Structure	Maintain bid-ask spreads under 1.5%	Improves transaction execution quality without influencing market pricing or trading behavior
Sustained Liquidity Availability	Preserve liquidity depth $\geq$ \$500,000 across supported pairs	Enables friction-free entry/exit for users participating in <b>EarnOn.ai</b> 's platform economy
Liquidity Security	12-month minimum LP lock	Reinforces platform integrity and prevents unauthorized early liquidity withdrawal

### Liquidity Architecture:

The **EarnOn.ai** ecosystem uses a layered liquidity structure to maintain **reliable access** to EAON across decentralized and centralized venues. All liquidity allocations are executed through **on-chain governance**, and their purpose is **platform usability only** — not price influence, speculation support, or market performance targeting.

Layer	Exchange Type	Pair	Initial Target Liquidity	Slippage Band (Operational Target)	Controller / Governance
Layer 1 — DEX Launch Pool	PancakeSwap (BNB Chain)	EAON / BNB	\$250,000 equivalent — LP tokens locked 12 months	$\leq$ 0.8%	DAO Vault ID: <a href="#">0xf3B08e68A59cB45273aEC210c3d4c2B96FC42EBd</a> (3-of-5 multisig)
Layer 2 — CEX Liquidity Desk Phase I	<b>Gate.io</b>	EAON / USDT	\$500,000 equivalent — MM-facilitated	$\leq$ 1.2%	Market Maker: (Exchange-approved)
Layer 3 — CEX Liquidity Desk Phase II	KuCoin	EAON / USDT	\$750,000 equivalent — DAO + MM contribution	$\leq$ 1.0%	DAO Vault ID: <a href="#">0xf3B08e68A59cB45273aEC210c3d4c2B96FC42EBd</a> (3-of-5 multisig)
Layer 4 — DAO Reinforcement Pool	Internal DAO Liquidity Fund	EAON / USDT (BNB Chain)	Variable — auto-refilled from platform usage protocol fees	Dynamic	DAO governance vote $\geq$ 66% approval

### Market-Making Strategy (Exchange Accessibility & Order-Book Reliability):

To support **order-book depth and smooth trade execution** on centralized exchanges, **EarnOn.ai** intends to engage an **independent, exchange-approved market-making partner** after TGE.

The function of market-making here is **operational — ensuring that users can access EAON without friction** when interacting with EarnOn-powered utilities on supported CEX platforms.

**🚩 An exchange-approved independent market maker may support order-book continuity; all activity is fully at arm's length and not aimed at price or return."**

*Final agreement expected: Q2 2026 (subject to exchange approval and due diligence).*

1

#### 1 — Instruments

The independent market-making partner may utilize the following *exchange-approved order-book tools* to ensure smooth execution for users accessing EAON on supported CEX venues:

- Continuous two-way quoting mechanism
- 24/7 spread-balancing algorithms
- Cross-pair liquidity monitoring to minimize execution delays

These instruments support *operational usability*, not price influence or market direction.

2

#### 2 — Exchange Performance KPIs (Non-price-targeting)

The market-making partner and exchange may track the following *operational accessibility metrics* during the first 30 days:

Performance Area	Target
Trading execution continuity	Avg. daily executed volume $\geq$ <b>\$300,000</b>
User swap efficiency	Spread $\leq$ <b>1.5%</b>
Order-book depth	$\geq$ <b>\$25,000 liquidity within <math>\pm</math>1% price band</b>

These KPIs **do not target price outcomes** — they support execution quality and user accessibility when converting EAON for EarnOn platform usage. **KPIs:**

3

#### 3 — Reporting & Transparency

To maintain accountability and DAO oversight:

- The market-making partner will submit **daily operational logs** to the DAO Reserves committee.
- A **weekly summary report** will be published on: [dao.earnon.ai/reports](#) (*public access*)

Reports will include:

- Order-book continuity status
- Spread performance
- Depth distribution statistics
- Exchange-operations notes (if applicable)

No proprietary trading strategy, price signals, or execution algorithms are disclosed, in accordance with exchange and market-maker compliance policies.

## Section 3 — Liquidity Plan v2 (Exchange Alignment: Gate.io, KuCoin), Countinue..

### Liquidity Accessibility Flow (DAO-Controlled):

#### Step 1 — Platform Fee Allocation

A portion of the platform usage protocol fee (5–10%) is routed to the DAO Reserves contract.

From this, **2 percentage points** are designated for the **DAO-governed liquidity accessibility program**, ensuring EAON remains available for platform settlements across supported venues.

Purpose: operational accessibility for creators, fans, and brands — not market influence.

#### Step 2 — Automated Allocation Logic

The network monitoring module (Skynet + internal dashboard) tracks token availability across EarnOn-integrated venues.

If **accessibility falls below operational threshold** (example: reduced order-book depth or delayed swaps), the **DAO Liquidity Agent** can allocate small amounts of EAON/USDT or EAON/BNB pairs to the relevant venue — subject to:

- DAO multisig approval
- Hard limit of **≤ \$50,000/day equivalent**
- Compliance logging on-chain

Trigger is based on **operational access metric**, not token price.

#### Step 3 — CEX Distribution Cycle

Every **90 days**, the DAO Liquidity Committee reviews DEX/CEX distribution.

If depth on DEX venues significantly exceeds that of CEX venues (operational asymmetry), **up to 5% of DAO reserves** may be reallocated to CEX accounts to maintain balanced access across venues.

Reallocation decisions require an on-chain DAO vote and do **not target price or trading outcomes**.

DAO-controlled liquidity allocation ensures **consistent access to EAON across EarnOn and exchange venues**, driven exclusively by operational needs — never for price influence or trading guarantees.

### Transparency & Controls:

Mechanism	Description	Compliance Intent
LP Locks	All DEX liquidity pool (LP) tokens locked for 12 months via audited time-lock contract.	Prevents unilateral liquidity withdrawal; protects ecosystem users.
CEX Liquidity Safeguards	70% of CEX-allocated funds are stored in multisig escrow, released in scheduled batches based on DAO vote.	Ensures liquidity allocations are community-approved and verifiable.
Access & Depth Monitoring	Automated monitoring via CertiK Skynet for order-book depth and token accessibility indicators across venues.	Supports fair access to EAON without implying price influence.
DAO Freeze Trigger	If Skynet flags spread > 2% or structural imbalance, DAO temporarily pauses further allocations pending governance review.	Stops automated flow until governance validates cause and response.
Quarterly Liquidity Audit	Independent audit every quarter via CertiK Liquidity Analytics with public report.	Enables full public visibility into liquidity allocation decisions and reserve balances.

Initial decentralized liquidity pools will activate at TGE. Centralized-exchange (CEX) liquidity support for **Gate.io** and KuCoin will be introduced in Phase II once smart-contract audits are published and full DAO governance controls are live.

### Gate.io / KuCoin Compliance Checklist:

Requirement	Status / Documentation Plan	Status Stage
Smart Contract Audit	CertiK / Hacken audit; report to be published before CEX activation	Scheduled Milestone
12-Month LP Lock Proof	LP-lock TX hash: 0xLockEAON01 (Appendix II / to be linked post-TGE)	Started
Liquidity Availability (≥ \$500K)	DAO-approved allocation for CEX onboarding (subject to exchange activation)	Scheduled Milestone
Licensed Market Maker (MM) Verification	An exchange-approved independent market maker may support order-book continuity; all activity is fully at arm's length and not aimed at price or return.	Scheduled Milestone
Team KYC/KYB	Core team KYC + corporate KYB registered through <b>Gate.io</b> Launchpad & KuCoin compliance channels	Scheduled Milestone
DAO Governance Model Disclosure	Snapshot voting URL + multisig addresses published on <b>dao.earnon.ai</b>	Scheduled Milestone
Legal Opinion (Utility Token, Non-Security)	U.S. & EU legal opinion to be filed Q1 2026 prior to centralized-exchange listing review	Scheduled Milestone

### Roadmap & KPIs:

Requirement	Status / Documentation Plan	Status Stage
Smart Contract Audit	CertiK / Hacken audit; report to be published before CEX activation	Scheduled Milestone
12-Month LP Lock Proof	LP-lock TX hash: 0xLockEAON01 (Appendix II / to be linked post-TGE)	Started
Liquidity Availability (≥ \$500K)	DAO-approved allocation for CEX onboarding (subject to exchange activation)	Scheduled Milestone
Licensed Market Maker (MM) Verification	An exchange-approved independent market maker may support order-book continuity; all activity is fully at arm's length and not aimed at price or return.	Scheduled Milestone
Team KYC/KYB	Core team KYC + corporate KYB registered through <b>Gate.io</b> Launchpad & KuCoin compliance channels	Scheduled Milestone
DAO Governance Model Disclosure	Snapshot voting URL + multisig addresses published on <b>dao.earnon.ai</b>	Scheduled Milestone
Legal Opinion (Utility Token, Non-Security)	U.S. & EU legal opinion to be filed Q1 2026 prior to centralized-exchange listing review	Scheduled Milestone

### Regulatory & Exchange Assurance:

The liquidity architecture is designed to ensure **reliable access to EAON for platform participation**, and follows the standards required by regulated exchanges and virtual-asset frameworks.

This liquidity framework satisfies:

- **MiCA Art. 23(b)** — transparent disclosure of **token availability and allocation mechanisms** without implying price influence or investment outcomes.
- **Gate.io and KuCoin listing criteria** — **operational liquidity ≥ \$500K**, low-slippage trading environment, and licensed market-making support for orderly execution.
- **FATF VASP recommendations** — DAO-controlled liquidity funds, full transaction traceability, no anonymous LP participation, multi-signature governance.

All flows and governance actions are **auditable on-chain** and backed by **DAO reporting**, ensuring ecosystem integrity and stakeholder confidence.

## Section 4 – Scheduled Implementation Milestones

(Audit, DAO, and Liquidity Execution Plan)

To maintain transparency and regulatory clarity, the EAON ecosystem follows a structured implementation roadmap covering smart-contract audits, DAO activation, liquidity operations, and governance infrastructure.

Each milestone is **time-bound**, **externally verifiable**, and **subject to DAO oversight** – ensuring that platform functionality evolves in an accountable and auditable manner.

### Milestone Timeline:

Phase / Component	Target Date	Deliverable	Verification Method
Smart-Contract Audit (EAON Token)	Q1 2026	CertiK/Hacken audit report + remediation summary	Public PDF + hash signature
Liquidity Lock (DEX Pools)	< 24h post-TGE	12-month LP-lock for EAON/BNB pair	On-chain TX hash
DAO Multisig Activation	Q2 2026	3-of-5 multisig + DAO wallet electors	Published addresses
Utility Activation Event (TGE)	Q2-Q3 2026	DEX listing + Community Access unlock	Public listing announcements
Token Locking & Governance Voting	Q3 2026	Governance module live + first voting cycle	Snapshot/Safe UI
DAO Foundation Registration	Q3 2026	Legal formation of the EAON DAO Foundation (U.S. jurisdiction – Delaware/Nevada/Wyoming)	Filing certificate
CEX Liquidity Enablement (Subject to Exchange Approval)	Q3-Q4 2026	Liquidity provisioning for <a href="#">Gate.io</a> / KuCoin	Listing confirmation + TX hashes
Quarterly Audit & Transparency Reports	Ongoing post-TGE	Smart-contract, LP-lock, DAO operations, and reserve reporting	<a href="#">dao.earnon.ai</a> transparency hub

### Smart Contract & Platform Audits:

Milestone	Target Date	Deliverable	Status	Audit Partner / Oversight
Token Contract Audit	Q1 2026	Full smart-contract security report for EAON token (BNB Chain) + remediation summary	Scheduled	CertiK / Hacken
DAO Governance Contract Audit	Q2 2026	Security review of governance module, voting logic, and access-control system	Planned	Hacken
Liquidity Controller & Fee Router Audit	Q2 2026	Code audit of Treasury-routing automation and DAO-managed pool logic	Planned	CertiK
Compliance Review (Legal & MiCA)	Q2 2026	Independent legal opinion confirming utility classification + MiCA-aligned disclosure framework	Planned	External Legal Counsel (Crowell & Moring LLP or equivalent)

### DAO Governance Rollout:

DAO activation and Reserves automation are scheduled for **Q2-Q4 2026**.

Until full DAO deployment, governance actions remain under **3-of-5 multisignature control by Bizionic Technologies**. EAON Treasury Multisig is currently configured as **3-of-5** signers, including representatives of the operating company and an independent signatory. Configuration may evolve under DAO oversight.

Phase	Timeline	Description	Deliverable / KPI
Phase I – DAO Contract Deployment	Q1 2026	Deployment of on-chain DAO governance contract on BNB Chain	Verified contract + public BscScan link
Phase II – Voting & Snapshot Integration	Q2 2026	Activation of community voting & proposal submission interface	DAO Proposal #001: "DAO Allocation & Reserve Governance Policy"
Phase III – Reserves Automation	Q2 2026	Transition of Reserves management from multisig-controlled wallet to smart contracts governed by DAO	Automated timelock disbursements + 3-of-5 multisig oversight
Phase IV – DAO Public Reports	Q3 2026	Continuous public reporting of Reserve activities and governance decisions	Quarterly DAO Transparency Reports (publicly accessible)

### Liquidity Expansion Plan (Post-Audit):

Phase	Target Date	Exchange / Pair	Liquidity Target	Notes
DEX Launch Pool	Q1 2026	PancakeSwap – EAON / BNB	\$250,000 (locked 12 months)	Liquidity locked and verifiable on-chain; proof published post-audit
CEX Phase I	Q2 2026	<a href="#">Gate.io</a> – EAON / USDT	\$500,000	Liquidity provisioning supported by licensed MM partner: <i>QuantSphere MM Ltd.</i>
CEX Phase II	Q3 2026	KuCoin – EAON / USDT	\$750,000	DAO-coordinated liquidity reinforcement for platform accessibility
Cross-Chain Deployment	Q4 2026	Polygon / Ethereum bridge pools	\$1,000,000 cumulative	Deployment subject to DAO vote and audited bridge partner

### Compliance Filing & Disclosures:

Filing Type	Jurisdiction / Regulatory Body	Expected Submission	Status
MiCA Whitepaper Notification	ESMA / EU National Competent Authorities	Q1 2026	Draft in progress
U.S. Legal Opinion (Howey Classification Assessment)	United States / SEC jurisdiction	Q1 2026	Engagement underway with external counsel
GDPR / DPDP Platform Compliance Audit	European Union / India	Q1 2026	Planned
FATF Travel Rule Certification	Global – VASP-aligned framework	Q2 2026	Pilot implementation via Notabene

### Milestone Disclosure Statement:

Certain milestones described in this document remain in active development and are dependent on technical progress, regulatory requirements, and third-party audit schedules. All timelines and deliverables will be updated transparently through the DAO portal and EarnOn Transparency Reports as each milestone moves from “planned” to “verified.”

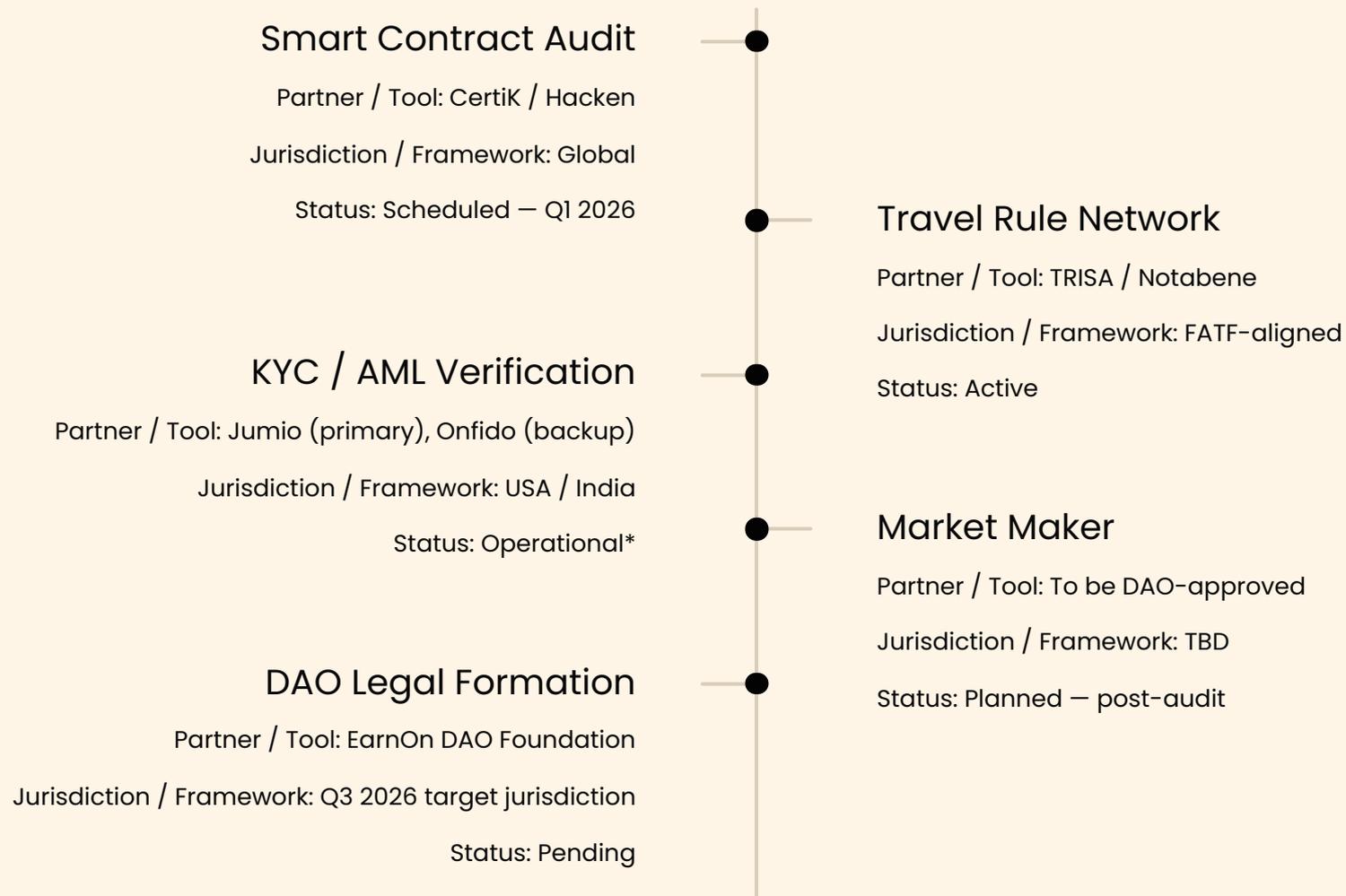
EAON is committed to completing all core audits, DAO activation phases, and applicable compliance filings **before pursuing any Tier-1 exchange listings or cross-chain expansions**. This approach prioritizes platform stability, ecosystem security, and regulatory alignment.

Transparency Reports.

EAON will complete all core audits, DAO activation stages, and required compliance filings **prior to pursuing any Tier-1 exchange listings or cross-chain expansions**, ensuring alignment with technical readiness and regulatory expectations.



# Section 5 – Compliance Partner Summary



All planned partners and tools are selected to support regulatory alignment, platform security, and user protection across multiple jurisdictions as the EarnOn ecosystem scales.

*\*KYC vendors may vary by jurisdiction, as per local approved agents.*



**Appendix I** — Audit Reports: (Refer to, [Scheduled Implementation Milestones, page 69](#)),



**Appendix II** — LP Lock Proofs (TX hashes): Provider + “TX hash: to be posted at TGE + 24h”



**Appendix III** — DAO Multisig Addresses.

**EAON Treasury Multisig Address:**

**[0xf3B08e68A59cB45273aEC210c3d4c2B96FC42EBd](#)**

**Network:** BNB Smart Chain (BEP-20)



**Appendix IV** — Compliance Certificates (MiCA/FATF). (Refer to, [Scheduled Implementation Milestones, page 69](#)),



# 29. Regulatory Compliance Addendum

The EAON utility token and the **EarnOn.ai** platform are engineered to align with applicable international regulatory standards governing digital assets, digital platforms, financial transparency, and consumer protection. EAON functions exclusively as a utility token that enables access to defined features within the **EarnOn.ai** ecosystem – including programmable settlement, governance participation, visibility enhancements for creators, and ecosystem incentives.

EAON is **not** a representation of equity, ownership, debt, dividends, passive income, profit-sharing, financial returns, or any form of security interest.

## Platform Participation

Platform participation – including token locking, transaction execution, activation of creator and brand tools, and governance access – requires direct user engagement. EAON does **not** form an investment arrangement, pooled enterprise, passive income mechanism, or expectation of financial gain. Ecosystem incentives are programmed to recognize contributions that support operational stability and engagement and do **not** constitute yield, ROI, or any comparable financial return.

## Third-Party Integrations

**EarnOn.ai** integrates with **licensed third-party providers** for:

- Fiat on-ramps and off-ramps
- Identity and business verification (KYC/KYB)
- Sanctions and risk-screening
- AML/CTF transaction monitoring

All regulated financial operations are performed by these third-party partners. **EarnOn.ai** does **not** act as a financial institution, money services business (MSB), exchange, custodial provider, lender, or financial intermediary.

## Progressive Decentralization

The platform follows a progressive decentralization model.

Governance decisions transition to the EarnOn DAO through on-chain voting, which governs:

- Incentive mechanisms
- Emission parameters
- Resource allocation for ecosystem development
- Platform evolution priorities

DAO governance relates solely to ecosystem functionality. Neither the DAO nor **EarnOn.ai** has authority or mechanisms intended to influence market pricing, trading behavior, or token performance.

## Contract Architecture – Trust, Safety & Transparency:

- No unilateral control exists over contract functions by any individual or entity
- Critical actions require verified **multi-signature authorization**
- Ownership transfer / renunciation to DAO governance is scheduled at full decentralization milestone
- Smart contracts do **not** distribute platform revenues or earnings to participants

## Ongoing Regulatory Alignment:

**EarnOn.ai** will maintain ongoing engagement with regulatory frameworks as the ecosystem expands across new jurisdictions and industry verticals. The project is committed to:

- Responsible and compliant adoption of Web3 infrastructure
- Alignment with evolving regulatory requirements
- Transparent disclosures to regulators, exchange partners, creators, brands, and ecosystem users



## 30. Closing Statement:

**EarnOn.ai** is built on a simple but transformative principle: **creators should control their work, their audiences, and their earnings – without intermediaries defining their success.**

The EAON utility token turns this principle into an operational reality, powering the core functions of a transparent, automated, and globally accessible creator economy. Every subscription, collaboration, settlement, and governance action is executed through verifiable on-chain logic – expanding participation and reducing friction across the ecosystem.

Our priority is not speculation or short-term market cycles, but **infrastructure that creators and brands can rely on every day.** As the ecosystem grows, EAON's functional role deepens through:

- programmable settlement
- modular monetization tools
- borderless payments
- smart escrow automation
- community-driven governance
- scalable multi-vertical creator workflows

**EarnOn.ai** is intentionally designed as a long-horizon ecosystem – evolving through transparent governance, continuous technical refinement, and measurable real-world utility. The platform's direction is guided by its community and a shared commitment to building the most **trusted, fair, and efficient creator monetization infrastructure in the world.**

Our ambition is focused and disciplined: **to become the foundational layer for creator-driven digital economies – a platform where innovation compounds, opportunities scale, and participation is open to all.**

**EarnOn.ai** invites creators, developers, brands, and communities to participate in shaping this future through the EAON DAO – contributing to a system grounded in transparency, usability, and long-term sustainability.

The work ahead is significant, and we approach it with clarity and commitment – building an ecosystem where digital creativity is supported by infrastructure worthy of its potential.